## Recycling Market Development Zone May 29–30, 2019 Holiday Inn Sacramento Downtown - Arena



# **AGENDA**

### DAY ONE: Wednesday, May 29, 2019

9:00 am - 11:00 am	<b>CARMDZ Meeting</b>
10:00 am - 11:30 am	RMDZ 101
11:30 am - 12:30 pm	Networking Lunch
12:30 pm - 1:00 pm	Welcome/Opening Remarks & Updates Cara Morgan, Branch Chief, Local Assistance and Market Development, CalRecycle
1:00 pm - 2:00 pm	Session I: Recycled Content is Better than Virgin Material!  Moderator: Frank Severson, Senior Environmental Scientist, CalRecycle  Dave Cornell, Technical Consultant, The Association of Plastic Recyclers  If you've ever wanted validation of the work you do, this is the session to attend!  This high energy, high level session will focus on studies that quantify the benefits from recycling plastic vs. using virgin material. Did you know that the total energy savings for recycled resins compared to virgin saved enough energy in 2015 to power 983 million houses for a year! Learn much more during this session!
2:00 pm - 2:10 pm	Stretch Break
2:10 pm - 3:10 pm	Session II: How the Circular Economy is Responding to International Scrap Bans Moderator: Frank Severson, Senior Environmental Scientist, CalRecycle  Dylan de Thomas, VP of Industry Collaboration, The Recycling Partnership  Heather Jones, Information Officer II, CalRecycle  Hear an industry-wide update on how every stakeholder in the recycling industry is responding to the international scrap bans. Highlights of the presentation include details and updates on the announced capacity expansion by stakeholders across the country, where that expansion is going, and which companies will be opening new facilities in the coming years – as well as an update on what materials are going overseas and where they're ending up.  Contaminated recycling was one of the reasons for the scrap ban. Heather Jones will talk about a statewide education campaign contract to address recycling quality.
3:10 pm - 3:30 pm	Afternoon Refreshment Break

#### DAY ONE: Wednesday, May 29, 2019 (cont.)

**Session III: Peer Share** 3:30 pm - 5:30 pm

Manuel Medrano, Zone Administrator, South San Diego/Imperial County

**Antonia Graham**, Zone Administrator, Orange County

The Zone Administrators will present this session based upon the World Café model. One website describes this model as a place "where team members create new points of view through dialogue and discussion. They pool their information and examine it from various angles. Eventually, they integrate their diverse individual perspectives into a new collective perspective." Some questions you will address during this discussion include how you can leverage resources to attract manufacturers to your zone. Is it truly difficult for a manufacturer to site in California? And, what work product can we produce from this discussion?

5:30 pm - 7:00 pm 

#### DAY TWO: Thursday, May 30, 2019

7:00 am - 8:30 am 

(Zone Administrators & Southern California CalRecycle Staff Only Please)

8:30 am - 10:00 am 

Cara Morgan, Branch Chief, CalRecycle

Cara will give you a high-level overview of the finalized criteria with real-world examples of what qualifies and what doesn't for funding, give you specific business examples of what's eligible and what's not, clarify some gray areas, e.g. tires and polystyrene, and solicit your experience using the guidelines in the field and answer any questions you may have.

**Morning Refreshment Break & Hotel Check-out** 10:00 am - 10:30 am

10:30 am - 12:00 pm Session V: Manufacturers Talk about their

**Businesses and RMDZ** 

Moderator: Marshalle Graham, Supervisor, CalRecycle **Yaniv Scherson**, Managing Director, Western US, Anaergia Juan Carlos Anota, Plant Manager (Phoenix), Aquafil Keith Beswick, Plant Manager (Woodland), Aquafil

Yaniv Scherson will tell us about several Anaergia projects, including their largest anaerobic digester, the Rialto Bioenergy Facility in the San Bernardino County RMDZ. Then Juan Carlos Anota and Keith Beswick will tell us about their carpet recycling plant in the Yolo RMDZ.

