

Funding Wizard Prototype Demonstration

Zone Works Training Workshop

December 1, 2011

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www.coolcalifornia.org/funding-wizard-home

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TAKE ACTION TO MAKE THE PLANET COOL



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Our goal is to provide resources to all Californians in order to reduce their environmental impact and take action to stop climate change. Realizing local governments, businesses, schools and individuals have different needs, we have customized pages for each audience.

Click the tabs above to find:

- Money saving actions and best practices
- Financial incentives for actions and projects
- Carbon footprint and greenhouse gas emissions calculation tools
- Case studies and Success stories

REBATES & INCENTIVES



The Funding Wizard can help you find money for projects

Funding Wizard

Public Clearinghouse of Financial Incentives

- Searchable database to locate funding
 - Reduce the impacts of climate change
 - Support sustainable communities
- Prototype of grants released in June 2011
- Expanded version with rebates released in September 2011

LOCATE GRANTS AND
INCENTIVES

SHARE THIS



Welcome to the CoolCalifornia Funding Wizard!!

Locate Grants and Incentives for Sustainable Projects

Search this tool for grants, rebates, tax credits, and other financial assistance to assist you with clean air vehicle purchases/retrofits, recycling and waste prevention, water recycling, and many other environmental projects.

Start exploring these funding incentives today!

Here's two ways to get started.

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Funding Wizard

Project Partners

- Natural Resources Agency
CERES Program
- UC Davis
- The Strategic Growth Council
- CPUC and Engage 360
- California Workforce
Investment Board Green
Collar Jobs Council
- Office of Planning and
Research



*THE
Strategic Growth Council*



Funding Wizard Online Demonstration

CoolCalifornia.org
Simple steps for a sustainable future

Sign In | Sign up | Calculator | All Communities

Keyword Search: **GO**


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Featured Funding Opportunity

 Sustainable Communities


\$100,000 to \$1 million is available for sustainable communities projects.

Deadline to apply is Feb 15, 2012.


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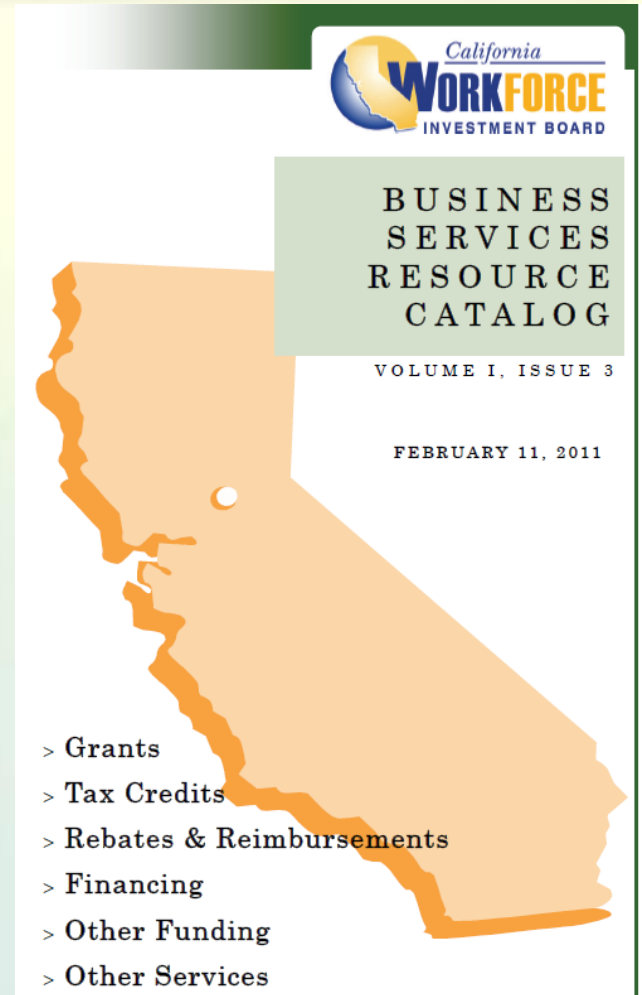
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Funding Wizard

Importing Data

- Updated Daily
 - Real Simple Syndication (RSS) Feeds
 - Relevant federal grants and local rebates
- Published Quarterly
 - California Workforce Investment Board (CWIB) Business Resource Catalog
 - California financial incentives

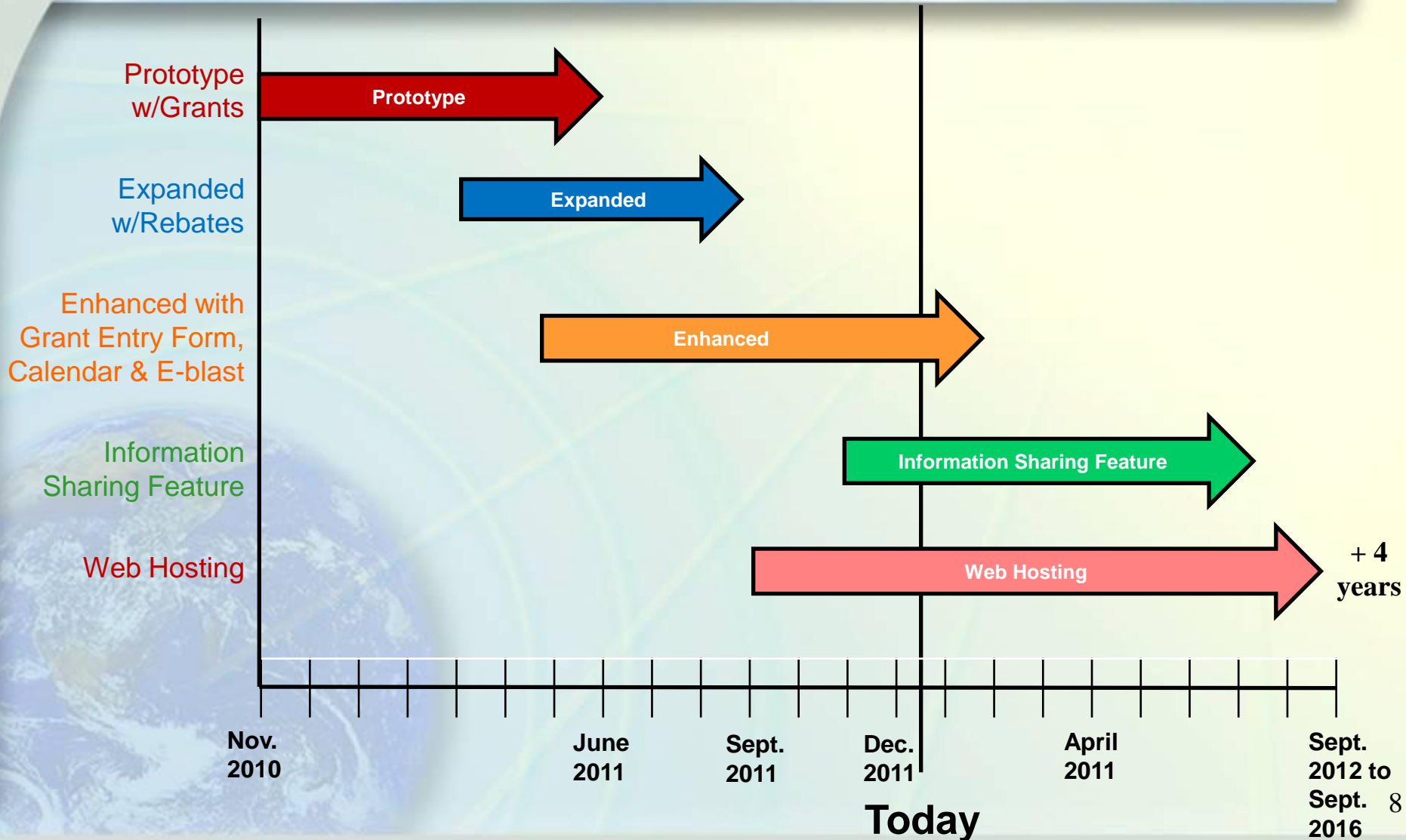


Funding Wizard

2012 Expansion

- Online Grant Entry Form
 - Portal for grant managers
 - Upload grant opportunities & sample applications
- Online calendar
 - Features upcoming grant deadlines and workshops
- E-Blast sign-up and automated distribution
 - Announcements based on favorite categories
- Information sharing feature
 - Fostering public/private partnerships

Timeline for Funding Wizard



Funding Wizard

Future Plans for Expansion

- Enhanced User Interface
 - Field testing with target audiences
 - Upgrade with suggestions to improve functionality
- Expand Topics to Cover SGC Objectives
 - Protect natural resources and agricultural lands
 - Increase the availability of affordable housing
 - Promote public health
 - Encourage greater infill and compact development
 - Revitalize urban and community centers
- Improve Data Collection of Incentives
- Continuous Web Hosting through 2016

Next Steps

Funding Wizard

- Your comments are essential!
- Please fill-out online feedback form.
 - www.surveymonkey.com/s/FundingWizard
- Let us know what you think.
- For more information:

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