


The Sacramento Area Sustainable Business program certifies and promotes businesses that take voluntary action to prevent pollution and conserve resources.



In 1995, BERC  
initiated an annual  
Pollution  
Prevention (P2)  
Awards Program,  
which evolved into  
The Sustainable  
Business Program  
in 2007



A sign of  
good things  
to come

---

# 11th Annual Pollution Prevention



## Awards Celebration and Workshop Series

September 22, 2005 • 3:00 - 6:00 pm • Tsakopoulos Library Galleria

**THE WORKSHOPS**

Session 1 - 1:00 p.m. - 2:10 p.m.  
"Energy Efficiency for Pollution Prevention (E2P2)"  
"Stormwater Pollution Prevention"

Session 2 - 2:20 p.m. - 3:30 p.m.  
"Getting Started with P2"  
"Pollution Prevention Through Proper Hazardous Waste Characterization"

**THE AWARDS CEREMONY**  
4:00 p.m. - 6:00 p.m.

"BERC WAS HERE" — now that's a sign that your business can be proud of.

Every year we honor businesses for their efforts to conserve energy, reduce waste, recycle and improve workplace health and safety. These twelve winners are featured on the next 2 pages.

BERC is a free resource sponsored by local government. We offer money-saving ideas, help streamline business practices and help with compliance concerns — before there's an issue...and all for free.

For workshop, ticket and registration information:  
**916.364.4110**  
[www.sacberc.org](http://www.sacberc.org)





# ACRAMENTO AREA USTAINABLE BUSINESS

ENERGY CONSERVATION



WATER CONSERVATION



POLLUTION PREVENTION



SOLID WASTE  
REDUCTION



GREEN BUILDING

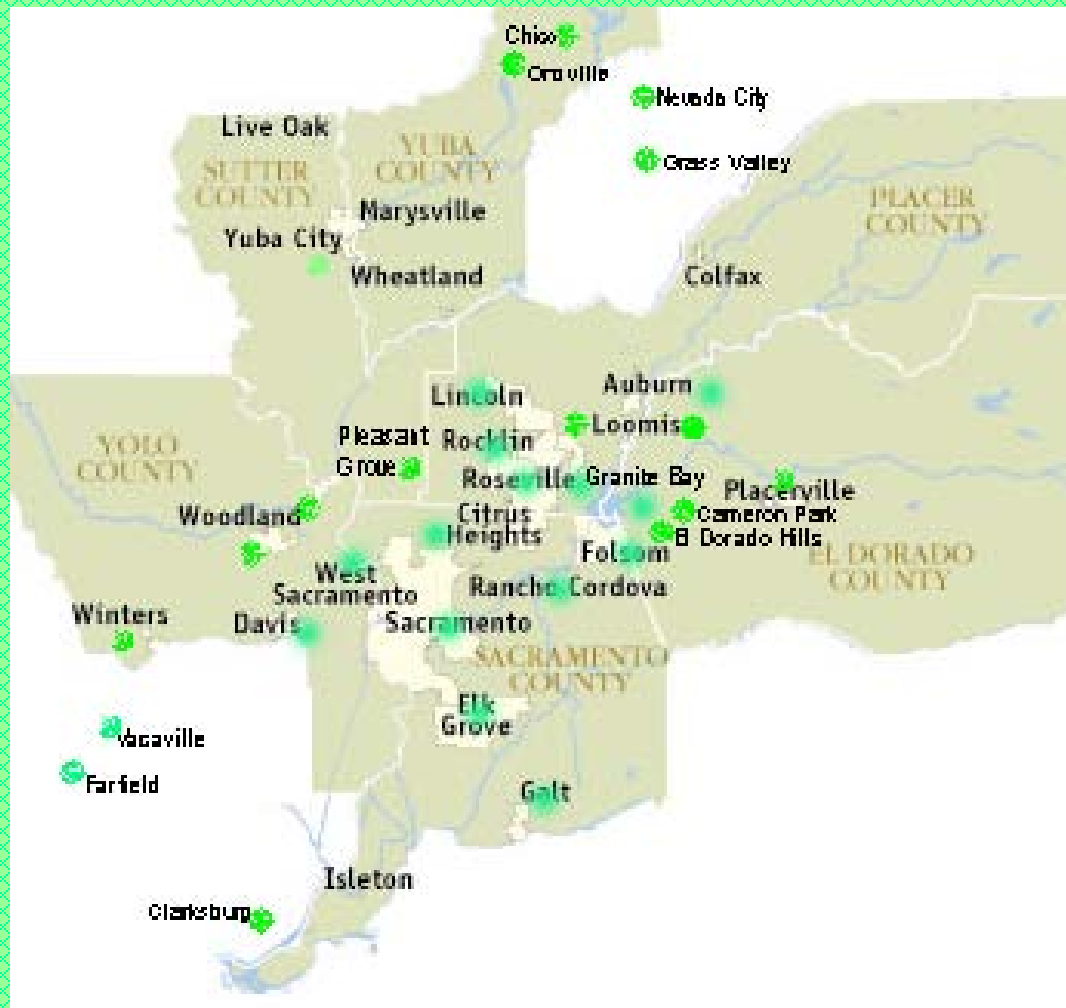


TRANSPORTATION AND  
AIR QUALITY



[www.SacramentoAreaSustainableBusiness.org](http://www.SacramentoAreaSustainableBusiness.org)

Over 300 businesses in the  
Capitol Metro Area are participating





# Publicity Tools

**SACRAMENTO AREA SUSTAINABLE BUSINESS**

**BERC**  
Business Success  
Environmental Quality

**CONGRATULATIONS  
TO THIS YEAR'S WINNERS!**

**SACRAMENTO SUSTAINABLE BUSINESS AWARDS EXPO 2010**  
AND WORKSHOP SERIES

THANKS TO OUR SPONSORS:

**SMUD**  
SACRAMENTO MUNICIPAL UTILITY DISTRICT  
The Power To Do More.™

**ALLIED WASTE SERVICES**

**HENSALL & CO.**  
HENSALL & CO. INC.  
POWERING YOUR BUSINESS

**VOITH**  
Engineering solutions

**SWA**  
SACRAMENTO REGIONAL SOLID WASTE AUTHORITY

**SACRAMENTO BUSINESS JOURNAL**  
ALREADY PLANNED FOR 2010  
Power for you to do business

Business Journal

# Publicity Tools

IT'S MORE THAN  
A TREND...



Going GREEN is an important and permanent part of Sacramento valley's business culture. The best way to stay up-to-date is a **NEW** BERC-sponsored service called **The Sacramento Sustainable Business** program. It is a **FREE** service that certifies businesses as environmentally friendly. This certification is accompanied by valuable benefits and promotion.

PROGRAM SPONSORS:



Earth-friendly solutions  
[www.smud.org](http://www.smud.org)



To certify your business and receive **FREE** benefits, visit us online.

**[SacramentoSustainableBusiness.org](http://SacramentoSustainableBusiness.org)**

Business Journal

# Publicity Tools



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Business Journal



# Publicity Tools



Issue #19

April—June 2010

## SanFramento Leads State in Ethanol Fuel Sites!

With the help of a grant from the California Air Resources Board, the Sacramento Metropolitan Air Quality Management District (SMAQMD) helped 7 independent fuel distributors install E85 dispenser pumps at 25 gas stations in the SanFramento region and also designed a postcard which provides motorists with a map of all E85 fuel stations in the area, which runs from Fairfield to Rocklin and El Dorado Hills.



Ethanol is a renewable resource and the use of E85 results in reductions of greenhouse gas emissions and energy use for each gallon burned, compared to the emissions and energy use for the gasoline it replaces. E85 is an alcohol fuel mixture of 85% ethanol and 15% gasoline, by volume. Ethanol is derived from crops (bioethanol) and is a biofuel.

The E85 pumps were installed in El Dorado, Placer, Sacramento, Sutter, and Yolo counties at stations operated by DMC Green, Scotties Gas Station, Interstate Oil Company, Flyers, Pearson Fuels, Propel, and Green Wave Fuel.

E85 should only be used in FlexFuel vehicles designed to operate on this biofuel. A FlexFuel vehicle is identified by a bright yellow gas cap, and/or a flex fuel insignia. A list of E85 FlexFuel ready vehicles is at

[www.propelfuels.com/driveE85](http://www.propelfuels.com/driveE85)

With the completion of this retail fueling infrastructure, the Sacramento region now has the highest concentration of alternative fuel ethanol sites in California.

Gas stations with E85 are located in Citrus Heights, Carmichael, Davis, El Dorado Hills, Elk Grove, Fairfield, Galt, North Highlands, Rancho Cordova, Rocklin, Sacramento, Vacaville, West Sacramento, and Woodland. To get a copy of the E85 locations map, go to

[www.sacberc.org/E85.pdf](http://www.sacberc.org/E85.pdf)

The City of Sacramento, Department of General Services and the Sacramento Municipal Utility District (SMUD) also installed E85 pumps at their fueling stations for their private fleets. For more information visit:

[www.SanFramento.org/News](http://www.SanFramento.org/News)



The Sacramento Area Sustainable Business Program is administered by:

Business Environmental Resource Center



3200 Freedom Park Dr, Ste 100  
McClellan, CA 95652  
(916) 649-0225

Program Sponsors:



## Should your Sacramento Area business be Certified?

The Asian Chamber of Commerce in Sacramento is certified. Dos Coyotes Restaurant locations in Davis, Elk Grove, Folsom, Roseville, & Sacramento are certified. The Community Center in Citrus Heights is certified. Shouldn't your organization be certified green and sustainable by the Sacramento Area Sustainable Business program?

When you become "certified sustainable", your customers know that your enterprise cares about conservation, that you are concerned about the environment, and are working to preserve our natural resources for future generations. By simply taking measures to reduce waste, conserve resources, and prevent pollution, you can place the distinguished **Sacramento Area Sustainable Business Program (SASB)** sign at your business. And this program is **FREE**.

The SASB promotes and encourages businesses, organizations, and government facilities in the **Sacramento River Watershed** to:

- Conserve Energy
- Conserve Water
- Reduce Waste and Pollution
- Recycle and Purchase Recycled Products
- Implement "Green Building" measures
- Take actions to improve Air Quality

Recently certified sustainable businesses include:

- Firehouse Restaurant - Sacramento
- United Natural Foods - Rocklin
- Raley Field Sports Complex - West Sacramento
- Mechanics Bank - Roseville, Rocklin, El Dorado Hills, Elk Grove, Sacramento
- ANOVA Architects - Placerville
- Café Bernardo - Sacramento & Davis
- Chocolat Extraordinary Desserts - Davis
- American Home Sales - Auburn
- Starbucks Coffee - Folsom
- Eco-Chic Design - Lincoln
- Green Planet Pizza - Roseville
- Paragary's Bar & Oven - Sacramento
- Sierra Nevada Brewing Co - Chico

To become "certified sustainable", we provide an easy-to-use checklist for each category, with suggested sustainability measures. You can select examples on the checklist, or you may propose your own sustainability measures. The certificate reflects the category icons in which the business has been certified.

You can FAX the application on the back of the page to (916) 874-1003. And for more information call (916) 874-2100 or use the internet to visit

[www.SacramentoAreaSustainableBusiness.org](http://www.SacramentoAreaSustainableBusiness.org)

**Duane O'Donnell**

Duane O'Donnell, Program Coordinator





**MISSION:** The Sacramento Sustainable Business program promotes businesses that take voluntary actions to prevent pollution and conserve resources.

Quarterly Newsletter

Direct Mailing



# Publicity Tools




ABOUT US | BUSINESS ASSISTANCE | NEWS & EVENTS | PROGRAM | PUBLICATIONS | FAQ | RELATED LINKS | CONTACT US

**OUR MISSION:**

The Sacramento Area Sustainable Business program promotes businesses that take voluntary actions to prevent pollution and conserve resources.

**CERTIFIED BUSINESSES:**




REI Roseville


Go to [Business Listing](#) page to view a list of the certified businesses

View a map of [Sacramento Area Sustainable Businesses](#)


The Sacramento Area Sustainable Business Program is sponsored by:




<http://www.srswa.com/>



<http://smud.org/>



[Sacramento Business Journal](#)



<http://www.rwah2n.org>

**WELCOME!**

The Business Environmental Resource Center (BERC) introduces the Sacramento Area Sustainable Business Program

**Become a Sacramento Area Sustainable Business in Three Easy Steps...**

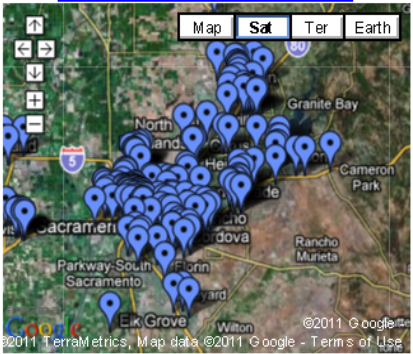
- APPLICATION.** Review the [certification criteria and checklists](#). (Placer County businesses click [this link](#)) Fill out the checklists indicating the suggested measures or practices you select. Once implemented, submit an [application](#) and your completed checklists for review.
- VERIFICATION.** Allow program staff to verify the selected measures and track your progress by setting up a site visit at your place of business. Once certified, your business will be presented with a certificate and window placard indicating the level of certification.
- RECOGNITION.** Submit a business description, a business logo, and a picture of your choice. These will be used on the Sacramento Area Sustainable Business website where your business will gain free advertising.

**What are the benefits of being a Sacramento Area Sustainable Business?**

- Free assistance in making changes to your business
- Free advertising and promotion
- Cost savings through improved efficiency, energy and water conservation, and waste reduction
- Community recognition of your voluntary efforts to improve our environment
- The opportunity to gain recognition in the SSB quarterly newsletter
- The opportunity to gain recognition through SSB annual awards ceremony
- The potential to reduce your carbon footprint and lower greenhouse gas (GHG) emissions. An online carbon calculator is available at [this link](#)

For additional program information please call (916) 874-2100, or click [How to Become a Sacramento Area Sustainable Business](#) link, to learn more on how your business can become Sustainable Business.

[Map of Certified Sustainable Businesses](#)



View [Sacramento Area Sustainable Businesses](#) in a larger map

Click this link [Business Listing](#) to view a list of the certified businesses

## Website

# Publicity Tools



**Social media** are media for social interaction, using highly accessible and scalable communication techniques.

**Social media** is the use of web-based and mobile technologies to turn communication into interactive dialogue.

Social Media


# Publicity Tools

LinkedIn




LinkedIn Account Type: Basic Duane O'Donnell

Home Profile Contacts Groups Jobs Inbox 10 Companies News More Groups

 Sacramento Area Sustainable Business


Discussions Members Promotions Jobs Search Manage More...

**NEW** You now have the option to switch to an open group. [Learn more](#)

 Start a discussion or share something with the group...  
Maximum length is 200 characters.  
[Attach a link](#) [Share](#)


[My Activity](#)

**Latest Discussions** 7 of 20 [See all new discussions](#)

 [Twitter / EPAregion9](#): Check out our April newsle ... [twitter.com](#) • 2 days ago  
Check out our April newsletter! #Art for the Earth, Federal #Green...


[Like](#) [Comment](#) [Flag](#) [More](#)

**Most Popular Discussions**


 [Twitter / Sacto Sustainable](#): Congrats to Citizen Hotel, ... [twitter.com](#)  
Congrats to Citizen Hotel, 926 J St, Sacramento, newly certified sustainable. List of 300 businesses at...  
posted 11 days ago


[Moelli De Boer](#) 10 days ago • Moelli likes this.


**Manager's Choice**

 [Greenwise Sacramento - Mayor's Regional Action Plan](#) <http://greenwisesacramento.org/pdfs/Greenwise-Sacramento-Regional-Action-Plan.pdf>  
Ryan Bailey [See all](#)

**Updates: Last 7 Days**

 [Cynthia Soares](#) has joined the group.  
5 days ago • [Send message](#)

 [Moelli De Boer](#) likes: [Twitter / Sacto Sustainable](#): Congrats to Citizen Hotel, ...  
10 days ago • [Like \(2\)](#)

 [Ryan Bailey](#) started a discussion: [Businesses recognized for going green - Roseville Press-Tribune](#)  
10 days ago • [Like](#) • [Add comment](#)

[See all updates](#)

## Social Media

# Publicity Tools

LinkedIn Account Type: Basic

Home Profile Contacts Groups Jobs Inbox 8 Companies News

My Connections Imported Contacts Profile Organizer Network Statistics

Filter Connections Select: All, None ABC

All Connections (77)

Tags Manage

- colleagues (27)
- friends (15)
- partners (10)
- classmates
- group members
- untagged (25)

Companies

Locations

Industries

Recent Activity

Letter	Name	Title	Connections
A	<b>Ansbach, Charley</b>	President & CEO - Ansbach & Associates	240
B	<b>Bailey, Ryan</b>	Sr. Environmental Consultant/Sustainable Business Coordinator - Business Environmental Resource Center (BERC)	409
	<b>Bassett, Terry</b>	Executive Director - Yolo County Transportation District	101
	<b>Bowers, Zac</b>	Intern - Business Environmental Resource Center	6
	<b>Brown JD, LEED AP, Marie L.</b>	Vice-Chair - Placer Sustain	293
	<b>Burchill, Sean</b>	Western Regional Account Manager - Call2Recycle	175
	<b>Burris, Bob</b>	Senior Vice President - Sacramento Area Commerce & Trade Organization	140

LinkedIn Account Type: Basic

Home Profile Contacts Groups Jobs Inbox 8 Companies News More Groups

Sacramento Area Sustainable Business

Discussions Members Promotions Jobs Search Manage More...

Search members

Search for names or keywords to find specific members of this group.

Search

Advanced Search

Members (61)

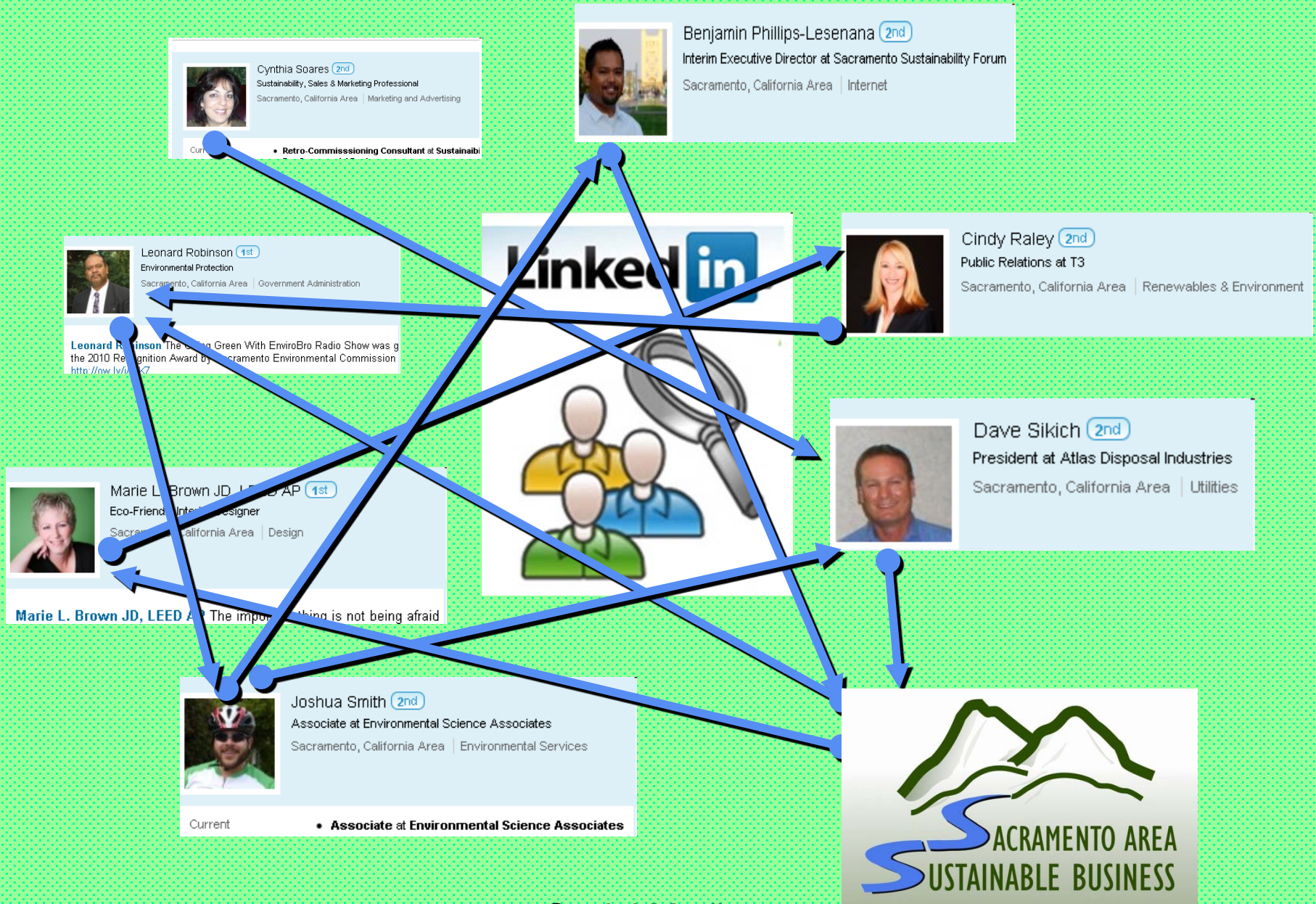
Sorted by: most relevant

Name	Title	Followers
<b>Duane O'Donnell</b>	Sacramento Area Sustainable Business Program Manager, Sacramento, California Area	78 followers
<b>Zac Bowers</b>	Recruiter at United States Coast Guard/Intern at Business Environmental Resource Center (BERC), Sacramento, California Area	6 followers
<b>Ryan Bailey</b>	Sr. Environmental Consultant/Sustainable Business Coordinator at Business Environmental Resource Center (BERC), Sacramento, California Area	414 followers
<b>Bigley Sean</b>	Administrative Analyst at City of Roseville, Sacramento, California Area	39 followers
<b>Debra Miller</b>	Broker/Owner at Bella Real Estate, Sacramento, California Area	122 followers
<b>June Livingston</b>	Sr. Environmental Consultant at Business Environmental Resource Center, Sacramento, California Area	45 followers
<b>Danielle Lee</b>	Nutrition and Food System Sustainability Educator, Sustainability Manager, Sacramento, California Area	87 followers

## Social Media



# Publicity Tools



Social Media

# Publicity Tools



Ryan

Stop Following

Greenwise Sacramento - Mayor's Regional Action Plan

<http://greenwisesacramento.org/pdfs/Greenwise-Sacramento-Regional-Action-Plan.pdf>

posted 3 months ago

[See more »](#)



Attention Certified Sustainable Businesses!! Get a Cool California Award...

Your accomplishments to become sustainable can garner a statewide award. Take 15 minutes to fill out the online application and nominate your business for a Cool California Award. Apply at [http://tiny.cc/cool\\_California](http://tiny.cc/cool_California)The annual Cool California Small Business Award ...

Small Business Award Program | Cool California [coolcalifornia.org](http://coolcalifornia.org)

Cool California Award

posted 3 months ago

[See more »](#)



Ryan

Stop Following

SBA Small Business Resource Summit ~ May 26, 2011 <http://conta.cc/dO4Wl2>

posted 1 month ago

[See more »](#)



Sacramento Area Sustainable Business will be at the Green California Summit 2011 in Sacramento, CA on April 19 and 20th....



Green California Summit 2011 [green-technology.org](http://green-technology.org)

posted 1 month ago

## LinkedIn



## Social Media

# Publicity Tools



## Follow buttons



Promote your Twitter account and make it easy for people to follow you directly from your website.

[See all Follow buttons](#)

## Tweet button



Add a Tweet button to your website and let people easily share your content on Twitter.

[Create Tweet button](#)

## Widgets



Put your updates anywhere or create a live stream for an event. Compatible with Facebook, MySpace, Blogger etc.

[See all widgets](#)

## Twitter logos & icons



Twitter-approved logos & icons for your use.

[Download Twitter logos & icons](#)

# Social Media

# Publicity Tools

**twitter**

**Sacto Sustainable**  
**@SactoSustain** Sacramento, California  
*Sacramento Area Sustainable Business program is a free service that promotes businesses that take voluntary actions to conserve resources & prevent pollution*  
<http://www.sacramentoareasustainablebusiness.org/>

Edit your profile →

**Timeline** Favorites Following Followers Lists ▾

**SactoSustain** Sacto Sustainable  
a Recycling Market Development Zone loan can provide up to a \$2 million for making new products out of recycled material  
<http://tiny.cc/RMDZ>  
1 hour ago

**SactoSustain** Sacto Sustainable  
NorCal Green Life Eco Fest, May 21 & 22, Grass Valley, CA  
<http://www.greenlifeecofest.org/>  
4 hours ago

**mytimesgreen** Green ↗ by SactoSustain  
The Latest from the N.R.C. on Fukushima and More <http://bit.ly/iH7y7z>  
28 Apr

About you

609 Tweets 99 Following 239 Followers 11 Listed

Following 99

Followers 239

Similar to you · view all

**EnviroBro** Leonard Robinson

**kalpri kalprint** Kalifornia Printing

**mfaust23** Michael Faust

**tracyweber** tracyw eber

About Help Blog Mobile Status Jobs Terms Privacy Shortcuts Advertisers  
Businesses Media Developers Resources © 2011 Twitter

ENERGY CONSERVATION  
WATER CONSERVATION  
SOLID WASTE REDUCTION  
GREEN BUILDING  
TRANSPORTATION AND AIR QUALITY

## Social Media



# Publicity Tools



Social Media

# Publicity Tools

The image shows a Twitter profile page for a user named 'About you'. The profile has 609 tweets, 99 following, 239 followers, and 11 listed. Below the stats, there are sections for 'Following 99' and 'Followers 239', each displaying a row of profile pictures. A 'Similar to you' section follows, showing profiles for 'EnviroBro' (Leonard Robinson), 'kalprint' (Kalifornia Printing), 'mfaust23' (Michael Faust), and 'tracyweber' (tracyweber). The background of the page features a vertical column of four environmental icons: 'ENERGY CONSERVATION' (lightbulb), 'WATER CONSERVATION' (water drops), 'RECYCLING' (recycling symbol), and 'SOLID WASTE REDUCTION' (recycling symbol).

**About you**

609 Tweets | 99 Following | 239 Followers | 11 Listed

Following 99

Followers 239

Similar to you · [view all](#)

**EnviroBro**  
Leonard Robinson

**kalprint**  
Kalifornia Printing

**mfaust23**  
Michael Faust

**tracyweber**  
tracyweber

ENERGY CONSERVATION

WATER CONSERVATION

RECYCLING

SOLID WASTE REDUCTION

# Publicity Tools



**SPIEGEL\_English** SPIEGEL English  
*International online edition of Germany's  
newsmagazine DER SPIEGEL*



**guardianeco** Guardian Environment  
*Green news, comment & more, run by the  
environmentguardian.co.uk team, inc @jame  
@adamvaughan\_uk & @dpcarrington*



**nytimesgreen** Green  
*Green: A Blog About Energy and the  
Environment from The New York Times*



**LATenvironment** LA Times Environment   
*Environmental news from California &  
beyond. See latimes.com/tweets for more Los Angeles  
streams.*



**EnvCalifornia** Environment CA  
*Environment California: Clean Air, Clean  
Water, Open Space*



**washingtonpost** The Washington Post  
Report: Google sued over tracking <http://v>  
30 Apr

# Publicity Tools

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# The Opinion Pages

[WORLD](#) [U.S.](#) [N.Y. / REGION](#) [BUSINESS](#) [TECHNOLOGY](#) [SCIENCE](#) [HEALTH](#) [SPORTS](#) [OPINION](#)



Find out how Germany's power is changing because of URSULA SLADT

[SEE ALL THE 2011 PRIZE WINNERS](#)

EDITORIAL

## A Stronger and Clearer Clean Water Act

Published: April 28, 2011

The Obama administration's new guidelines for the Clean Water Act are an important first step in restoring vital legal safeguards to wetlands and streams threatened by development and pollution.

The guidelines are opposed by the usual suspects — real estate interests, homebuilders, farmers, the oil companies. They were welcomed, rightly so, by conservationists and others who have watched in despair as enforcement actions dropped and water pollution levels went up.

For nearly three decades, the 1972 act was broadly interpreted by the courts and federal regulators as shielding virtually all the waters of the United States from pollution and unregulated development — seasonal streams and small, remote wetlands, as well as lakes and large navigable waters. The basic idea was that small waters have some hydrological connection to larger watersheds and should be protected against pollution that would inevitably find its way downstream.

[!\[\]\(62d4d3494d4340f830d2a84926a2cbde\_img.jpg\) RECOMMEND](#)  
[!\[\]\(f352fb86fd942855f49bb0ef3403ffdf\_img.jpg\) TWITTER](#)  
[!\[\]\(bb7d30538f2dfd629b893033401c9a1c\_img.jpg\) E-MAIL](#)  
[!\[\]\(62858d4247555be7beae258ecdaf2710\_img.jpg\) PRINT](#)  
[!\[\]\(2f45c66e4bc443738267a798697f0fcd\_img.jpg\) REPRINTS](#)  
[!\[\]\(fca60142d30c3dd664f9e88d68218ab9\_img.jpg\) SHARE](#)  

**WIN WIN**  
**NOW PLAYING**

## Social Media



# Publicity Tools

HOME PAGE TODAY'S PAPER VIDEO MOST POPULAR TIMES TOPICS

**The New York Times**

## The Opinion Pages

WORLD U.S. N.Y./REGION BUSINESS TECHNOLOGY SCIENCE HEALTH SPORTS OPINION



Find out how Germany's power because of URSULA SLA  
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RECOMMEND

 TWITTER

 E-MAIL



 PRINT

 REPRINTS

 SHARE

**WIN WIN**

**NOW PLAYING**

 POST TO TWITTER CLOSE 

A Stronger and Clearer Clean Water Act -  
<http://nyti.ms/IKEJp8>

78 characters left Follow [@nytimes](#) on Twitter [Post](#)

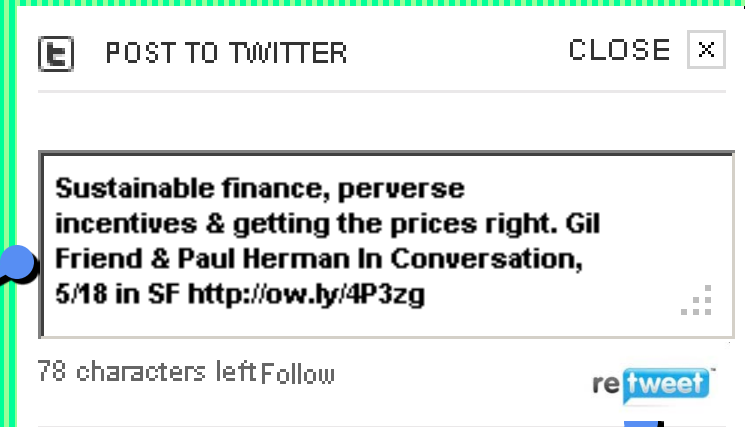
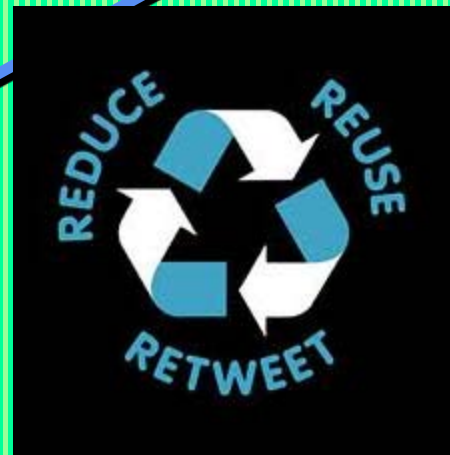
Timeline Favorites Following Followers Lists ▾



**SactoSustain** Sacto Sustainable  
A Stronger and Clearer Clean Water Act - <http://nyti.ms/IKEJp8>  
40 seconds ago

## Social Media

# Publicity Tools




Social Media

# Publicity Tools



# Publicity Tools




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## BERC - Business Environmental Resource Center's photostream

[Sets](#) [Galleries](#) [Tags](#) [People](#) [Map](#) [Archives](#) [Favorites](#) [Profile](#) 




**BERC/Sacramento Area Sustainable Business Outreach Booth**

11-10-10: State of the County Forum presented by the Sacramento Metro Chamber

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Uploaded on [Nov 10, 2010](#)

[0 comments](#)





**BERC/Sacramento Area Sustainable Business Outreach Booth**


11-10-10: State of the County Forum presented by the Sacramento Metro Chamber

 © All rights reserved

Uploaded on [Nov 10, 2010](#)


[0 comments](#)






[11-10-10 State of the County Forum](#)

5 photos  
20 views




[10-8-10 Sustainable Business Outreach Booth](#)

19 photos  
135 views



[9-21-10 Sacramento County Forum](#)

12 photos  
16 views



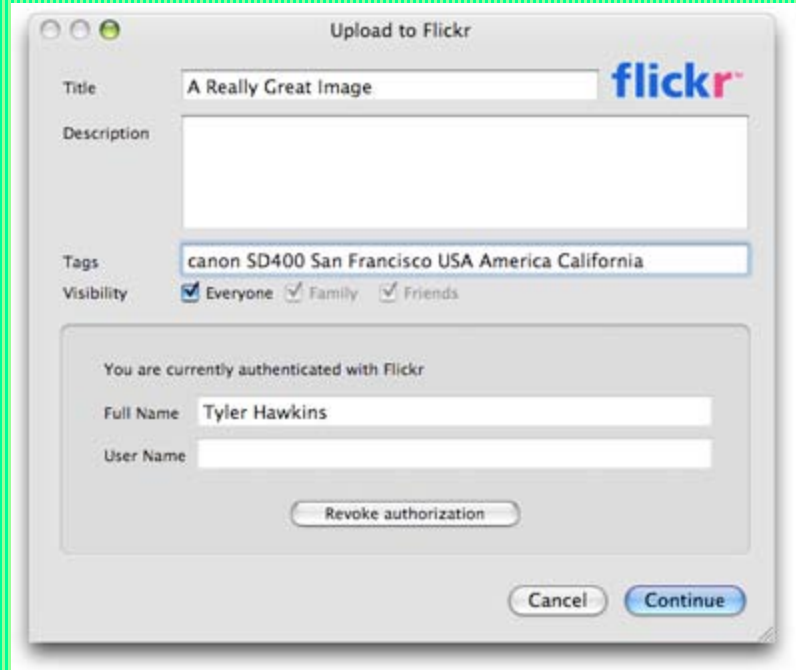
[BERC 2010](#)

32 photos  
12 views

## Social Media



# Publicity Tools



The image shows a screenshot of a web browser window displaying the 'Upload to Flickr' dialog box. The dialog box is titled 'Upload to Flickr' and features the Flickr logo in the top right corner. It contains several input fields and checkboxes for configuring the upload. The 'Title' field is filled with 'A Really Great Image'. The 'Description' field is empty. The 'Tags' field is filled with 'canon SD400 San Francisco USA America California'. The 'Visibility' section has three checkboxes: 'Everyone' (checked), 'Family' (unchecked), and 'Friends' (unchecked). Below these fields, a section indicates the user is authenticated with Flickr, showing the 'Full Name' as 'Tyler Hawkins' and the 'User Name' field is empty. A 'Revoke authorization' button is located below the authentication section. At the bottom right of the dialog box, there are 'Cancel' and 'Continue' buttons.

Upload to Flickr

Title: A Really Great Image

Description:

Tags: canon SD400 San Francisco USA America California

Visibility: ☒ Everyone ☐ Family ☐ Friends

You are currently authenticated with Flickr

Full Name: Tyler Hawkins

User Name:

Revoke authorization

Cancel Continue

## Social Media

# Publicity Tools

tweetable

**flickr®** from YAHOO!

Home The Tour Sign Up Explore Upload

☆ Favorite Actions ✉ f t

← Newer 🔍 Older →



A woman with dark hair, wearing a dark top, is speaking into a microphone at a wooden podium. Behind her is a flag and a wall-mounted phone. In front of her, the back of several audience members' heads are visible. A sign on the podium reads "Business Success" and "BERC" in large red letters, with "Environmental Quality" in smaller text below.

**Awards Hostess - LaKenya McClough, KDEE FM Anchor**

October 8, 2010 - 4th Annual Sustainable Business of the Year Awards Ceremony and Pollution Prevention EXPO

Social Media

# Publicity Tools

Start taking advantage of these free publicity tools today!



Social Media