



AGENDA

Day One: Wednesday, June 21, 2017

- 9:00 a.m. – 11:00 a.m. **CARMZ Meeting** Granada/Hermosa Ballroom
 (All Zone Administrators are welcome to attend this meeting.)
- 10:00 a.m. – 11:30 a.m. **RMDZ 101** (Designed for new Zone Administrators)..... California Ballroom
David Goldstein, Zone Administrator, Ventura County
Frank Severson, Senior Environmental Scientist, CalRecycle
 Designed for new ZAs and those who want a refresher or update. This session will focus on how to recruit loan applicants, develop applications, shepherd the applicant (and application) through the process, use success to promote the loan program to new applicants, and protect assets if a loan goes bad.
- 11:30 a.m. – 12:30 p.m. **Networking Lunch**California Ballroom
- 12:30 p.m. – 2:00 p.m. **Session I: Tires: An Overview of Incentives, Markets, and Trends**
 Moderator: **Calvin Young**, Supervisor, CalRecycle
Ed Boisson, Principal, Boisson Consulting
Emily Wang, Environmental Scientist, CalRecycle
Noel Davis, Grant Manager, CalRecycle
Nathan Gauff, Waste Management Engineer, CalRecycle
 This session will feature a consultant and CalRecycle staff who will update you on markets, trends, tire incentives for manufacturers, tire incentives for cities and counties, developments in Caltrans specifications for using postconsumer tire products, and the latest studies regarding the health effects of recycled tires in playgrounds and other products.
- 2:00 p.m. – 2:15 p.m. **Stretch Break and Refreshments**
- 2:15 p.m. – 3:45 p.m. **Session II: Postconsumer Garment Manufacturers**
 Moderator: **Tracey Harper**, Integrated Waste Management Specialist, CalRecycle
Nima Pauline, Founder, EcoCulture Manufacturing
Lou Buty, President, American Textile & Supply
 Tracey Harper, from CalRecycle's Statewide Technical and Analytical Resources Branch, will give us an overview of textile trends and moderate this session. Two manufacturers, one that has been in business a long time and another that is at the beginning of the journey, will share their experiences and answer your questions.
- 3:45 p.m. – 4:00 p.m. **Afternoon Refreshment Break**
- 4:00 p.m. – 5:30 p.m. **Session III: Peer Share: Examples of How to Spend ZIFs, a Primer on Industrial Equipment You Should Know About, and Teaming Up with Your ZL**
 Facilitator: **Maureen Hart**, Zone Administrator, North Coast RMDZ
 During this ever-popular session, Maureen will share with you eligible projects to spend ZIFs on that you may not have considered. She will introduce you to industrial equipment commonly used by manufacturers and show you videos of some of them so that you can feel informed the next time a manufacturer talks to you about that equipment. And she will talk about maximizing ZA-ZL collaboration.
- 5:30 p.m. – 7:00 p.m. **Networking Reception** Sierra Ballroom (16th Floor)

Day Two: Thursday, June 22, 2017

- 7:00 a.m. – 8:30 a.m. **Breakfast** Balboa/Calaveras Ballroom
(Zone Administrators & Southern California CalRecycle Staff Only Please)
- 8:30 a.m. – 9:45 a.m. **Session IV: GO-Biz**
*Moderator: **Marshalle Graham**, Senior Environmental Scientist, CalRecycle*
***Bianca Sievers**, Senior Business Development Specialist, Governor's Office of Business and Economic Development*
Building on what we have learned from prior GO-Biz presentations, attendees will learn about new GO-Biz tools and resources within the California Business portal, including the Service Desk, mapping tools, the California Competes Tax Credit, and information about CA Made as it relates to projects using recycled materials as feedstock.
- 9:45 a.m. – 10:00 a.m. **Morning Refreshment Break & Hotel Check-out**
- 10:00 a.m. – 11:30 p.m. **Session V: Give Your Businesses the Free Advertising They Deserve** California Ballroom
*Moderator: **Frank Severson**, Senior Environmental Scientist, CalRecycle*
ZAs and ZLs will work together during this session to publish businesses to the RecycleStore, the RMDZ Business Search, and Recycled-Content Product Manufacturers Search. Frank will teach you how easy it is to do this. ZAs and ZLs will also have the opportunity to strategize for the coming year or tackle other zone issues.
- 11:30 a.m. – 12:00 p.m. **CalRecycle Updates/ Closing Remarks/Workshop Adjourns**
***Howard Levenson**, Deputy Director, CalRecycle*



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