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EcoSet

Consulting



EcoSet Service Divisions

Zero Waste
Productions &
Events



Recirculate Reusable
Materials



Outsourced
Sustainability

EcoSet
CONSULTING

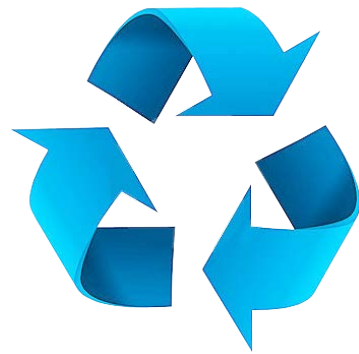


Overview

- ZERO WASTE STANDARDS - PRODUCTIONS &
EVENTS
- LEVERAGING REUSE AS A COMMUNITY
INVESTMENT
- THE VALUE OF AN INTEGRATED REUSE PROGRAM



Aligning Advertising Productions with CSR Commitments



MATERIALS



WATER



CARBON



COMMUNITY

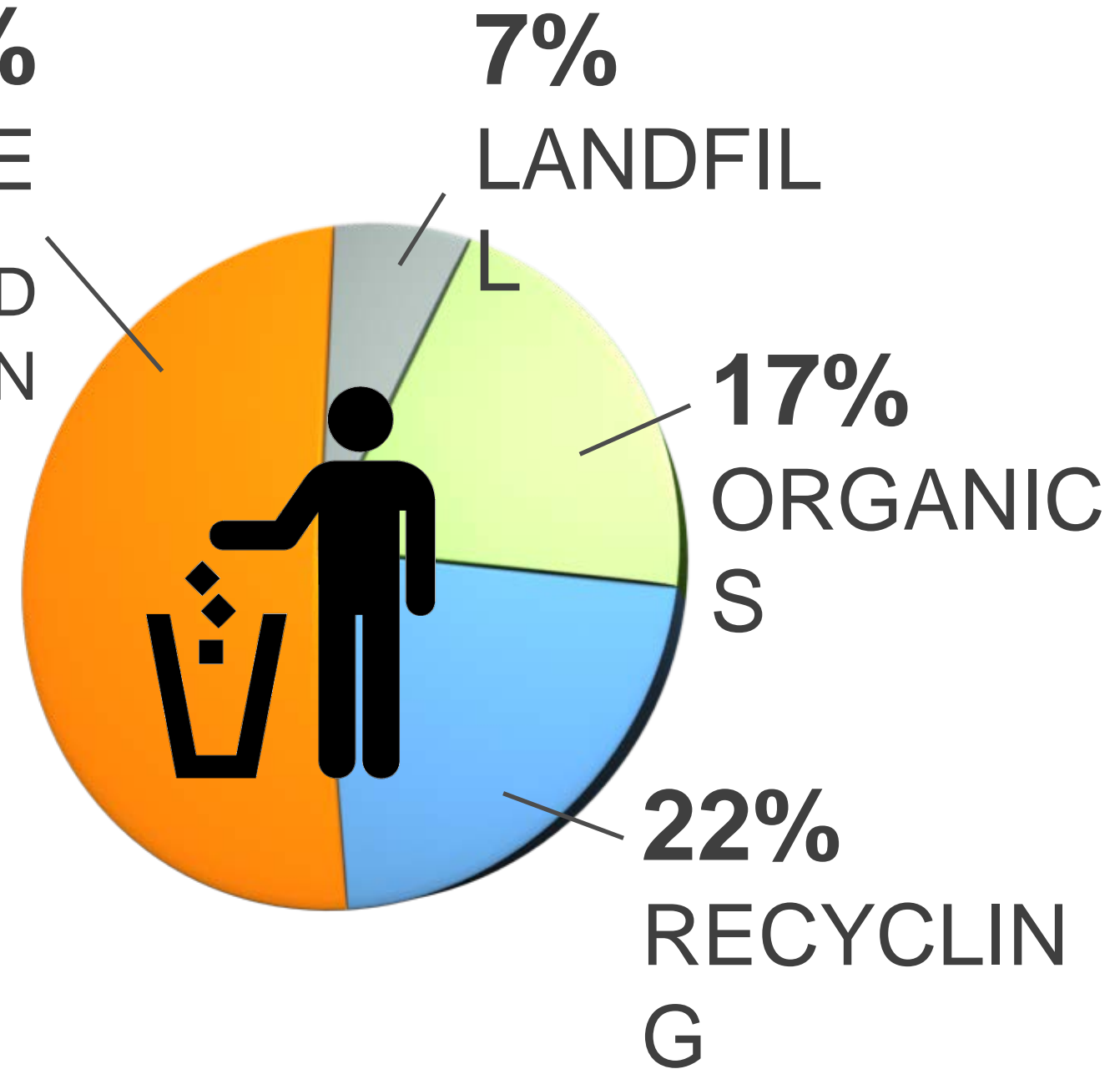


ENERGY

Zero Waste Standards



54%
REUSE
+ FOOD
DONATION



Waste Prevention / Water Usage



300-600/day

Comprehensive Recycling



**148
TONS**



Organics Recycling



90
TONS



Feeding Others with Unserved Food



8.7
TONS

Federal Good Samaritan Food Donation Act



- ☒ Donate to non-profit
- ☒ Release form is signed
- ☒ Non-profit accepts liability and inspects food before serving

EcoSet's LA Food Donation Network

- ☑ Source recipients within 5 miles of filming location
- ☑ Coordinate in advance with non-profit
- ☑ Require flexibility with meal schedule and amount
- ☑ Engage caterers and on-set crew to complete the process



Redefining Waste as Resources



382
TONS

Redirecting Reusable Production Materials



Managing Location Impacts

Sand, Sod, Greenery, Mulch, Fake Snow

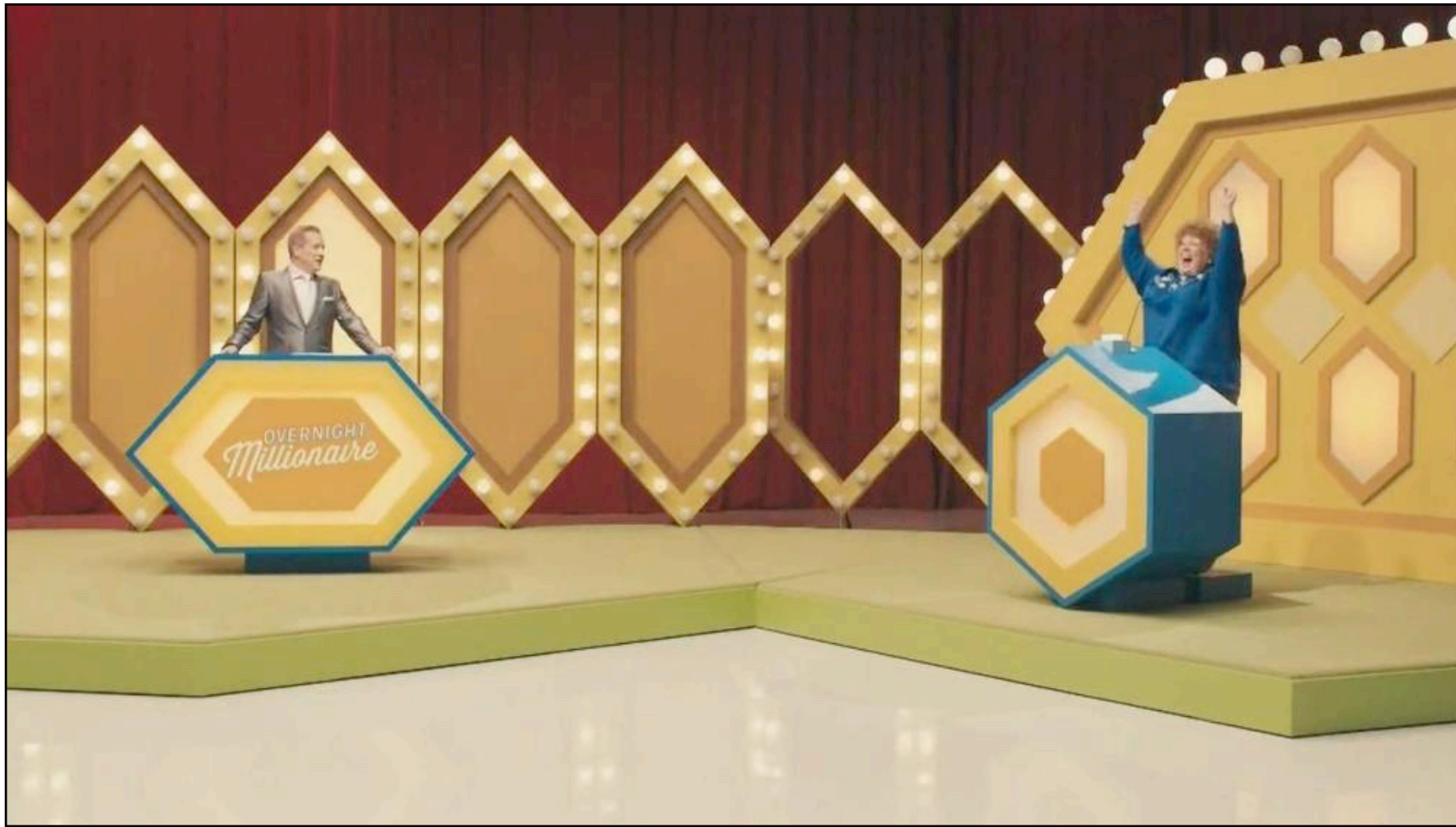


Managing Challenging Materials

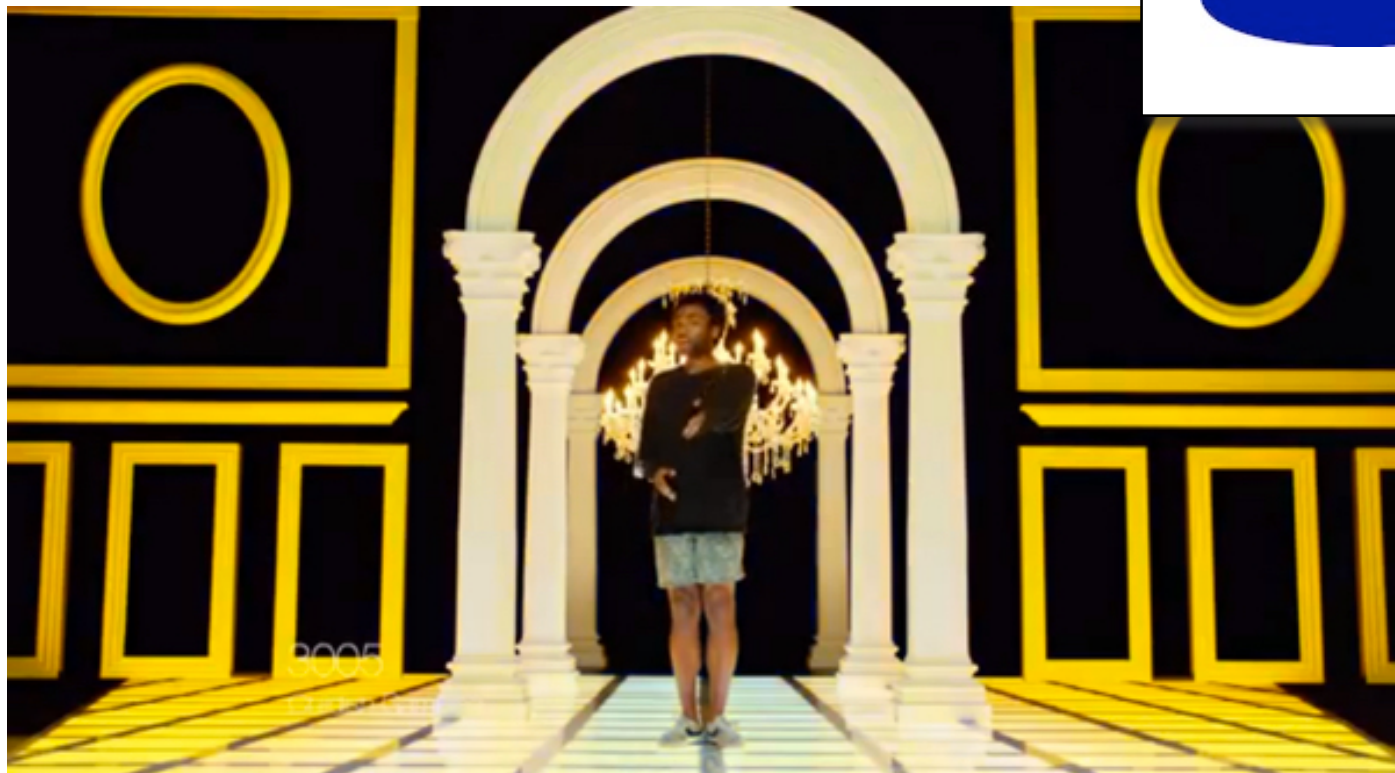


OLD NAVY 7.5 Tons Reused by 22 Recipients

SAN FRANCISCO, CALIFORNIA



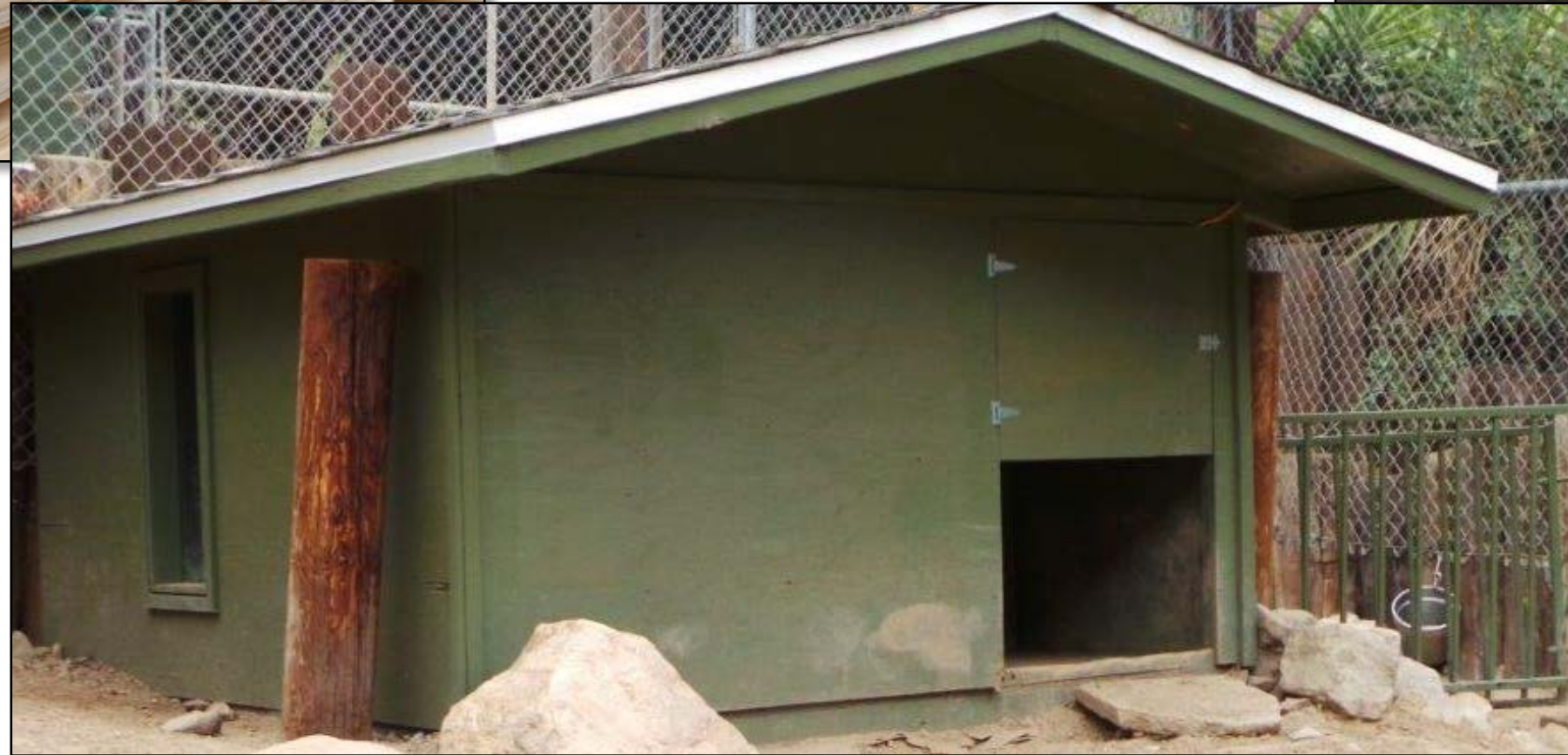






14 Tons Reused by 25 Groups





Reusable Materials Drop Off Service



Scenic Builds, Walls,
Flats, Flooring,
Backgrounds, Table
Tops, Surfaces,
Lumber, Wood Scraps,
Custom Props, etc.



“Access to the Excess”



Theaters, Filmmakers, Artists, Schools, Camps, Parks, Animal Shelters

Strategic Reuse and Donation Partnerships

Non-profits



Agencies



Creative Network





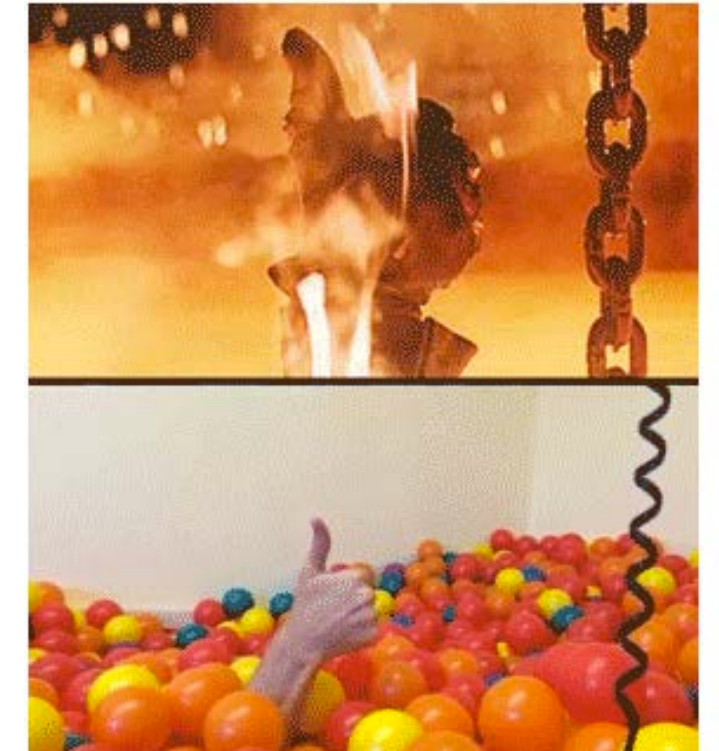
60,000 Play Pit Balls x 3 Donations



Apocalypse Now

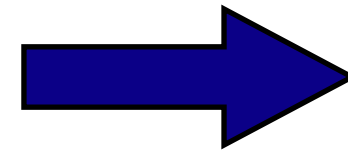


Terminator 2





60,000 Balls Benefit Children



Family oriented community event

Ongoing use at 17 centers



INTEGRATED REUSE PROGRAM

220+ Shoots Since 2009



Supporting Education & Youth



Supporting Non-Profits & Families



Avoiding Disposal / Supporting Local Artists





Storing Creative Elements for Reuse



- Reuse Props,
Merch
- Shipping,
Receiving
= Ongoing Savings



Cost Savings for Campaign

\$5K storage fee vs \$120K to rebuild



Minimizing Marketing Event & Other Impacts



- MARKETING & EXPERIENTIAL EVENTS
- CORPORATE MEETINGS & CONFERENCES
- STORAGE & ASSET PURGES

Target Events Divert 127 Tons





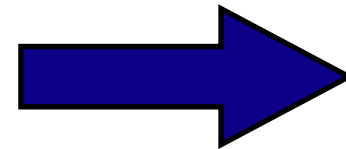
Integrated Program / Value to Client

COMMERCIALS, DIGITAL &
PRINT SHOTS

MARKETING &
EXPERIENTIAL EVENTS

CORPORATE MEETINGS
& CONFERENCES

STORAGE & ASSET
PURGES



Reuse, Cost Savings

CSR Alignment

Community Investment

Risk Mitigation

PR & Messaging

Annual Reporting