

## Recycling Market Development Zone

# Zone Works: Let's Get Technical

November 30 – December 1, 2011

Capitol Plaza Holiday Inn, Sacramento



## AGENDA

### DAY ONE: NOVEMBER 30, 2011

8:30 a.m. - 5:00 p.m. **Registration**.....Fresno/El Dorado/Diablo Foyer

9:00 a.m. - 11:30 a.m. **CARMDZ Quarterly Meeting** .....Hermosa/Granada Ballroom  
(All Zone Administrators Welcome)

11:30 a.m. - 12:30 p.m. **Buffet Lunch** ..... Fresno/El Dorado/Diablo Ballroom

12:30 p.m. - 1:00 p.m. **Opening Remarks**

1:00 p.m. - 2:30 p.m. **Session I: Commodity Focus – Carpet Industry**

*Moderator: Howard Levenson, CalRecycle*

*Kathy Frevert and Fareed Ferhut, CalRecycle*

*Georgina Sikorski, Executive Director, Carpet America Recovery Effort (CARE)*

*Ryan Bradford, Owner, Carpet Collectors*

Discarded carpet is one of the 10 most prevalent waste materials in California landfills. Fortunately, numerous products can be manufactured from recycled carpets, including carpet backing and backing components, carpet fiber, carpet underlayment, plastics and engineered materials, and erosion control products. Several carpet recycling facilities currently operate in California, offering jobs, and producing products and feedstock for products made from recycled carpet. The RMDZ program serves an important role in facilitating the development of this recycling and manufacturing infrastructure and creating local jobs.

At the last Zone Works we learned also about the greenhouse gas emission reduction benefits of carpet recycling as it relates to local and statewide climate action planning. In follow-up, this session focuses on the carpet industry as it relates to product stewardship in California. Session topics will address the status of California's Carpet Stewardship Program, perspectives from the Carpet America Recovery Effort, a third-party nonprofit carpet stewardship organization, and insights from a California carpet recycling company. Please come prepared with information about your local carpet recycling efforts, including specific lessons learned, resources, successes, etc.

2:30 p.m. - 2:45 p.m. **Afternoon Refreshment Break**

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2:45 p.m. - 4:00 p.m.

### **Session II: Peer Share**

*Moderator: Maureen Hart, North Coast RMDZ*

*Armond Arakelian, Operations Manager, Soex Textile Recycling, Fresno*

After tackling the technical aspects of carpet recycling, we will drill down deeper with respect to recent local efforts, lessons learned, related resources. The goal of this session is to take the information from the previous session as well as our collective peer experience and knowledge to define specific actions for our Zone action planning. Please come prepared to share and discuss the following:

- Some of you have experience with carpet recycling or know someone in your area that has. Pull together your area's experience regarding carpet recycling past and present. What are or could be challenges of implementing carpet recycling. What solutions have worked? Could work?
- Who will do carpet recycling in your area? How will it be done? What issues are you running into as you organize for carpet recycling? Collecting, baling, storage, shipping, profit or loss? Market Development?
- How could CalRecycle and the Zones work together on some of these challenges?

4:00 p.m. - 5:00 p.m.

### **Session III: Updating the RMDZ General Criteria**

*Moderator: Jim LaTanner, CalRecycle*

For nearly a year CalRecycle has been soliciting stakeholder feedback on the RMDZ general criteria, including a survey to Zone Administrators and discussions at CARMDZ meetings, Zone Works training workshop sessions, and Touch Base meetings. In response to Zone Administrator request, CalRecycle prepared and distributed a Discussion of Revisions to the Recycling Market Development Zone (RMDZ) General Loan Eligibility Criteria, July 7, 2011, summarizing this stakeholder engagement process, an analysis of the findings, and recommendations. This session offers a summary of the accomplishments of the CalRecycle RMDZ loan program and a review of the general loan criteria proposed for updating, followed by questions and answers.

5:30 p.m. - 7:00 p.m.

**Networking Reception** ..... River City Ballroom (16th Floor)

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(continued)

### DAY TWO: DECEMBER 1, 2011

7:30 a.m. - 8:30 a.m. **Continental Breakfast** .....Hermosa/Granada Ballroom  
(Zone Administrators & Southern California CalRecycle Staff Only Please)

8:30 a.m. - 9:00 a.m. **Session IV: Zone Incentive Fund (ZIF) Update** .....Fresno/El Dorado/Diablo Ballroom  
*Moderator: Krysty Emery, CalRecycle*  
*Mitch Delmage, CalRecycle*

This session will review improvements to the Zone Information Reporting System's (ZIRS) online Zone Incentive Fund approval and reimbursement tool: including streamlined screens and document uploads, and an automated form (meaning one less to form you to complete!). Attendees will also receive a resourceful handout listing the types of activities that were approved in the past as examples for ZAs and if possible include the related metrics.

9:00 a.m. - 10:00 a.m. **Session V: Update on CalRecycle's Anaerobic Digestion Initiative & Composting Regulations Review**  
*Moderator: Marshalle Graham, CalRecycle*  
*Jacques Franco, CalRecycle*  
*Ken Decio, CalRecycle*

One of the key aspects of the RMDZ program is to offer streamlined assistance with permitting and siting, and finding market information for existing or interested recycling businesses. This session will focus on various technical aspects of anaerobic digestion, including the economics and efforts to streamline the permitting process at the statewide level. One component of these activities, which we will hear about, includes CalRecycle's current review of existing composting regulations. After the presentations, there will be time for your specific questions and answers.

10:00 a.m. - 10:15 a.m. **Morning Refreshment**  
Break/Check-Out of Hotel

10:15 a.m. - 11:45 a.m. **Session VI: Adding to Our Economic Gardening Toolbox**  
*Moderator: Marshalle Graham, CalRecycle*  
*Tabetha Willmon, California Air Resources Board*  
*Ray York, Economic Workforce Development Program, California Community Colleges*

This session will focus on statewide business assistance resources and current collaborations. We will also continue to learn about valuable economic gardening resources, including the Funding Wizard within CoolCalifornia.org's Local Government Toolkit.

11:45 a.m. - 12:00 p.m. **Closing Remarks**  
*Primitivo Nuñez, CalRecycle*