

# Zone Works: Making More with Less through Business Assistance Networking

December 5 - 6, 2012

Capitol Plaza Holiday Inn, Sacramento



## AGENDA

### DAY ONE: WEDNESDAY, DECEMBER 5, 2012

8:30 a.m. – 5:00 p.m.	<b>Registration</b> ..... Granada/Hermosa Foyer
9:00 a.m. – 10:30 a.m.	<b>CARMZ Meeting</b> ..... Granada/Hermosa Ballroom (All Zone Administrators Welcome)
11:30 a.m. – 12:30 p.m.	<b>Lunch</b> ..... Diablo/El Dorado/Fresno Ballroom
12:30 p.m. – 12:45 p.m.	<b>Opening Remarks</b> <b>Carol Mortensen</b> , Director, CalRecycle
12:45 p.m. – 2:30 p.m.	<b>Session I: Focus on Financing</b> Moderator: <b>Jim LaTanner</b> , CalRecycle <ul style="list-style-type: none"><li>California Pollution Control Financing Authority – Bonds: <b>Mark A. Holmstedt</b>, Westhoff, Cone &amp; Holmstedt</li><li>California Capital Access Program and the Collateral Support Program: <b>Nancee Trombley</b>, Manager, State Treasurer's Office</li><li>State Loan Guarantee Program: <b>Anthony Rucker</b>, Senior Loan Officer, California Capital Financial Development Corporation</li><li>Bank Loan: <b>Kathleen Todd</b>, Vice President, California Bank &amp; Trust</li><li>Community Development Block Grant Program: <b>Patrick Talbott</b>, Economic Development Representative, Department of Housing and Community Development</li></ul> <p>Presentations describe the California Pollution Control Financing Authority, California Capital Access Program, Collateral Support Program, State Loan Guarantee Program, bank loans, and the Community Development Block Grant Program.</p>
2:30 p.m. – 2:45 p.m.	<b>Afternoon Refreshment Break</b>
2:45 p.m. – 4:15 p.m.	<b>Session II: Peer Share</b> Moderator: <b>Maureen Hart</b> , North Coast RMDZ <ul style="list-style-type: none"><li><b>I. Waste Assessments:</b> How do you collect information on available material to recycle? How do you find out where the larger amounts of different materials are located in your area? There are many approaches to doing business assessments. We will hear about a number of approaches to tracking down businesses and good information to be mined from larger and smaller scale waste assessments from around the state. Bring your experience and your questions.</li><li><b>II. Value Stream Mapping:</b> Value stream mapping is a lean manufacturing technique used to analyze and design the flow of materials and information required to bring a product or service to a consumer. This technique will be covered in Peer Share as a mini-training. How can a business use this technique? Could this be used with waste assessments?</li></ul>

### III. Economic Summit:

This Mendocino County example of an Economic Summit will cover Targets of Opportunity (the region's most promising areas for economic and workforce development). Could this information help cross the regional boundaries?

### IV. Other Highlights:

Updates from past presentations as time permits.

4:15 p.m. – 5:00 p.m.

#### **Session III: Update - Renewals, Application Streamlining and CEQA Guidance**

*Moderator: Mitch Delmage, CalRecycle*

Nearly a third of the existing zones are up for renewal during the 2012/2013 fiscal year. Additionally, there are a number of zones that are interested in expansion. In an effort to facilitate these processes, CalRecycle, with the assistance of a number of zones, has significantly streamlined the associated application toolkit. During this session, we will review the key components of this streamlining effort and have time to address any specific questions.

5:30 p.m. – 7:00 p.m.

**Networking Reception** ..... John Q Ballroom (16th Floor)

## DAY TWO: THURSDAY, DECEMBER 6, 2012

7:30 a.m. – 8:30 a.m.

**Continental Breakfast** ..... Calaveras Ballroom  
(Zone Administrators and Southern California CalRecycle Staff Only)

8:30 a.m. – 10:00 a.m.

#### **Session IV: Making Connections—California's Business**

**Assistance Network** ..... Diablo/El Dorado/Fresno Ballroom

*Moderator: Marshallle Graham, CalRecycle*

**Barbara Vohryzek**, Small Business Advocate, California Governor's Office of Business and Economic Development (GO-Biz)

**Javier Romero**, Manager, California Workforce Investment Board

**Robert Meyer**, Senior Economic Development Specialist, Employment Training Panel

During this session, attendees will receive an update on a number of state programs with which the RMDZ program aligns and with which we can partner to expand the scope of assistance we offer California businesses in the growing green economy. We are especially excited to hear from the new California GO-Biz Small Business Advocate regarding efforts we can look for now and in the coming year. We are also fortunate to receive program overviews from representatives of the California Workforce Investment Board and the Employment Training Panel on topics including Green/Clean Technology contracts and the California Green Collar Jobs Council. Of course, there will also be ample time for discussion.

10:00 a.m. – 10:15 a.m.

#### **Morning Refreshment Break**

10:15 a.m. – 11:45 a.m.

#### **Session V: Interactive ZIRS Session**

*Moderator: Krysty Emery, CalRecycle*

Based on input from CARMDZ, individual ZAs, and staff, the CalRecycle RMDZ Team explored opportunities to streamline RMDZ processes, including the annual reporting and ZIF processes. Over the last several months, staff in both Loans and Local Assistance have worked together on this, using feedback and experience gained from ZAs while working with them during the ZAR process. During this session, we will review a proposal for streamlining annual reporting and ZIF processes, which we believe should reduce demands on both ZAs and ZLs. Using provided laptops, we will also use this time as a working session to complete parts of the ZAR and Zone Incentive Fund (ZIF) requests.

11:45 a.m. – 12:00 p.m.

#### **Closing Remarks**

**Howard Levenson**, Deputy Director, Materials Management and Local Assistance, CalRecycle