RMDZ Marketing Examples

- Orange County RMDZ
- City of Los Angeles RMDZ
- High Desert RMDZ
- Tehama County RMDZ
- Santa Clarita RMDZ
- County of Los Angeles RMDZ
- Ventura County RMDZ
- Central Coast RMDZ

home + business + ocrmdz





The Orange County Recycling Market Development Zone (OC RMDZ) is an economic development program that utilizes the growing supply of recyclable materials to fuel new businesses, expand existing ones, create jobs, and divert waste from landfills. The program fosters and supports eligible businesses that supply or utilize secondary materials; creating a circular economy and enhancing the County's economic development potential.

Orange County Features

The total number of businesses within the County is 1,381,148, with projected economic growth expected to add 56,500 jobs by 2017. The County's economy has 13.2 percent centered on manufacturing and 14 percent centered on waste management services. It is projected that industrial production will grow at an average rate of 2.5 percent each year. The Cities of Huntington Beach, Stanton, Santa Ana, Garden Grove, and Orange all have industrial clusters accessible by six freeways. (SR-22, SR-405, SR-55, SR-57, SR-91, and SR-5).

OC RMDZ Benefits

- . Free marketing opportunities and access to industry networking
- · Expedited permit processes
- . Convenient access to different markets through freight and port
- . Attractive low interest loans of up to \$2 million or 75% of project
- · And other great advantages! Click here to learn more!

OC RMDZ Participating Jurisdictions

- . City of Huntington Beach
- · City of Orange
- . City of Santa Ana
- . City of Garden Grove
- · City of Stanton
- County of Orange (Unincorporated)
- . Click on the participating jurisdictions to learn more!

For more information, please contact:

OC RMDZ Administrator Antonia Graham Energy and Sustainability Project Manager County: Orange 2000 Main St Huntington Beach, CA 92648

Phone: (714) 536-5537 Email: ocrmdzinfo@surfoity-hb.org

CalRecycle contact for this RMDZ:

Zone Liaison: Kathryn Ferrer

Follow us on our Facebook page.

Orange County RMDZ





OC RMDZ

Community

Create a Page



of Like S Follow & Share ...

Government Organization

Send Message







The OCRMDZ team is at the 8th Annual SBA- Southern California Small Business and Government Contracting Conference at the Irvine Marriott. Come and find out how we can help grow your business! #OCRMDZ

https://www.huntingtonbeachca.gov/business/ocrmdz/





Stanton, Santa Ana, and ...

See More

Community

11. Invite your friends to like this Page

See Alt.

ult 35 people like this

36 people follow this

About

Send Message

⊕ OCRMDZ.com

Government Organization

Suggest Edits

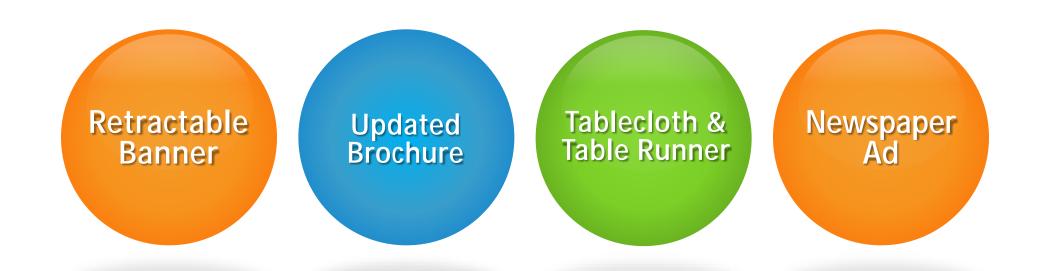


DEVELOPMENT ZONE

CITY OF LOS ANGELES Marketing Your Zone

Presenter: Marivic Sabillo

Marketing & Outreach Tools



USE YOUR ZONE INCENTIVE FUNDS (ZIF) —









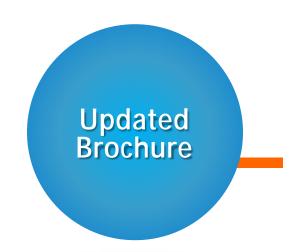


new markets for recycled materials

RMDZ MARKETING MATERIALS

USER'S GUIDE FOR ZONE ADMINISTRATORS

Updated FEBRUARY 2011



THE RMDZ MARKETING IDENTITY

RMDZ IDENTITY COMPONENTS

COLORS: blue 80/55/4/0; green 80/20/100/4

FONTS: Georgia; this font is available for download to be installed on your computer for the PowerPoint.

Note: Several OpenType versions of Georgia are available for download, but we recommend having only one format— OpenType, TrueType, or PostScript — of a font on your computer. Installing two or more formats of the same font may cause problems when you try to use, view, or print the font.

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THE RMDZ LOGO

The RMDZ logo is available in different formats and colors.

Suggested uses for the logo include:

- Placement on websites
- Printed on banners
- Printed on envelopes
- Printed/stamped on your zone's letterhead/materials that you send out
- As part of your email signature

POWERPOINT PRESENTATION

The PowerPoint presentation is intended primarily to help persuade prospective businesses and possibly economic developers to spread the word about the program and take advantage of the services available through the RMDZ program. We believe the current content of the presentation will go a long way to achieve this purpose; however, we encourage ZAs and other users to adapt this content as needed, adding, for example, local maps, issues, contact information, etc.

RMDZ Guidelines



- · Low-Interest Business Loans
- · Technical Assistance
- Product Manufacturing
- Creative Partnerships



New Markets for



Green Jobs . Green Products . Good Business

CalRecycle Template



COULD YOUR BUSINESS USE UP TO \$2,000,000?

Business Assistance for:

GREEN
MANUFACTURERS
&
RECYCLING
PROCESSORS

City of Los Angeles

Recycling Market Development Zone

QUESTIONS?

CITY OF LOS ANGELES RMDZ

1149 S. Broadway, 5th Floor Los Angeles, CA 90015 213-485-2260 srcrd@lacity.org

https://www.lacitysan.org/RMDZ http://www.calrecycle.ca.gov/rmdz

OTHER RESOURCES:

CITY OF LOS ANGELES ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD)

- · Access to Capital
- · Business Services:
 - * Needs/Market Assessments
- · Permitting & Siting Assistance
- Business Courses/Workshops

213-744-7300 http://ewddlacity.com

Los Angeles County Economic Development Corporation (LAEDC)

- · Siting Assistance
- · Workforce Development
- Economic Impact Analysis

213-622-4300 http://www.laedc.org

CALIFORNIA SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

- Startup & New Business Assistance
- · Permitting, Hiring, Management
- Financial Assistance, Certifications

562-938-5020 http://www.smallbizla.org Brochure printed on 10% recycled-content paper using soy-based ink.





As a covered entry under Title II of the Americans with Disabities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities.

> Updated Brochure



The RMDZ Program combines recycling with economic development to fuel new businesses, expand existing ones, create jobs, divert waste from landfills, and strengthen domestic markets for recycled materials.

How Do You QUALIFY?

Your business may qualify if it meets the following criteria:

- Your business is located in the City of Los Angeles
- Your business does one or more of the following:
 - Reduces waste during manufacturing process
 - Creates recycled-content feedstock by processing waste material (paper, plastic, glass, tires, green waste, and construction and demolition material)
 - Manufactures products using discarded materials

WHAT DOES THE RMDZ PROVIDE?

· FINANCIAL ASSISTANCE

Low interest, fixed-rate loan. Currently the program can fund loans up to a maximum of \$2M

MARKETING ASSISTANCE

Staff can help you promote your business on the internet as well as using traditional advertising methods

* TECHNICAL ASSISTANCE

Staff can help you find raw materials, recommend changes to reduce your disposal costs, and even help develop new revenue streams

How Can You Use RMDZ Funds?

- ◆ PURCHASE EQUIPMENT
- · PURCHASE REAL ESTATE
- REAL ESTATE IMPROVEMENTS
- ♦ WORKING CAPITAL
- DEBT FINANCING







Recycling Market Development Zone

Business loans Creative partnerships Free advertising Permitting assistance

Tablecloth & Table Runner



RECYCLING MARKET DEVELOPMENT ZONE Manufacturers & Recycling Processors

FINANCIAL ASSISTANCE

Low interest, fixed-rate loan. Currently the program can fund loans up to a maximum of \$2M

• BUSINESS ASSISTANCE

Marketing, workforce development, environmental consulting

TECHNICAL ASSISTANCE

Staff can help find raw materials, recommend changes to reduce your disposal costs, and even help develop new revenue streams



Contact us at: 213-485-2260 srcrd@lacity.org

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Displays for Tabling
Non-ZIF

Collaboration



OUTREACH AT EVENTS —







Potential Future Project



CitiMAX Search Results

Available Listings

Recipient is required to fill out the Successful Exchange Form unless items are sent to Salvage.

If items are sent to Salvage, posting department must fill out the form.

Desk (Available) 05/16/18 Large dark wooden desk 6ft L x 3 ft W. Jose Galdamez, 818-374-9895 jose.galdamez@lacity.org

14410 Sylvan Street, Los Angeles

Quantity: 1 Listing ID: 318000 [Edit] [Delete]

Office Desk Chairs (Available) 05/16/18

Two office desk chairs is good condition available.

Jose Galdamez, 8183749895

jose galdamez@lacity.org

200 N. Spring Streeet, 20, Los Angeles

Quantity: 2 Listing ID: 318100 [Edit] [Delete]

Wall Mount Component Shelf (Available) 05/16/18

Wall Mount Component Shelf. Jose Galdamez, 8183749895 jose.galdamez@lacity.org

200 N. Spring Streeet, 20, Los Angeles

Quantity: 1 Listing ID: 318200 [Edit] [Delete]



If a successful exchange was made on this item, please click here (Successful Exchange Form)



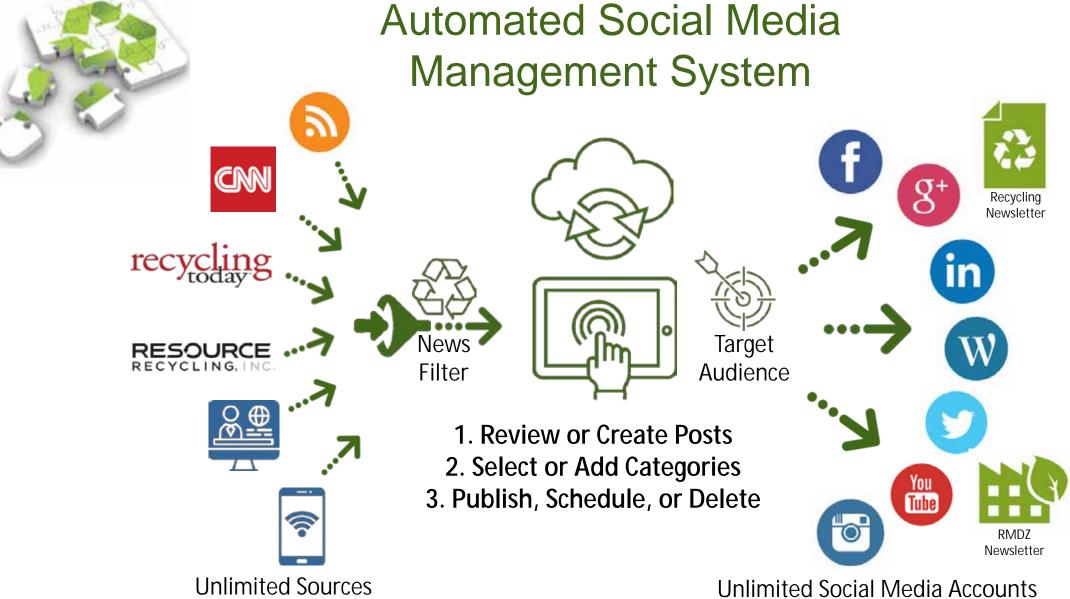
If a successful exchange was made on this item, please click here (Successful Exchange Form)



Challenge: Funding for website development







System Features

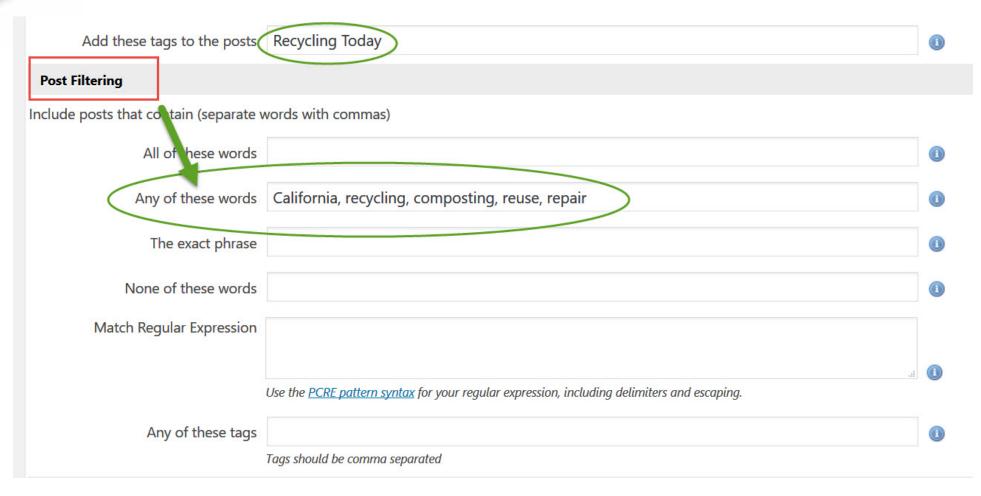
- Automatically Sourced and Filtered Content
- Creates Draft or Published Website Posts
- Admin can Publish, Schedule, or Delete Drafts
- Posts to Website > Newsletters > Social Media
- Posts to Numerous Social Media Platforms
- Posts to Unlimited Number of SM Accounts
- Posts to Unlimited Number of Newsletters
- Semi-Automatic or Fully Automated System

Automatically Sourced Content

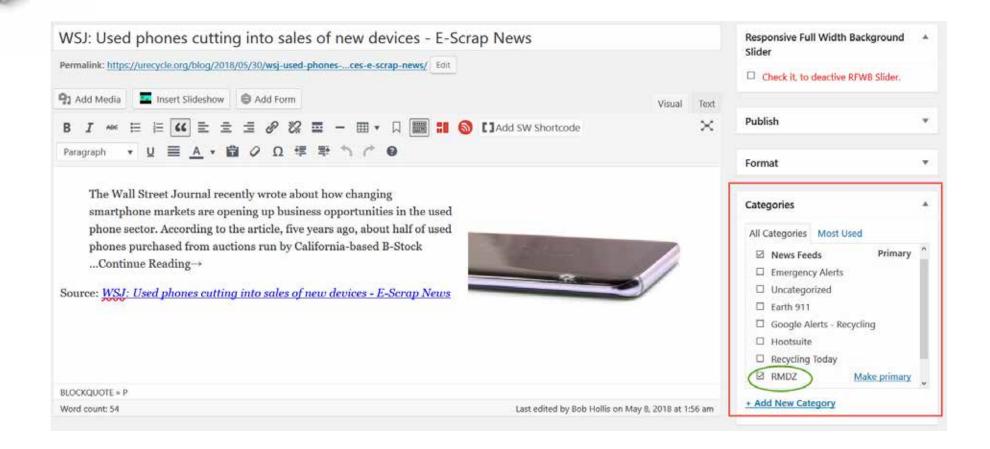
Bulk Actions - Apply		12 items	a
□ Feed	Post Type	Last Processed	Next Check
□ Food Tank	Posts	9 hours ago	in 14 hours
Recycling Today	Posts	9 hours ago	in 14 hours
□ Waste360	Posts	9 hours ago	in 15 hours
□ California Product Stewardship Council	Posts	9 hours ago	in 15 hours
□ Resource-Recycling E-Scrap News	Posts	9 hours ago	in 15 hours
□ Resource-Recycling Plastics News	Posts	9 hours ago	in 15 hours
□ Resource-Recycling News	Posts	9 hours ago	in 15 hours
□ WasteDive	Posts	8 hours ago	in 15 hours
□ Earth 911	Posts	1 hour ago	in 22 hours



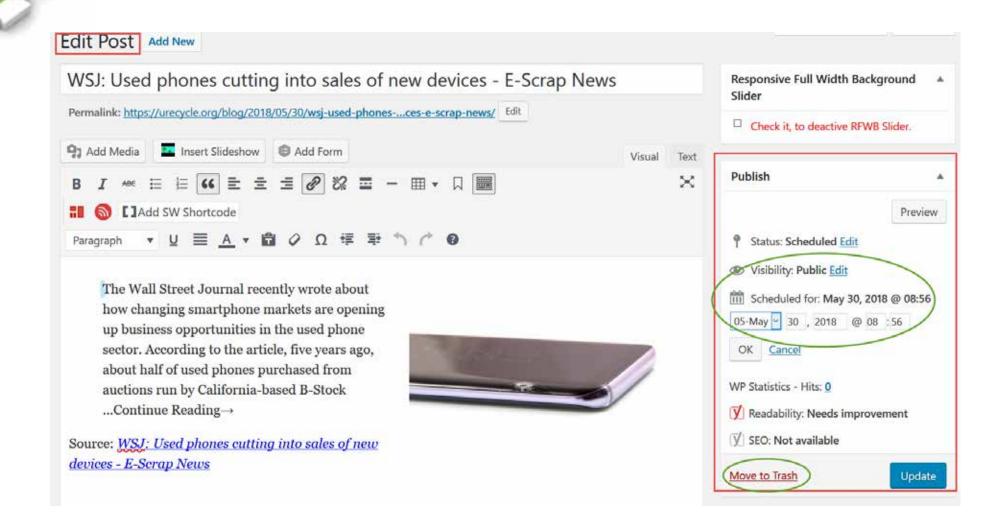
Automatically Filtered Content







Publish Immediately or Schedule





Additional Posting Options



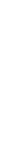
Create a New Post



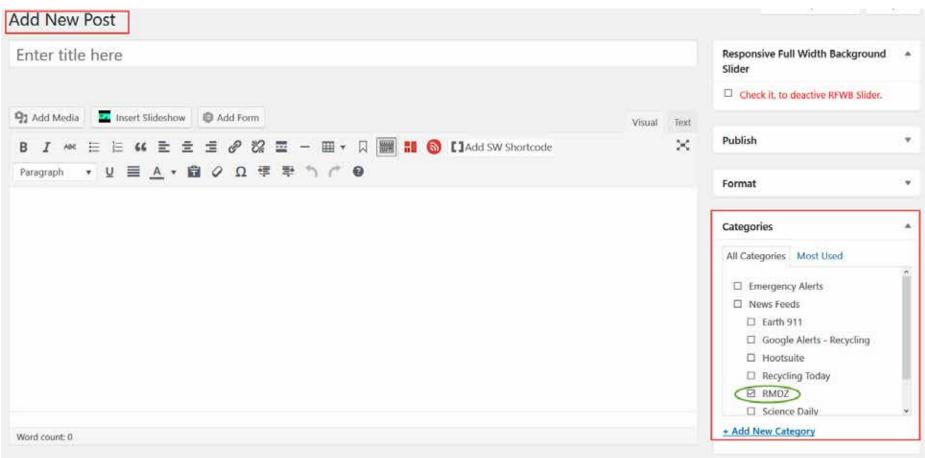
Create a Post from your Browser



Create a Post from your Tablet or Phone











Source

Publish



Your trusted source for recycling news and analysis

Resource Recycling × Plastics Recycling Fodate × E-Scrap News × Conference

Market disruption prompts switch to dual-stream

Posted on May 22, 2018

by Colin Staub

Debate over source separation has carried on since the single-stream concept emerged, but it has received particular attention over the past year, because of China's import restrictions and the ensuing market fallout.

Conferences around the country have featured discussions on the topic, and industry experts have been forced to defend single-stream, which has become the norm among municipal recycling programs nationwide.



But in New Jersey, a small municipality recently rolled back its single-stream program and reinstated source separation. Oakland, which has about 13,000 residents, had been utilizing a single-stream system for more than five years, but economics caused the borough to rethink that path this year.



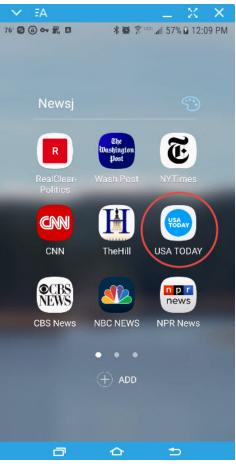






Post From Phone or Tablet

Source



Share

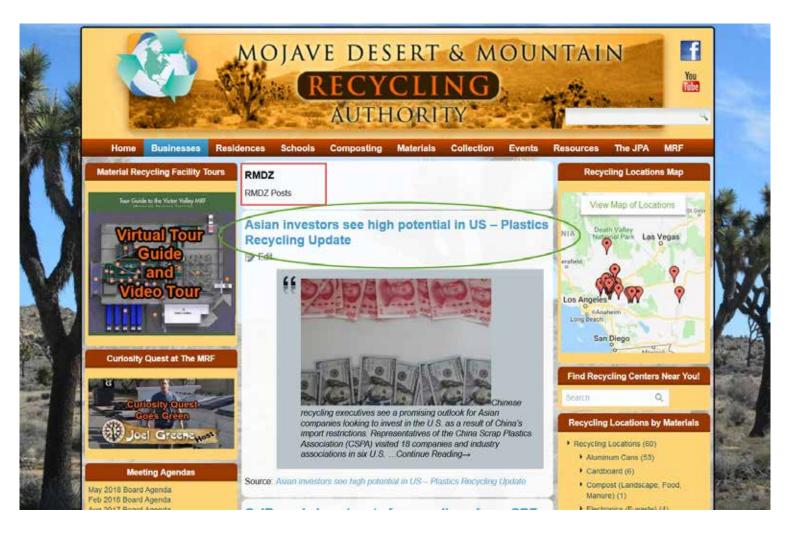


Publish



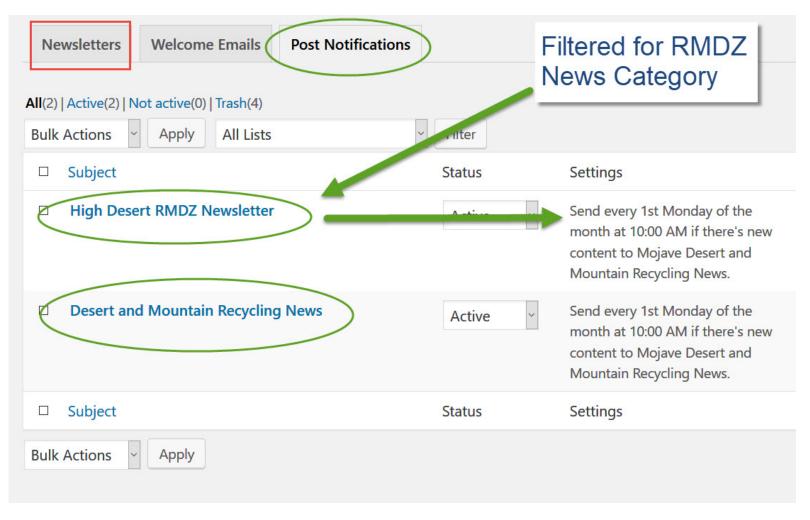


Automatically Posted to Website





Automatically Added to Newsletters





Newsletters are Automatically Formatted and Published

Display problems? Open this email in your web browser.

High Desert
Recycling Market Development Zone
News and Updates (RMDZ)

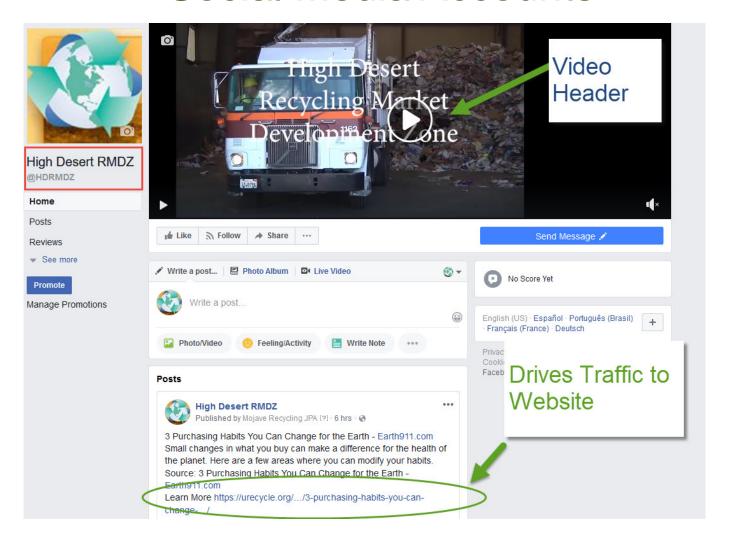
Asian investors see high potential in US -Plastics Recycling Update

Chinese recycling executives see a promising outlook for Asian companies looking to invest in the U.S. as a result of China's import restrictions. Representatives of the China Scrap Plastics Association (CSPA) visited 18 companies and industry associations in six U.S. ... Continue Reading→ Source: Asian investors see high potential in US - Plastics Recycling Update

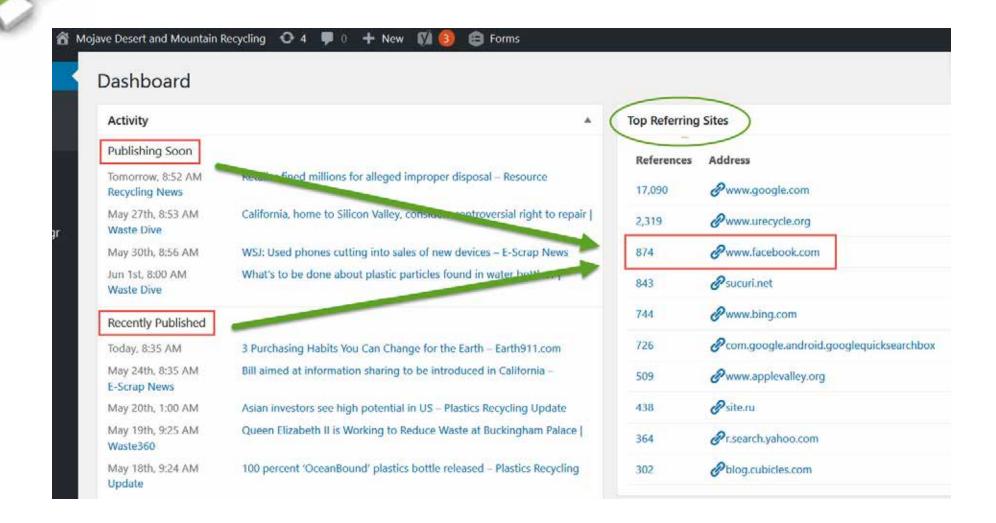
Read more



Automatically Posted to All Social Media Accounts



Publishing Activity Dashboard





Unlimited Number of Social Media Accounts

Currently Posting to 24 Community Facebook Pages

Facebook (24 accounts)

- ✓ Auto-publish to Facebook (Facebook #1 App 19 Adelanto)
- ✓ Auto-publish to Facebook (Facebook #10 App 19 Lenwood/Hinkley)
- ✓ Auto-publish to Facebook (Facebook #11 App 19 Lucerne Valley)
- ✓ Auto-publish to Facebook (Facebook #12 App 19 Morongo Valley)
- ✓ Auto-publish to Facebook (Facebook #13 App 19 Needles)
- ✓ Auto-publish to Facebook (Facebook #14 App 19 Oak Hills)
- ✓ Auto-publish to Facebook (Facebook #15 App 19 Oro Grande)
- Auto-publish to Facebook (Facebook #16 App 19 Parker Dam)
- ✓ Auto-publish to Facebook (Facebook #17 App 19 Silver Lakes)
- Auto-publish to Facebook (Facebook #18 App 19 Spring Valley Lake,
- ✓ Auto-publish to Facebook (Facebook #19 App 19 Trona)
- ✓ Auto-publish to Facebook (Facebook #2 App 19 Apple Valley)
- ✓ Auto-publish to Facebook (Facebook #20 App 19 Twentynine Palms)
- ✓ Auto-publish to Facebook (Facebook #21 App 19 Victorville)
- ✓ Auto-publish to Facebook (Facebook #22 App 19 Yermo/Newberry Springs)
- ✓ Auto-publish to Facebook (Facebook #23 App 19 Yucca Valley)

- ✓ Auto-publish to Facebook (Facebook #2 App 19 Apple Valley)
- ✓ Auto-publish to Facebook (Facebook #20 App 19 Twentynine Palms)
- ✓ Auto-publish to Facebook (Facebook #21 App 19 Victorville)
- ✓ Auto-publish to Facebook (Facebook #22 App 19 Yermo/Newberry Springs)
- ✓ Auto-publish to Facebook (Facebook #23 App 19 Yucca Valley)
- Auto-publish to Facebook (Facebook #24 App 19 High Desert RMDZ)
- ✓ Auto-publish to Facebook (Facebook #3 App 19 Barstow)
- Auto-publish to Facebook (Facebook #4 App 19 Big Bear)
- ✓ Auto-publish to Facebook (Facebook #5 App 19 Big River)
- Auto-publish to Facebook (Facebook #6 App 19 Helendale)
- Auto-publish to Facebook (Facebook #7 App 19 Fawnskin)
- ✓ Auto-publish to Facebook (Facebook #8 App 19 Joshua Tree)
- Auto-publish to Facebook (Facebook #9 App 19 Landers)

Supported Social Media Platforms

- <u> 500Px</u>
- **Blogger**
- deviantART (!)
- **d** <u>Diigo</u>
- Facebook
- Flickr
- Flipboard
- **⋘** Google+
- o Instagram
- I Instapaper
- in LinkedIn

- LiveJournal
- Line
- **MailChimp**
- **Medium**
- ok.ru
- Plurk
- Pinterest
- **Example 2** Reddit
- **ttl** Scoop.lt
- 8 SETT
- StumbleUpon

- 🕡 <u>Telegram</u>
- **Tumblr**
- **Twitter**
- **▼** vBulletin
- W VK.Com
- **&** weibo
- **WP Based Blog**
- **XING**
- Yo
- YouTube

Create Once, Publish Everywhere "COPE" Recycling Newsletter in Target News Filter Audience 1. Review or Create Posts 2. Select or Add Categories You Tube 3. Publish, Schedule, or Delete **RMDZ** Newsletter **Unlimited Sources**

Unlimited Social Media Accounts

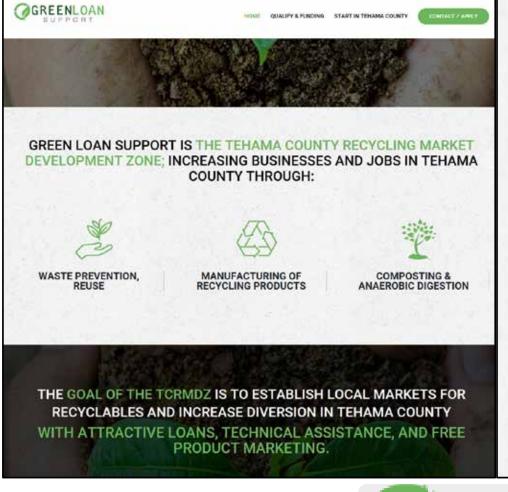


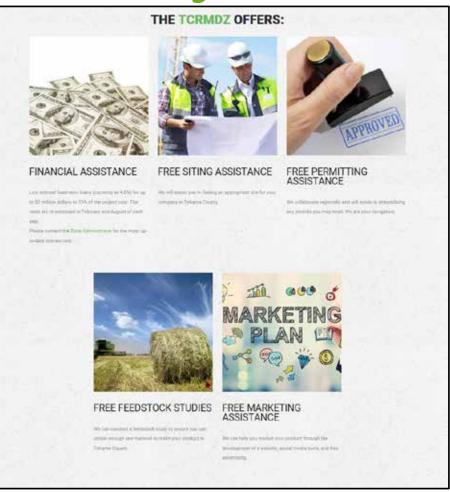
Contacts:

John Davis RecyclingJPA@Gmail.com www.Urecycle.org

Bob Hollis Mobius Intelligent Systems, LLC 916 769-2501 Bob@MobiusIntelligentSystems.com

Tehama County RMDZ











Tehama County RMDZ

LOANS: START-UP OR EXPAND YOUR RECYCLING-BASED BUSINESS

TEHAMA COUNTY RECYCLED MARKET DEVELOPMENT ZONE

Loans and business services for companies that manufacture products from diverted waste.





Low labor costs • Affordable housing • High quality of life Excellent local produce • Stellar wine and olive tasting Quaint shoppes • A front row seat to the great outdoors



TEHAMA COUNTY RECYCLED MARKET DEVELOPMENT ZONE

Contact Rachel Ross Phone: (530) 528-1103

Email: rross@co.tehama.ca.us Web: greenloansupport.com







Purpose of the RMDZ Program:

- · Combine recycling with development
- Fuel business startups
- Expand existing companies
- Create jobs
- · Divert waste from landfills
- · Strengthen recycled markets
- · Expand business potential
- · Create value from discarded materials





Fire & Light colored glassware is a product where age-old craftsmanship meets innovative manufacturing, utilizing post consumer glass as a resource.

The TCRMDZ is a program in partnership with the County of Tehama and the California Department of Resources Recycling and Recovery (CalRecycle), the State's leading authority on recycling, waste reduction and product reuse.

Here's what RMDZ clients have to say about the program:

If you've got a product out there, if you've got an idea, this is definitely the ticket."

Rob Bushman, CEO, ErSol Silicon, Manufacturer of Polysilicon for Solar Panels Ventura. CA

I would recommend an RMDZ loan to anybody. The personnel we work with and the ongoing support we receive are incredible."

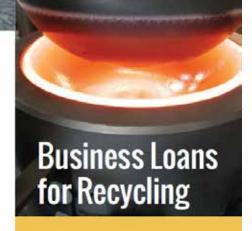
> Larry Royal, Owner, Earthworm Soil Factory, Manufacturer of Soil Amendments Chico, CA

You can find video case studies online at: www.CalRecycle.ca.gov/RMDZ



Rachel Ross, Tehama RMDZ Phone: (530) 528-1103 Email: rross@co.tehama.ca.us Web: greenloansupport.com





RECYCLED MARKET DEVELOPMENT ZONE

Business services and loans for companies that manufacture products from diverted waste

TEHAMA COUNTY
RECYCLED MARKET
DEVELOPMENT ZONE



Tehama County RMDZ

Who is eligible?

Private businesses and non-profit organizations that use waste material and are located within the Tehama County Recycled Market Development Zone (TCRMDZ).

The RMDZ program makes loans for products made out of recycled materials including, but not limited to, compost and anaerobic digestion.

For more information and examples of qualifying businesses please visit: www.greenloansupport.com

Funds may be used for:

- ✓ Machinery and equipment
- √ Working capital
- √ Leasehold improvements
- √ The purchase of recycled raw materials and inventory
- √ Refinancing of onerous debt that results in increased waste diversion.
- √ Financing loan dosing points

What does the RMDZ Program do?

TCRMDZ provides:

- Low-interest loans (at 4% APR)
- + Technical assistance
- Business services
- Regulatory assistance
- Marketing assistance
- Feedstock analysis

DESTINATION: TEHAMA COUNTY

Planning to start-up or expand your business?

Tehama County offers: Low labor costs | Affordable land and properties Affordable water | Supportive business environment



Looking for a high quality of life?

Tehama County offers many amenities, including:

- . Low cost of living
- + Excellent local produce
- Stellar wine and
- Ouaint shoppes
- · Affordable housing

Love the great outdoors?

Tehama County is a natural wonderland farmous for pristine forests, pure mountain rivers and lakes, spectacular views, Lassen Volcanic Park and all things outdoor.





Green Store

Green Buildings

Residents

Businesses

Builders

Calendar & Events

Contact Us

Learn more about illegal dumping and proper bulky item disposal





Welcome to Green Santa Clarita!

Protecting the environment is a high priority for the City of Santa Clarita. Our efforts began shortly after cityhood and have yielded tremendous results. For instance:

- The City has replaced 846 high vapor sodium street lights with induction lights in the community resulting in an annual savings of more than \$49,000.
- To date, the annual River Rally event has removed more than 436,000 pounds of trash from the Santa Clara River.
- Over 91% of construction and demolition debris in Santa Clarita has been recycled, totaling over 106,000 tons.

The City offers programs to help residents and business owners go green in big and small ways. If you have questions or need assistance, don't hesitate to call the Environmental Services Division at 661-286-4098.

Sincerely,

The Santa Clarita City Council



ENVIRONMENTAL RESOURCE GUIDE and CALENDAR

A Low-Interest Loan Program
Designed to Grow Your
Croon Business





GREENSANTACLARITA.COM

eNotify

Get tips & info emailed to you







Recycling Market Development Zone

What is the purpose of the RMDZ?

The RMDZ program provides low-interest loans to eligible businesses using secondary (post consumer or post industrial) waste materials to manufacture new products or reduce the waste resulting from manufacturing a product.

Advantages of an RMDZ loan

- Below-market interest rate
- Fixed interest rate
- Low cost to obtain a loan
- No prepayment penalty cost
- More willing to lend to recycling manufacturers, especially start-ups and expanding companies
- Free marketing assistance
- Free technical assistance

Who is eligible?

A private business or nonprofit organization located in the City of Santa Clarita that:

- Manufactures a new product out of recycled materials
- Processes recyclables in such a way that their market value is increased.
- Repairs items that would otherwise become landfill waste
- Makes products using less materials or while generating less waste

What can the money be used for?

- · Machinery and equipment
- · Working capital
- Working capital
 Real estate purchase
- (limit of \$1 million)
- Real estate improvements
- Refinancing of debt with high interest rates and/or short terms
- · Loan closing points

Interest Rates:

Interest rates are fixed and can be found by logging on to: www.calrecycle.ca.gov/RMDZ

Loan Terms:

Up to 10 years (15 years if secured by commercial real estate)

Economic Development Division (661) 255-4347

Environmental Services Division (661) 286-4098

GreenSantaClarita.com/RMDZ



Los Angeles County RMDZ Que Clean



Department of Public Works dpw-lacounty-gov

Home ▼ Residents ▼ Businesses ▼ Projects Online Services ▼ About Us ▼ Contact Us

search our site..



RMDZ Home

RMDZ Eligibility **RMDZ Advantages**



Los Angeles County Recycling Market Development Zone

The Recycling Market Development Zone (RMDZ) program combines recycling with economic development to fuel new businesses, expand existing ones, create jobs, and divert waste from landfills. The program was developed by the California Department of Resources Recycling and Recovery (CalRecycle) as part of an ongoing effort to increase the diversion of waste going to landfills. It is a partnership between CalRecycle and local jurisdictions.



This program provides business and technical assistance, product marketing, and financial assistance to businesses that manufacture a recycled-content product or process materials for recycling. Manufacturing or processing must occur within the

As of July 2013, the Los Angeles County RMDZ consists of the following jurisdictions:

- City of Azusa
- · City of Baldwin Park
- City of Burbank
- City of Carson
- City of Commerce
- City of Compton
- City of Covina
- City of Culver City
- · City of El Monte
- · City of Glendale

- · City of Huntington Park
- City of Inglewood
- City of Monrovia
- · City of Palmdale
- City of Santa Fe Springs
- · City of South Gate
- · City of Torrance
- City of Vernon
- · City of Whittier
- · Unincorporated areas of Los Angeles County

Contact Information

Please call the Los Angeles County RMDZ at (626) 458-2516, Monday through Thursday, 7 a.m. to 5 p.m.





Home . Residents . Businesses . Projects Online Services . About Us . Contact Us

Clean LA for Residents Clean LA for Business Clean LA for Government Clean LA is for ALL Los Angeles County

Reduce, Reuse, Recycle Trash Collection / Illegal

Dumping Household Hazardous

Waste / Electronic Waste Used Motor Od Recycline

Industrial Waste

Underground Storage Yanks

Solid Waste Eturoventer

Water Conservation Voolb Education

Below you will find a list of programs that have been specifically designed for businesses. Please visit each of the Program's websites and learn how you can help enjoy these free services, or be added as a resource. ** Some programs may only be applicable to businesses of the unincorporated areas of the County.

Food Donation

Los Angeles County residents and businesses throw away about 3.7 billion pounds of food each year. Meanwhile, over half a million Los Angeles County residents are food insecure. To assist County Unincorporated Area businesses in

safely and easily donating their excess edible food, the County has developed the Food Donation and Recovery Outreach Program (Food DRDP). Visit the website to learn about relevant lavs, protection from liability, and to locate a nonprofit which can accept edible food from your business. Be a part of the solution and donate your surplus edible food today?



Plastic and Paper Carryout Bag Ordinance

Your resource for reducing your single use plastic convolut bag impact to comply with a recently adopted andinance benning such bags in the unincorporated areas.



Los Angeles County Materials Exchange (LACOMAX)

LACOMAX, the Los Angeles County Materials Exchange, is a free County-vide materials reuse service that can help you find markets for your surplus materials and other usable discards.



Construction and Demolition Debris

Projects requiring a construction, demolition, and/or grading permit must recycle at least 50% of the debris generated. The C&D Debrie Recycling and Reuse Program provides information including forms and resources.



Beverage Container Recycling

Should every glass or plastic bottle and aluminum can get another chance at life? Ever ask a beverage container why you should recycle? The Department of Conservation has the answers.



Smart Business Recycling

The Smart Business Recycling Program website lists recyclers for paper, electronics, tectiles and other meterials. Businesses located in unincorporated County jurisdictions can receive a free on-site waste reduction consultation. Visit our website to learn more about relevant laws, refer to our list of Authorized Commercial Haulers, and access helpful tips on increasing recycling for your business, multi-family residence, or school:



Recycling Market Development Zone

Could your business use \$2 million? If you are a manufacturer or recycling processor, the Los Angeles County. Recycling Market Development Zone Program has financial, technical and marketing assistance available to help your business grow.



Earth 911

Listing of recycling facilities and services by zip code by the California Department of Conservation and Earth's 911 nationvide database.

Ventura County RMDZ



O Recycling Market Development Zone Residential Trash Collection Residential Recycling Program Household Hazardous Waste Business Recycling and Disposal Business Hazardous Waste Disposal Construction and Demolition Debris Used Oil Recycling

RMDZ PROGRAM

VENTURA COUNTY RECYCLING MARKET DEVELOPMENT ZONE

The entire County of Ventura is a state-designated Recycling Market Development Zone (RMDZ). The zone includes the incorporated cities of Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Santa Paula, Simi Valley, Thousand Oaks and Ventura, as well as the unincorporated areas of the county.

The County's population exceeds 800.000, and the largest city. Oxnard, has a population over 200.000. Ventura County features 42 miles of coastline, the Los Padres National Forest, and 1.2 million acres of land, including 15.000 acres of industrially zoned land. The RMDZ overlaps a foreign-trade zone, centered around the county's deepwater port. Ventura County has a dependable labor supply, uncrowded freeways, a thriving agricultural industry, and an infrastructure geared to handle planned growth. The county is adjacent to Los Angeles, providing access to large urban markets as well as sources of materials for manufacturing.

- · INCENTIVES
- TARGET MATERIALS
- · INFRASTRUCTURE
- * CONTACTS

RMDZ INCENTIVES INCLUDE:

- Low Interest Loans and Other Assistance with Financing The RMDZ can finance up to 75% of a project, up to 52
 million per loan. Loan terms are up to 15 years, and the low interest rates are from fixed-rate State funds. Rates are
 kept at or below the prime rate.
- Permit Assistance public agencies will assist businesses through local and state permitting and regulatory processes.
- Location Assistance businesses will be guided to over 12,000 acres of industrially zoned property, and other sites, throughout Ventura County.
- Materials for Manufacturing Ventura County recycles over 200,000 tons of solid waste per year. Recyclables are collected through curbside, buyback, and drop-off programs and are processed in four main locations.
- Other Benefits include business plan assistance, business incubator and industry cluster networks, promotion, capital network access, and financing assistance.
- Who's Eligible Most program incentives are designed specifically for manufacturing businesses located in Ventura
 County. If a business manufacturers a new product from recycled materials, processes recyclables in such a way that
 their market value is increased, repairs items that would otherwise become waste, or makes products using less
 materials or while generating less waste, it may be eligible for low-interest loans.

For more information, see http://www.sales.ude.ca.equificati/filegos/tu/fute-Updallacquificati/filegos/tu/fu

ADVANTAGES OF STARTING A BUSINESS IN VENTURA COUNTY

Beautiful Location: Ventura County's coast curves along 42 miles of mostly southwest facing beaches. Further inland. Ventura County's northern border runs alongside Kern County through the sparsely populated Los Padres National Forest. Focusing growth in urbanized areas, Ventura County still has significant amounts of agriculture and open space.

Quality of Life: The Healthy Communities Institute gave Ventura County a top score for public safety because it has one of the lowest crime rates in the state based on data from the state Department of Justice.

Land Available for Siting New Businesses: There are thousands of acres of industrially zoned land in Ventura County.

Some of this designated land is undeveloped while other pieces have vacant buildings of varying sizes. Ventura County also has a well-developed infrastructure geared to handle planned growth.

Access to Markets: Ventura County, with a population over 800.000, borders the counties of Los Angeles, Santa Barbara, and Kern. Ventura County is served by uncrowded portions of highways 101, 126, 118, 23, and 1 as well as Southern Pacific rail lines and the Port of Hueneme, a deep water port with port of entry and foreign trade zone status.

Work Force: Ventura County has an educated, dependable labor supply and several programs enabling employers to obtain assistance through subsidized workers and employment training programs.



Santa Paula Materials owner Mike Grbic (left front) is presented with a RMDZ loan check by Ventura County RMDZ Administrator David Goldstein (left rear), Santa Paula City Councilman Jim Tobias (right rear), and Ventura County Board Supervisor Kathy Long (right front).

Central Coast RMDZ



Locate or Grow your Recycled Materials Business in California's Beautiful Central Coast Region.

Optimize Your Business Growth Potential



Central Coast RMDZ

The Central Court Recycling Market
Development Jame (CCRARDIZ) covers 6,000
aguare rolles it borders the Pacific Ocean
and les between the major metropolitan
centers of San Francocordian Xon and Cos
Angelies. The CCRARDIZ program combines
recycling with economic development to
Two rees beginnesses, expand existing ones,
create jobs and divert water from landfills.

Exam More



Target Materials

The re-use of encycled materials reduces business operating casts by replacing higher-cost vigin freedincts with recycled feedstock or usage material for many inner facture is. Netter into the plangisted fair feedstock in the CCRMIDE enhalts construction and demolition waste, mixed paper, compositable materials, mixed plattic, polysthyfern tenephthalate (PCT), and frin plates; used by the agricultural industry.

Learn More



Grow Your Business

Depending on your business needs, there are many ways that the CCRMD2 pragram can assist your endergrine. Companies wishing to establish or expond their recycling related paintess will find a wealth of resources and apportunities in the California Central Casast area. Known as one of the most devirable picces to like and work or California, the Central Casast others a top quality workforce, strong business are increment and a well-developed recycling infrastructure.

Learn More

Businesa Lours

Recycle Loan.org



Grow Your Business by Using Free RMDZ Services!

If your company manufactures with recycled materials the California Recycling Market Development Zone (RMDZ) Program provides attractive loans and other incentives to eligible businesses that locate in designated areas throughout the state.

Recycling Market Development Zones are for businesses that manufacture products using materials that would normally end up at the landfill. The company must be located in one of the specially designated geographical zones throughout California.

Companies that manufacture with these materials have found that making recycled content products can be less expensive and just as high quality, if not higher, than when using raw materials. Depending on your needs and in which zone you are located, there are many ways that the RMDZ program can assist your business:

- · Locating manufacturing materials (feedstock).
- Permitting referral.
- Siting.
- · Offering an attractive loan program.
- · Finding markets for products.
- · Providing current market conditions/trends.
- · Evaluating technology and equipment.
- · Providing geographical data on demographics, waste streams, and economics.
- Marketing products for free via the RecycleStore.

For more information, search for a Recycling Market Development Zone and contact the local zone's administrator, or CalRecycle Zone Liaison. On the California Business Portal site, you can also learn about establishing a business in California, including matters related to business permits, licensing, and registration.



Statewide RMDZ Outreach Examples

- News Releases
- California Business Incentive Gateway
- California Business Portal
- CALED Annual Conference 2018

CalRecycle RMDZ Press Releases

NEWS RELEASE

OFFICE OF PUBLIC AFFAIRS

For Immediate Release: May 17, 2018 Rollado #2015-13 Media Contact Islamor Joons

New Jobs, Expanded Market for Recycled Paper and Plastic--CalRecycle Approves \$1 Million Loan to Sustainable Packaging Company

SACRAMENTO - The California Department of Resources Recycling and Recovery has approved a \$1 million four to expand a San Joaquin Valley company that makes bottles from recycled paper and plantic.

The Recycling Market Development Zone loan was awarded to Ecologic Brands of Manteca. It will help Ecologic utilize more California-generated contributed, mixed paper, and plastic to make its paper bottles—diverting an estimated 456 tons of waste and creating 69 jobs in the process.

"California needs more projects like this to overcome current global market challenges—which can be greatly effevaled by building a more orbust recycling infrastructure within our own state," California California Scott

Ecologic will use the \$1 million RMDZ loan to help fund the purchase and installation of new manufacturing equipment, which integrates paper cardboard she's, with lightweight places bottles to form the finished product. The equipment upgrades are projected to do three times:

- Increase diversion of recycled paper by an additional 359 tons.
- Increase diversion of recycled plastic by an additional 129 tons
- Create an adobonal 69 jobs.

CalRecycle Support Available for Recycling Businesses

CalRocycle provides financial and technical assistance to help reuse/recycling based businesses develop and prosper in California.

Cell-broycles RMDZ program provides loans, technical assistance, and free product morketing to businessies that use materials from the weste stream to manufacture their products

- Businesses must be located within one of California's 30 Recycling Market Development Zones.
- # For more information about how cities, counties, or a coattion of regional governments can create a new Recycling Market Development Zone, see Calificocine 18MDZ program FAGs webpage
- The RMDZ program creates jobs, induces waste, and helps reduce greenhouse gas emissions that contribute to climate change.

Califocycle's California Climate Investment grant and loan programs support the construction, renovation or expansion of facilities that manufacture fiber, plastic, or glass waste materials into beneficial products.

Find out more about CalRecycle's <u>Caldomia Climate Investments grants and loans</u>

Califocycle also assists businesses by helping them locate recycled manufacturing materials, by making permitting referrals, by providing them with demographic and waste steem analysis, and by marketing their products.



CalRecycle Press Releases

https://www2.calrecycle.ca.gov/NewsRoom/

NEWS RELEASE

OFFICE OF PUBLIC AFFADRS

For Immediate Release: February 20, 2016. Rolesso 12016-05

Media Contact: Lance 1010

CalRecycle Backs Local Businesses to Increase Recycling: Local Economics Get a Green Boost from State-Local Partnership Program

SACRAMINTO — The California Department of Resources Recycling and Recovery has approved nearly \$4 million in new Berguling Mannet Development Zone nears for businesses to help increase carpet and paper recycling in the state. The local business investments in Los Angeles and Placer counties are expected to create at least 35 new jobs and divert an additional 17,000 tons of carpet and paper from California fandfills each voter.

For the past 25 years, Calificactie's RMIDZ loan program has been an important tool to help California develop more recycling inhastructure in our state," Calificacycle Director Scott Smithine said. "Supporting these types of previous interstructure in westmarts habbraid stated california from global market fluctuations—like we currently soon as a result of China's National Secret policy—white making progress lowered activoring the state's previous recycling gene."

Califecycle's RMDZ program provides loans, technical assistance, and free product marketing to businesses that use materials from the waste stream to manufacture their products. Businesses must be located within one of Califernation to Recycling Market Development Zones. The following RMDZ loan projects are the first to receive funding in 2018.

Recipient	RMOZ	Amount	Project Description
Princess Paper, Inc.	Los Angelos County		Purchase and install new equipment to expand a recycled paper manufacturing facility in Vencer. The facility produces facial tissue, naptime, batheom tissue, and similar products from recycled paper. New diversion estimates, 2,200 form per year (24 percent increase). New job estimates. Prosoble in future as sales increase.
Circular Polymers LLC	Placer County	S2M	Purchase and install new equipment to expand recycled carpet processing capacity at a facility in Lincoln. The instity separates waste carpet by their type, cuts or shreds it into smaller sizes, then deconstructs it to produce nyion fiber, PET plastic, polypropylene, and calcum, carbonate residuals. Residuals are then sold to subsequent manufacturiers. New diversion estimates: 14,719 tone per year (91 percent increase). New diversion estimates: 15.

Soft projects support the expansion of Californian organiza recycling infrastructure, which the either must roughly double to comply, with the organiz waiter deposed reduction largetti manifested by \$10.10.00 at \$10.00 at \$10.

NEWS RELEASE

OFFICE OF PUBLIC AFFAIRS

For immediate Release: May 17, 2018 Release #2015-13 Media Contact: Version John

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"Califorms needs more projects like this to overcome current global market challenges—which can be greatly allevabled by building a more robust recycling infrestructure within our own state." Califecycle Director Scott. Smithline lead. "Califecycle's RMOZ than program has a 25-year history of success supporting local businesses to keep valuable material out of landfills and boosting in-state markets for recyclable material."

Ecologic will use the \$1 miltion RMDZ loan to help fund the purchase and installation of new manufacturing equipment, which integrates paper cardboard shells with lightweight plastic bottles to form the finished product. The equipment upgrades are projected to do three things.

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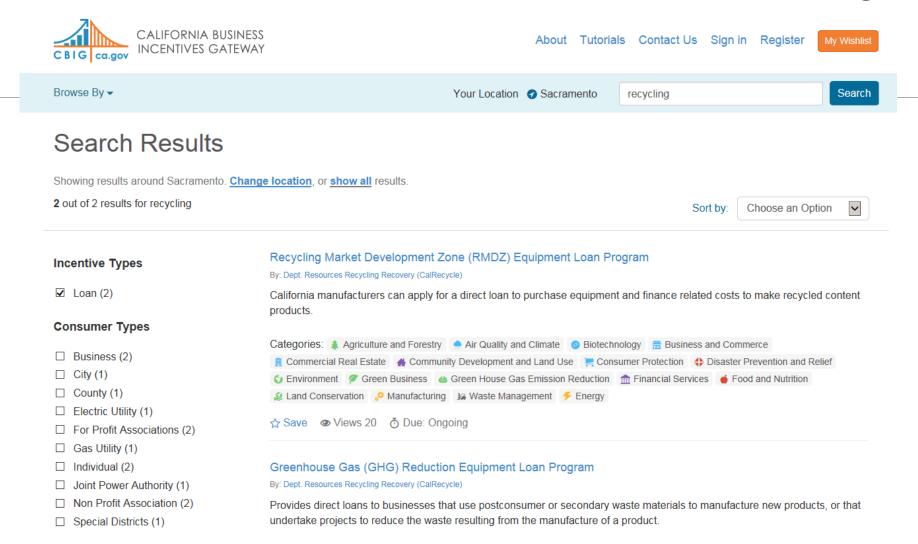
- Businesses must be located within one of California's 39 Recycling Market Development Zones.
- For more information about how offers, counties, or a conition of regional governments can create a new Recycling Market Development Zone, see Califecycle's HMLV program FADs webcase
- The RMDZ program creates jobs, reduces waste, and helps reduce greenhouse gas emissions that contribute to climate change.

Califocycle's California Climate Investment grant and loan programs support the construction, renovation or expansion of facilities that manufacture fiber, plastic, or glass waste materials into beneficial products.

Find out more about Ca Recycle's California Campte Investments grants and loans.

Cell Recycle also assists businesses by helping them locate recycled manufacturing materials, by making permitting referrals, by providing them with demographic and waste stream analysis, and by marketing their products.

California Business Incentive Gateway



https://cbig.ca.gov/Search?query=recycling&incentive_types_tags=loan

California Business Portal

BUSINESS ASSISTANCE▼

INCENTIVES

REGISTRATION & PERMITS ▼

WORKFORC

CONTACT U

Incentives by Industry Type

Advanced Manufacturing

Agricultural/ Timber

Biotech/ Health Care

Green Business

Transportation

Film and Television

The California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA) - The California Alternative Energy and Advanced Transportation Financing Authority works collaboratively with public and private partners to provide innovative and effective financing solutions for California's industries, assisting in reducing the State's greenhouse gas emissions by increasing the development and deployment of renewable energy sources, energy efficiency, and advanced transportation and manufacturing technologies to reduce air pollution, conserve energy, and promote economic development and jobs.

Learn More

Manufacturing and R&D Exemption - Manufacturers and certain research and developers may qualify for a partial exemption of sales and use tax on certain manufacturing and research and development equipment purchases and leases. Learn More

Energy Innovations Small Grant Program - The Energy Innovations Small Grant (EISG) Program provides up to \$150,000 for hardware projects and \$75,000 for modeling projects to small businesses, non-profits, individuals and academic institutions to conduct research that establishes the feasibility of new, innovative energy concepts. Learn More

California Infrastructure and Economic Development Bank (IBank) CLEEN Center - IBank established the California Lending for Energy and Environmental Needs (CLEEN) Center to offer financing that helps achieve the State's greenhouse gas reduction goals and increase market confidence in green investing. Learn More

Alternative and Renewable Fuel and Vehicle Technology Program - The California Energy Commission's Alternative and Renewable Fuel and Vehicle Technology Program (ARFVTP) is a competitive grant program that provides up to \$100 million annually towards innovative transportation and fuel technologies that help California meet its energy, clean air, and climate-change goals.

CoolCalifornia - The CoolCalifornia Funding Wizard can help you find grants related to energy efficiency upgrades and rebates, with a particular emphasis on sustainable and environmentally-friendly business practices. Learn More

Recycling Market Development Zones - The Recycling Market Development Zone (RMDZ) program combines recycling with economic development to fuel new businesses, expand existing ones, create jobs, and divert waste from landfills. This program provides attractive loans, technical assistance, and free product marketing to businesses that use materials from the waste stream to manufacture their products and are located in a zone. The zones cover roughly 88,000 square miles of California from the Oregon border to San Diego. Learn More





http://businessportal.ca.gov/Incentives#19096-financing-programs

CALED'S 38TH ANNUAL TRAINING CONFERENCE

engage

March 14-16, 2018 Monterey, CA



RMDZ

The Recycling Market Development Zone Program

Helping Grow California's Recycling Economy

CalRecycle's RMDZ Program combines recycling with economic development to site and expand recycling manufacturing businesses, create and retain jobs, and divert waste from landfills.

Low-Interest Business Loans

- Up to \$2 Million Dollars per Loan
- 4% Fixed Interest Rate
- \$300 Application Fee

Technical Assistance

- Locating Recycled Manufacturing Materials (feedstock)
- Siting Assistance
- Providing Data on Demographics, Waste Streams, and Economics

Marketing Assistance

- Finding Markets for Products
- Providing Current Market Conditions and Trends
- Free Marketing Resources

recycled fiber : moulded pulp products recycled glass : recycled glass products



Green Jobs | Green Products | Good Business
Visit www.CalRecycle.ca.gov/RMDZ for more information!

Cal Recycle 🥏

RMDZ

Recycling Market Development Zone Program

Helping Grow California's Recycling Economy

CalRecycle's RMDZ Program combines recycling with economic development to site and expand recycling manufacturing businesses, create and retain jobs, and divert waste from landfills.



recycled glass

recycled fiber

Low-Interest Business Loans

- Up to \$2 Million Dollars per Loan
- 4% Fixed Interest Rate
- \$300 Application Fee

Technical Assistance

- Locating Manufacturing Materials
 (feedstock)
- Siting Assistance
- Providing Geographical Data on Demographics, Waste Streams, and Economics

Marketing Assistance

- Finding Markets for Products
- Providing Current Market Conditions and Trends
- Free Marketing Resources



recycled plastic



recycled organic waste

CalRecycle.ca.gov/RMDZ
Green Jobs | Green Products | Good Business