



# **RMDZ Zone Works 2017**

## **Social Media COPE System**

**Presenters:**

**John Davis, Mojave Recycling JPA**

**Bob Hollis, The Mobius Network, LLC**

**Mobius Intelligent Systems**



# Free Lunch!

All Software Demonstrated  
is FREE and Open Source

System is Ready for Zone Administrators



# COPE

## Create Once, Publish Everywhere

- Website as Communications Hub
- Mobile Devices
- Tablets and Computers
- Integrated System



# Create

- Google Alerts
- News Sources
- HootSuite Streams
- RSS Feeds



# Hootsuite Streams

We are happy to announce that Hootsuite now supports up to 280 characters on Twitter! Please be sure to update your iOS or Android apps.

Send to... 0 Compose message...

JPA FB Pages x JPA Sources x Victor Valley Schools x Needles Schools x Needles Business Community x JPA Sources 2 x Helendale Recycling (Facebook Pages) x

+ Add Stream + Add Social Network

## Discover Needles, California ...

**Discover Needles, California**  
4 days ago  
Needles, California is a Santa Fe Railroad Town, (now BNSF). The El Garces Harvey House is Located There and Needles is also Located on the Original...  
[Read More](#)



16 2

Write a comment...

**Fred Harvey/Mary Colter Fan Club** Thank you for sharing the anniversary of Route 66! 3d

**Janet Jernigan** My Dad's favorite job, Conductor on the Chief 3d

**Discover Needles, California**  
5 days ago  
Join The Needles Mustang Cheerleaders Tomorrow, Saturday, November 11, 2017, As They Cheer the Needles Mustang Football Team To Victory In the Nevada...  
[Read More](#)

## Wagon Wheel Restaurant Ne...

**Wagon Wheel Restaurant Needles CA**  
2 days ago  
First time at the Wagon Wheel! Nice family. Thanks for stopping by!



5

Write a comment...

**Wagon Wheel Restaurant Needles CA**  
2 days ago  
First time at Wagon Wagon. Nice Family! Welcome!



22 1

## The River Front Cafe in Need...

**The River Front Cafe in Needles**  
3 days ago  
Hi everybody we have \$2 16oz Bud Light draft on special when the game is on. So come on down and have a nice cold beer and a bite to eat. We have...  
[Read More](#)

18 2 3

Write a comment...

**Tamari Rieh!** The food, the view and the people are the best!!! Love me some River Front Cafe!!!! 2d

**Karen Sharbono** Yum! 3d

**The River Front Cafe in Needles**  
Nov 5  
What a beautiful day at the River front Cafe. Stop by and enjoy the view, some good food, good company and a ice cold beverage....



## NEEDLES CALIFORNIA THE FO...

**NEEDLES CALIFORNIA THE FORGOTTEN CITY**  
Sep 2  
And here some more...the jacket your seeing is 100% fur and leather, reversible comes with jacket cover look it up by the name you will be...  
[Read More](#)



Write a comment...

**NEEDLES CALIFORNIA THE FORGOTTEN CITY**  
Sep 2  
Here are some more pics of the items that she is selling there is so much it's worth your time to stop by Tammy' moving sell....





# Search Engine Optimization (SEO)

- Google AdSense – Free
- Website SEO Tools
- Applies to Social Media
- **Little Things Matter!**

Mobile, SSL , Favicon, Image Titles, Video Hosting Platform



# Publish from Computer

RMDZ Digital Outreach Webinar 0 + New

## Add New Post

Add Media

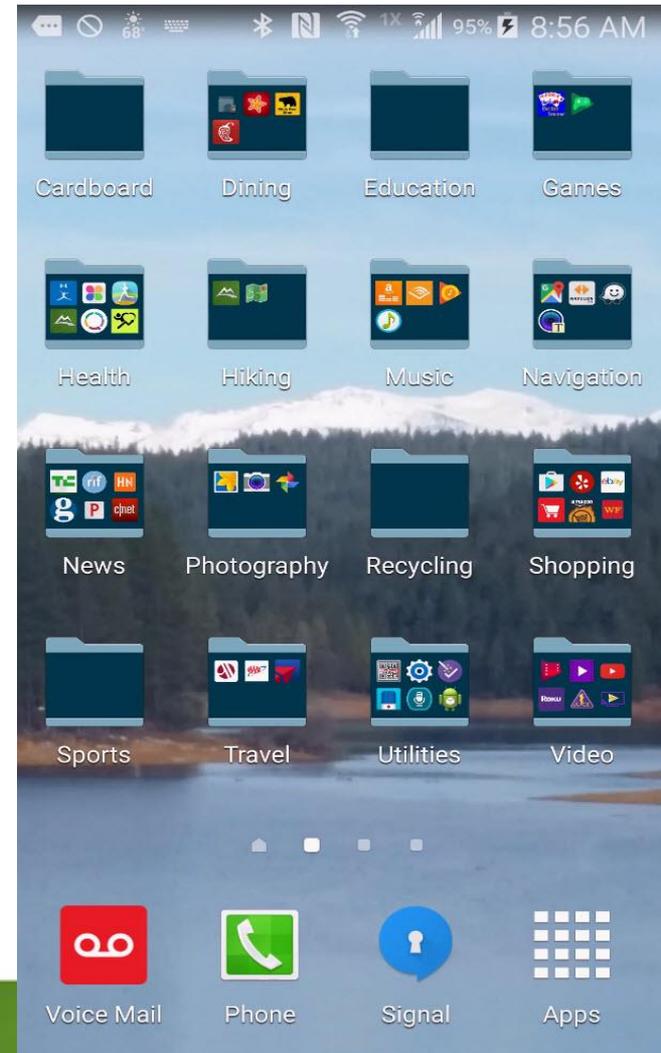
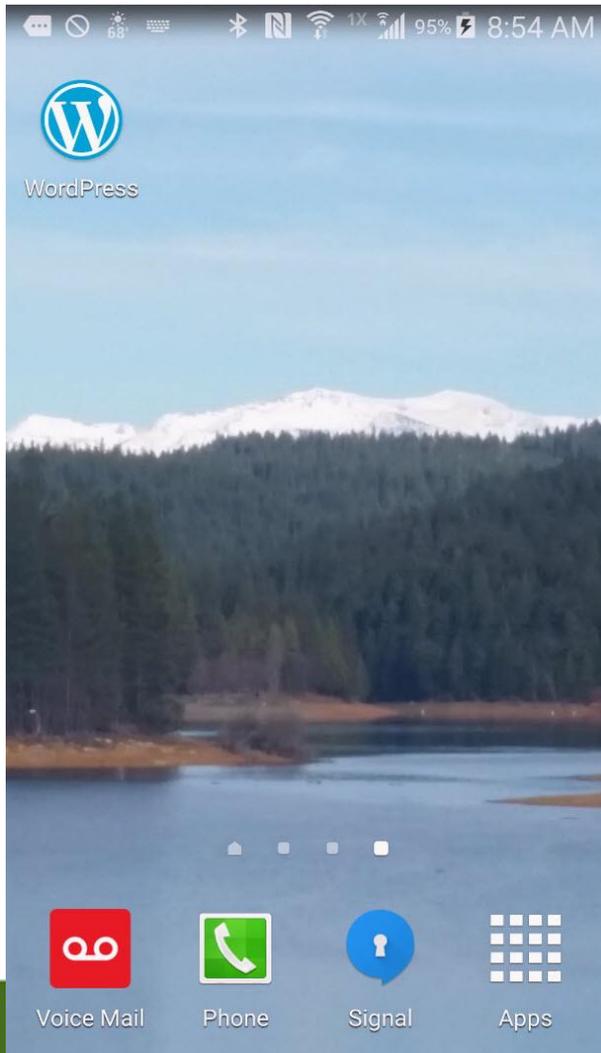
Paragraph **B** *I* [List] [List] [Quote] [List] [List] [List] [Link] [Image] [Table] [Undo] [Redo]

Word count: 0

Yoast SEO



# Mobile Devices





# Posting From Mobile



## Microsoft debug policy leak could make Windows Phones useful again

NATASHA LOMAS 2 hours ago



Microsoft looks to have inadvertently made some of its own **orphaned devices** useful again, after accidentally leaking a debug policy that could allow owners of Windows powered hardware such as earlier iterations of Windows Phones smartphones or ARM-



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- reddit is fun
- Hootsuite
- Add Recipe to...
- PlayTo Roku
- WordPress
- Yelp Friends
- Signal
- Add to
- Skype



# Microsoft debug policy leak could make Windows Phones useful again

NATASHA LOMAS 2 hours ago

Windows Phone

SELECT A WORDPRESS SITE

- California Product Stewardship Council
- RMDZ Central**
- The Mobius Network

some of its own **orphaned devices** useful again, after accidentally leaking a debug policy that could allow owners of Windows powered hardware such as earlier iterations of Windows Phones smartphones or ARM-

# Microsoft debug policy leak could make Windows Phones useful again

<https://techcrunch.com/2016/08/11/microsoft-debug-policy-leak-could-make-windows-phones-useful-again/>



68° 92% 9:07 AM

← Select categories +

- New Feature Request
- Technical Support
- The Mobius Network
  - Green Tech
  - News and Notes
  - Privacy and Security
  - Security and Hack Alerts
  - Tips and Tutorials
  - Uncategorized

68° 93% 9:03 AM

← The Mobius Net... PUBLISH

## Microsoft debug policy leak could make Windows Phones useful again

<https://techcrunch.com/2016/08/11/microsoft-debug-policy-leak-could-make-windows-phones-useful-again/>

HTML



# Publish Everywhere

- Links To Social Media Accounts
- Sharing Tools to Universe of Social Media Platforms
- Feed Social Media Stream into Website
- Feed Website into Social Media and Newsletters



# Links to Social Media Accounts

## RESOURCE RECYCLING, INC.

Your trusted source for recycling news and analysis



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### Latest headlines

[Hauling giants see stronger prices for marketed material](#)

[Glass gathering offers steps to strengthen challenged sector](#)

[Recycling measurement effort kicks off in Texas](#)

[MRF of the Moment: Combining new screens with existing equipment](#)

[Registration opens for school-based recycling competition](#)



### Latest headlines

[Study finds half of U.S. is automatically enrolled in curbside recycling](#)

[Critical Mass: How EPS processing is evolving](#)

[Notes From the Field: A stadium that champions sustainability](#)

[Recycling measurement effort kicks off in Texas](#)

[APR accepting nominations for industry showcase](#)



### Latest headlines

[Evolution of the industry](#)

[Project looks to lift recovery of precious metals from e-scrap](#)

[Acquisition moves Colt Refining into Southeast region](#)

[Worldwide tablet sales decline as smartphones stay flat](#)

[E-scrap certification spreads to Singapore](#)



# Sharing Tools



**CaliforniaCapital** Web Dev Class Project  
Financial Development Corporation

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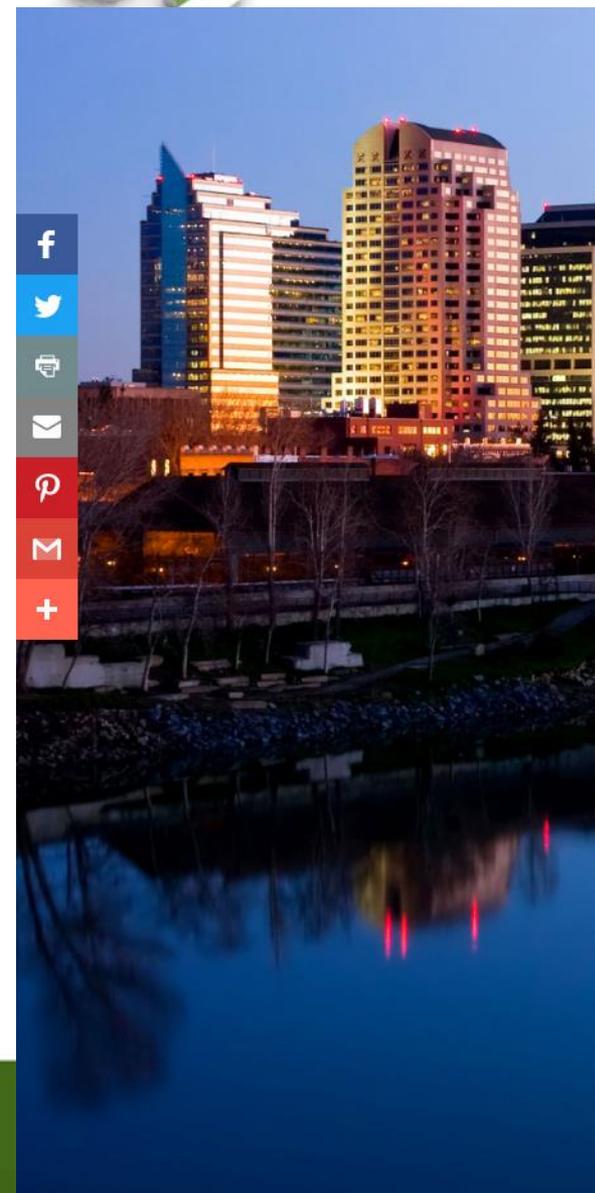
## About California Capital

Established as a non-profit 501(c)(3) corporation in 1982, California Capital Financial Development Corporation's focus is on the creation and promotion of community and economic development programs and services that benefit underserved communities.

California Capital administers a variety of programs promoting small business development and growth in its region, which includes 23 Northern California counties from San Joaquin, north to the Oregon border, and east to Lake Tahoe, which includes: Siskiyou, Modoc, Shasta, Lassen, Tehama, Glenn, Butte, Plumas, Sierra, Nevada, Yuba, Sutter, Colusa, Yolo, Placer, El Dorado, Amador, Calaveras, Alpine, Tuolumne, San Joaquin, Solano and Sacramento.

## Our Mission:

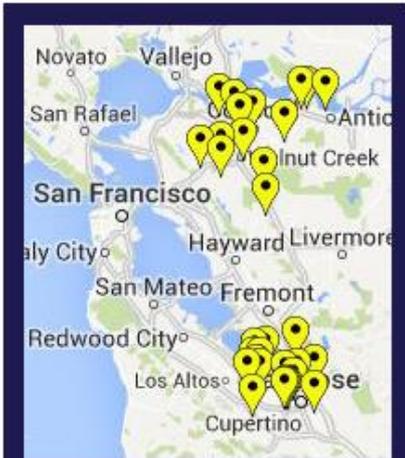
Provide capital and development assistance to increase economic opportunities for underserved communities and persons by offering a wide range of flexible financial products and services. Through collaboration and creativity, we deliver effective solutions in a changing economic environment.



# Streaming to Website



**Don't Rush To Flush!**



**Find Meds and Sharps  
Take-Back Locations**

*is expected to be completed at more than 500 Walgreens locations this year."*

**Click Here for Press Release**



## CPSC Facebook Posts



**California Product Stewardship Council**

1 day ago

U-Haul's newest blog post shares the greenhouse gas emission reductions associated w/ refillable one-pound propane cylinders & their 2017 Golden Arrow Award from CPSC! <http://bit.ly/2b8vHpE>



**U-Haul Nets CPSC Environmental Award for Refillable Propane Cylinders - My U-Haul Story**

[myuhaulstory.com](http://myuhaulstory.com)

The Golden Arrow award specifically acknowledges the environmental impact associated with U-Haul Company's one-pound refillable propane cylinder.

 4  3  1

[View on Facebook](#) - [Share](#)





# Feed Website > Social Media

## Plugin Directory

- Featured
- Popular
- Favorites
- Beta Testing

Developers

Search Plugins



Popular Tags

widget (5,981)

Post (3,695)

plugin (3,648)

admin (3,163)

posts (2,824)

shortcode (2,439)

sidebar (2,240)

google (2,110)

twitter (2,070)

page (2,060)

images (2,009)

comments (1,949)

image (1,883)

More »

## Facebook Auto Publish

Publish posts automatically to Facebook page or profile.

Download Version 1.3.1

Favorite

- Description
- Installation
- FAQ
- Screenshots
- Other Notes
- Changelog
- Stats
- Support
- Reviews
- Developers

A quick look into Facebook Auto Publish :

- ★ Publish message to Facebook with image
- ★ Attach post or share link to Facebook
- ★ Filter items to be published based on categories
- ★ Filter items to be published based on custom post types
- ★ Enable or disable wordpress page publishing
- ★ Customizable message formats for Facebook

### Facebook Auto Publish Features in Detail

The Facebook Auto Publish lets you publish posts automatically from your blog to Facebook. You can publish your posts to Facebook as simple text message, text message with image or as attached link to your blog. The plugin supports filtering posts based on custom post-types as well as categories.

The prominent features of the Facebook Auto Publish plugin are highlighted below.

### Supported Mechanisms

The various mechanisms of posting to Facebook are listed below.

- Simple text message
- Text message with image
- Share a link to your blog post
- Attach your blog post
- Post to Facebook profile page
- Post to specific pages on Facebook

Requires: 3.0 or higher

Compatible up to: 4.5.3

Last Updated: 3 weeks ago

Active Installs: 30,000+

### Ratings



4.8 out of 5 stars

5 stars 198

4 stars 11

3 stars 5

2 stars 1

1 star 7

### My Rating



### Author

f1logic  
14 plugins

[Donate to this plugin »](#)

### Support



# Newsletters

Second step: "Webinar and Event Registration for the February 2018 K-12 Recycling Challenge!"

Display problems? [View this newsletter in your browser.](#)



keep **california** BEAUTIFUL  
"Efforts of One Result in the Power of Many"

PaperSeed Foundation

**K-12** RECYCLING CHALLENGE COMPETITION

Join us for the Month of **FEBRUARY, 2018** for this Fun Statewide School Recycling Competition!

75th Anniversary of California's 1953 Recycle Law  
REUSE • REPAIR • RECYCLE

Sponsored By: KEEP AMERICA BEAUTIFUL, CRRRA, CalRecycle, Green Ambassador, Rubios, American Chemistry Council, DART, Carbon Connect, PepsiCo Recycling, Disney, MRC, CONFAB

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[user.firstname | default:School] [user.lastname | default:Leaders]

Registration is Open for the **February 2018**  
California K-12 Recycling Challenge

Register for the competition or our scheduled  
Q&A Webinars at  
[www.GreenCASchools.org](http://www.GreenCASchools.org)

Note: To accommodate spring break schedules the competition has been changed from March to **February** for 2018.

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Educate, Engage, Encourage

The City of Arvin and Mountainside Disposal collaborated to Educate, Engage and Encourage all students of Arvin about recycling through a Student Folder Program.

Content Images Styles Themes

Drag the widgets below into your newsletter.

- Titles & text
- WordPress post
- Divider
- Social bookmarks

# Hootsuite



We are happy to announce that Hootsuite now supports up to 280 characters on Twitter! Please be sure to update your iOS or Android apps.

Send to... 0 Compose message...

JPA FB Pages x JPA Sources x Victor Valley Schools x Needles Schools x Needles Business Community x JPA Sources 2 x Helendale Recycling (Facebook Pages) x

+ Add Stream + Add Social Network

Timeline Adelanto Recycles	Timeline Apple Valley Recycles	Timeline Barstow Recycles	Timeline Big Bear Lake Recycles
<p>Adelanto Recycles 3 hours ago</p> <p>Un-plasticize your life ...</p> <p><a href="http://ow.ly/xRMV30gtSX6">http://ow.ly/xRMV30gtSX6</a></p> <p>10 BITS OF PLASTIC YOU CAN QUIT TODAY</p> <p>Write a comment...</p>	<p>Apple Valley Recycles 3 hours ago</p> <p>Un-plasticize your life ...</p> <p><a href="http://ow.ly/xRMV30gtSX6">http://ow.ly/xRMV30gtSX6</a></p> <p>10 BITS OF PLASTIC YOU CAN QUIT TODAY</p> <p>Write a comment...</p>	<p>Barstow Recycles 3 hours ago</p> <p>Un-plasticize your life ...</p> <p><a href="http://ow.ly/xRMV30gtSX6">http://ow.ly/xRMV30gtSX6</a></p> <p>10 BITS OF PLASTIC YOU CAN QUIT TODAY</p> <p>Write a comment...</p>	<p>Big Bear Lake Recycles 3 hours ago</p> <p>Un-plasticize your life ...</p> <p><a href="http://ow.ly/xRMV30gtSX6">http://ow.ly/xRMV30gtSX6</a></p> <p>10 BITS OF PLASTIC YOU CAN QUIT TODAY</p> <p>Write a comment...</p>
<p>Adelanto Recycles 1 day ago</p> <p>Use your reusable ...</p> <p><a href="http://ow.ly/IntX30gtSAe">http://ow.ly/IntX30gtSAe</a></p> <p>#RecycleForClimate</p> <p>BRING YOUR OWN BRINGING YOUR OWN REUSABLE CUP CAN REDUCE THE AMOUNT OF SINGLE-USE PAPER AND PLASTIC WASTE IN LANDFILLS</p> <p>CalRecycle</p>	<p>Apple Valley Recycles 1 day ago</p> <p>Use your reusable ...</p> <p><a href="http://ow.ly/IntX30gtSAe">http://ow.ly/IntX30gtSAe</a></p> <p>#RecycleForClimate</p> <p>BRING YOUR OWN BRINGING YOUR OWN REUSABLE CUP CAN REDUCE THE AMOUNT OF SINGLE-USE PAPER AND PLASTIC WASTE IN LANDFILLS</p> <p>CalRecycle</p>	<p>Barstow Recycles 1 day ago</p> <p>Use your reusable ...</p> <p><a href="http://ow.ly/IntX30gtSAe">http://ow.ly/IntX30gtSAe</a></p> <p>#RecycleForClimate</p> <p>BRING YOUR OWN BRINGING YOUR OWN REUSABLE CUP CAN REDUCE THE AMOUNT OF SINGLE-USE PAPER AND PLASTIC WASTE IN LANDFILLS</p> <p>CalRecycle</p>	<p>Big Bear Lake Recycles 1 day ago</p> <p>Use your reusable ...</p> <p><a href="http://ow.ly/IntX30gtSAe">http://ow.ly/IntX30gtSAe</a></p> <p>#RecycleForClimate</p> <p>BRING YOUR OWN BRINGING YOUR OWN REUSABLE CUP CAN REDUCE THE AMOUNT OF SINGLE-USE PAPER AND PLASTIC WASTE IN LANDFILLS</p> <p>CalRecycle</p>



# Hootsuite Schedule

## Publisher

Filter by profile... 0 ▾

Drafts

**Scheduled**

Past Scheduled

Require Approval

Expired Approvals

Rejected

Content Sources:

RSS Feeds

Bulk Message Upload

Try Bulk Composer BETA



Get the Hootsuite  
Chrome extension to  
quickly share links on  
the web.

Install Extension

Nov 15, 12:45 pm  
(GMT-8) America/Los Angeles

Export to...

Thursday, Nov 16 (10 messages)

▶ **11:20am**  **10 messages** Choose your bio-degradable solutions wisely, they're not all effective. <https://www.facebook.com/newplasticseconomy/videos/522973204746157/>  
To Helendale Recycles +9 by Mojave Recycling JPA

Friday, Nov 17 (10 messages)

▶ **9:25am**  **10 messages** Ireland began taxing plastic bags 15 years ago, now they're considering single use coffee cups <https://www.irishtimes.com/news/environment/coffee-levy->  
To Barstow Recycles +9 by Mojave Recycling JPA

Saturday, Nov 18 (10 messages)

▶ **9:35pm**  **10 messages** One year after California voters banned most single use plastic bags . . . <https://www.facebook.com/Cawrecycles.org/videos/2378108119081577/>  
To Twentynine Palms Recycles +9 by Mojave Recycling JPA

Sunday, Nov 19 (10 messages)

▶ **10:35am**  **10 messages** 994 miles on one charge, and it's built from recycled parts . . . <https://futurism.com/bmw-built-90-recycled-parts-broke-world-record/>  
To Victorville Recycles +9 by Mojave Recycling JPA

Monday, Nov 20 (10 messages)

▶ **9:40am**  **10 messages** Fewer bags, less litter . . . adds up <https://www.wastedive.com/news/cleanup-crews-report-litter-reduction-one-year-after-california-passes-bag/510504/>  
To Big Bear Lake Recycles +9 by Mojave Recycling JPA

Friday, Nov 24 (10 messages)

▶ **4:20pm**  **10 messages** Don't throw out Thanksgiving meals . . . <https://www.facebook.com/CalRecycle/posts/10155733633244098>  
To Adelanto Recycles +9 by Mojave Recycling JPA



# Manufacturing Outreach Linkedin



## Lean manufacturing & Kaizen

Members: 82,816

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## Food Manufacturing Industry Professionals

Members: 46,378

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## SME Manufacturing

Members: 43,065

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## MOM - Manufacturing Operations Management

Members: 40,224

---



## EMS Insider #1 Global Electronic Manufacturing EMS

Members: 42,336

---



## Semiconductor Manufacturing

Members: 38,419

---



## LEAN MANUFACTURING FLEXIBLE MANUFACTURING CLUB

Members: 34,747

---



## Aircraft Maintenance and Manufacturing

Members: 36,758



# Manufacturing Outreach Facebook



## Manufacturers & Wholesalers

69K members · 10+ posts a day

Buy and Sell Group · Global · Hello buyers & sellers, Join the group & buy or sell your products easily

+1 Join



## Manufacturers 2 wholesalers

8.8K members · 10+ posts a day

Buy and Sell Group

🎓 12 members said they went to Harvard University

+1 Join



## Industry 4.0 and Smart Factory

2K members · 6 posts a day

Global · Industry 4.0 is a manufacturing industry evolution strategy. It is to evolve into an intelligent factory, Smart Factory, by combining ICT...

🎓 7 members said they went to Carnegie Mellon University

+1 Join



## Silicon Valley Bay Area Advanced Manufacturing Supply Chain

62 members

This is a group for Supply Chain Purchase Managers, Suppliers, Scientists, IoT Designers, Engineers, Students as well as those

+1 Join



## Vendors, Craft Fairs, Farmers Market, Business Events in California

6.8K members · 2 posts a day

California · Please join with personal pages only, no business pages. POSTINGS by group members only. NO SPAM ... PLEASE READ! N...

👤 Nancy Vick and 2 other friends are in this group

+1 Join



## High Desert Business Networking Group

998 members · 9 posts a day

Buy and Sell Group · California · The High Desert Business Networking Group (HDBNG) is the oldest Facebook group dedicated to sup

👤 John R. Woodard Jr is in this group

+1 Join



## Sustainable Business Council (SBC)

614 members

About Sustainable Business Council: Sustainable Business Council (SBC) is a non-profit organization which provides professional...

👤 Jessica Aldridge is in this group

+1 Join



# Questions?

Contact: Bob Hollis  
Bob@TheMobiusNetwork.com  
Ph 916 941-5778  
www.TheMobiusNetwork.com

