

Zone Works CalMAX

www.CalMAX.org

or

www.ciwmb.ca.gov/calmax/



- 
- True meaning of URL?



History of CalMAX

What is CalMAX?

Who is using CalMAX?

Why you should consider CalMAX

How has CalMAX performed?

How is CalMAX Promoted

Ins and outs of CalMAX

A Relative History of CalMAX

- 1991 Worldwide web released
- 1992 CalMAX paper catalogue
- 1995 Craigslist
- 1999 CalMAX on web (m-Government)
- 2003 Freecycle Network
- 2005 CalMAX goes paperless
- 2008 CalMAX 2.0
- 2009 CalMAX expands partners list
- **2010 CalMAX & RMDZ**

Internet Explorer browser window showing the California Materials Exchange (CalMAX) website. The address bar displays: <http://web.archive.org/web/19991002045253/www.ciwm.ca.gov/calmax/>

The website header includes the Integrated Waste Management Board logo and navigation links: Search, Site Index, Contact Us, Help.

California Materials Exchange

CalMAX ... a free service designed to help businesses find markets for materials they have traditionally discarded. CalMAX helps businesses, industries, and institutions save resources and money.

CalMAX ... a simple idea "One business' trash is another business' treasure". Business, schools, and nonprofits can utilize CalMAX to search for available and wanted materials.

CalMAX ... conserves energy, resources, and landfill space by helping businesses and organizations find alternatives to the disposal of valuable materials or wastes.

Since 1992 more than **650,000 tons** of materials have been diverted from landfills and over **5.5 million dollars** have been saved through CalMAX.

NEW Second Chance Week '99 -- October 16 - 24

Second Chance Week is a grassroots public awareness campaign held each October to promote reuse, repair, resale and donation opportunities throughout California. For more information, see <http://web.archive.org/web/19991002045253/http://www.choose2reuse.org/>.

California Materials Exchange (CalMAX) <http://web.archive.org/web/19991002045253/http://www.ciwm.ca.gov/calmax/>
CalMAX@ciwm.ca.gov (916) 255-2369
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Left sidebar menu:

- CalMAX Logo
- Search Listings
- Create Listings
- Links & Resources
- KidMAX
- Feature Articles
- Catalog Inserts
- Promotion
- Guidelines
- Cal-MEX
- calmax@ciwm.ca.gov
- Disclaimer

Right sidebar menu:

- Available: Approximately 100 stainless steel double sinks for the kitchen. Faucets ... [More]
- Available: Free! Cuttings from gasket manufacturing. Various shapes & sizes, some have adhesive backings. ... [More]
- Available: Large quantities of tennis ball cans available on an ongoing basis. 24 cans/case. Made from #1 ... [More]
- Wanted: All metals ... [More]

Bottom status bar: mailto:calmax@ciwm.ca.gov, Internet | Protected Mode: On, 100%, 1:34 PM



Skip to: [Content](#) | [Footer](#) | [Accessibility](#)

Search

GO

California

CalRecycle

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[Reduce](#) | [Reuse](#) | [Producer Responsibility](#) | [Schools/Districts](#) | [Businesses](#)

CalMAX

California Materials Exchange

California Materials Exchange (CalMAX)

- Search Ads
- Create an Ad
- Subscribe to Alerts
- Report an Exchange
- My CalMAX
- Local Exchanges
- Other Resources
- Feature Articles
- Promotion
- Guidelines
- Disclaimer

CalMAX's mission is to build reuse markets for materials from businesses, organizations, industry, schools, and individuals, and to find markets for nonhazardous materials that may otherwise be discarded.

CalMAX is a simple idea: "One business' trash is another business' treasure." Businesses, industry, schools, and nonprofits can use CalMAX to search for available and wanted materials.

The commercial sector contributes 60 percent of the materials going to landfills. By reusing materials, the commercial sector conserves energy, resources, landfill space, and reduces disposal and purchasing costs. CalMAX is one tool to help jurisdictions, businesses, and organizations find alternatives to the disposal of valuable materials.

→ In CalMAX, you can search for ads [statewide](#) or [by region](#).

→ To post an ad, you first need to [establish an account](#).

Interested in becoming a CalMAX partner?

Partnerships between State and local governments allow for more efficient use of funds, reuse efforts, and staff time. [E-mail us](#) to become a CalMAX partner.

Last updated: January 14, 2010

California Materials Exchange (CalMAX) <http://www.calrecycle.ca.gov/CalMAX/>
CalMAX@calrecycle.ca.gov (877) 520-9703

Program News...

- [NapaMAX and VenturaMAX are now CalMAX partners!](#)
- [See a list of 2009 Waste Reduction Award Program winners.](#)
- [Read about funding for creative reuse programs.](#)

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What is CalMAX

- e&i-government at its Best!
- Website www.CalMAX.org
 - 15 Material Categories,
 - Construction, Containers, Durable Goods, Electronics, Glass, Metal, Misc., Organics, Paint/Wax, Pallets, Paper, Plastic, Rubber, Textile, Wood

Who is using CalMAX

- Local government
- Businesses
- Non-profits
- Educational Institutions

Who Cont'd: CalMAX - Partnerships

- Provide Customized Services To Partners
- Local MiniMAX

Who Cont'd CalMAX – Customers

- A&D Rubber Products Co



Who Cont'd CalMAX – Customers

- Triad Inc.
- Grade School in Berkeley

Why you should consider CalMAX

- FREE!
- Reducing fees
- Finding buyers
- Locating Materials

CalMAX Performance

- Daily Web Visits:
 - 2/26/08: 714
 - 2/24/09: 602
 - 2/23/10: 452
- Diverts priority materials
 - C&D 5,500 tons in 05
 - Organics 4,700 tons in 05

CalMAX – Promotion

- Cal Recycle Local Assistance Staff
- Education and Outreach

CalMAX Homepage

California Materials Exchange (CalMAX) Home Page - Windows Internet Explorer provided by CalRecycle

http://www.calrecycle.ca.gov/CalMAX/

Google Search

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Reduce Reuse Producer Responsibility Schools/Districts Businesses

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http://www.calrecycle.ca.gov/CalMAX/Ad/

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3/3/2010

Create your own account

Home - CalRecycle WebPass - Windows Internet Explorer provided by CalRecycle

https://secure.calrecycle.ca.gov/WebPass/

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Home - CalRecycle

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CalRecycle WebPass

- Home
- Forgot Password?
- Change Password
- Resend Activation Email
- Create an Account
- Manage Account
- Services/Systems Directory

CalRecycle WebPass: Home

Use this site to establish or manage a CalRecycle WebPass. A CalRecycle WebPass allows you to use your email address and a single password to sign in to many secure CalRecycle WebPass web sites and services.

CalRecycle WebPass Options

[Forgot Password?](#)

If you already have an active CalRecycle WebPass account, but you forgot your password, you can reset it here.

[Change Password](#)

If you already have a CalRecycle WebPass account and you know your password, but want to change it for security reasons, you can change it here.

[Resend Activation Email](#)

If you have not received the email explaining how to activate your account, or cannot find it, start here.

[Create Account](#)

If you do not have a CalRecycle WebPass account, start here. Creating a CalRecycle WebPass account is free and easy.

[Manage Account](#)

If you already have a CalRecycle WebPass account, sign in to manage your account. You can update your name, security question(s), change your password, and change your personal assurance phrase.

Version: 1.7.0
CalRecycle WebPass <https://secure.calrecycle.ca.gov/WebPass/>
Contact: [CalRecycle Webmaster](#)

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More on account

Create Account - CalRecycle WebPass - Windows Internet Explorer provided by CalRecycle

https://secure.calrecycle.ca.gov/WebPass/Create.aspx?t=WUECSYMHGKD

Google

Search

Share

Sidewiki

Check

Translate

AutoFill

Sign In

Favorites

Free Hotmail

Web Slice Gallery

Gmail - Inbox (4) - S...

Create Account - ...

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CalRecycle WebPass: Create Account

To create your CalRecycle WebPass account, **complete these two steps**:

- 1. Fill in the form below and then select the Create My Account button.
- 2. Follow the instructions in the email message you will receive after completing step 1.

It is **important** to follow through and complete step 2 to activate your CalRecycle WebPass account. Your CalRecycle WebPass account must be activated before you can access any web site, service, or feature which is secured by CalRecycle WebPass.

Your password must conform to the following rules:

- Must be 8-16 characters.
- Must contain at least one uppercase character and one lowercase character.
- Must contain at least one number.
- Cannot use more than 2 characters in a row (for example: oo).

First Name:

Last Name:

Email Address:

Confirm Email Address:

☐ Password:

Confirm Password:

☐ Security Question:

Answer:

☐ Personal Assurance Phrase [What is a "personal assurance phrase"?](#)

Enter the letters shown below.

This verifies this is not an automated attempt to create an account.

Done

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Create an Ad

Ad - CalMAX - Windows Internet Explorer provided by CalRecycle

https://secure.calrecycle.ca.gov/CalMAX/My/Ad.aspx?mode=insert

Google Search Share Sidewiki Check Translate AutoFill Sign In

Favorites Free Hotmail Web Slice Gallery

Gmail - Inbox (4) - s... Ad - CalMAX

Enter information and select save.
Fields marked with * (asterisk) are required.

Save Cancel

* indicates a required field

Title: *

Description: *

Primary Category: * Additional: *

NOTICE: Accurate quantity information is vital to the success of the CalMAX program. Please provide the best information possible. Thank you!

Quantity: * *

Ad Type: ☒ Available ☐ Wanted

Price: 0 per ☒ All ☐ Unit

Address1: 12 Surfview Dr *

Address2: 14 Redwood Ave *

City: Arcatabarbara *

State: CA *

ZIP Code: 95521 *

Image: No Image Browse... Remove

Start Date: 3/3/2010

End Date: 4/2/2010

Status: Submitted

Submitted Date:

Reviewed Date:

Exchanges for this Ad: Report New... View All...

Done Trusted sites | Protected Mode: Off 100% 8:33 AM 3/3/2010

Exchange Detail

My Ads - CalMAX - Windows Internet Explorer provided by CalRecycle

https://secure.calrecycle.ca.gov/CalMAX/My/Ads.aspx?msg=true

Google

Google Search

Share Sidewiki Check Translate AutoFill Sign In

Favorites Free Hotmail Web Slice Gallery

Gmail - Inbox (4) - s... My Ads - CalMAX

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CalMAX
California Materials Exchange

My CalMAX: My Ads

Welcome, Slim Pickins [Sign Out](#)

To report an exchange, click the "Report Exchange" link next to the appropriate ad.

Create New Ad

TITLE	NEW EXCHANGE	RETIRE/RENEW	ACTIVE	STATUS	TYPE	QUANTITY	START DATE	END DATE	SUBMITTED DATE	REVIEWED DATE	LAST UPDATED
Test Widgets	Report	Retire	<input checked="" type="checkbox"/>	Approved	Available	562 pounds	3/3/2010	4/2/2010	3/3/2010	3/3/2010	3/3/2010 8:30 AM

Count: 1

Version: 2.16
California Materials Exchange (CalMAX) <https://secure.calrecycle.ca.gov/CalMAX/>
Contact: [CalMAX Coordinator](#) (877) 520-9703

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https://secure.calrecycle.ca.gov/CalMAX/My/Ads.aspx?msg=true

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More Exchange Detail

Exchange - CalMAX - Windows Internet Explorer provided by CalRecycle

https://secure.calrecycle.ca.gov/CalMAX/My/Exchange.aspx?AdID=26159&Mode=Insert

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CalMAX
California Materials Exchange

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Report an Exchange
Subscribe to Alerts
My CalMAX

Welcome, Slim Pickins [Sign Out]

My CalMAX: Exchange Detail

This form allows you to report an **exchange** of material. An exchange is when material is given away or sold.

CalMAX is a free service that benefits its users as well as the environment. Every time you report an exchange, you contribute directly to the success of the CalMAX program.

Enter information and select save.
Fields marked with * (asterisk) are required.

* Indicates a required field

NOTICE: Accurate exchange **quantity** information is vital to the success of the CalMAX program. Please provide the best information possible. Thank you!

The quantity of material I exchanged (gave away or sold) was: pounds * (Currently advertised quantity = 562 pound)

The type of organization that received the material was: *

Save Cancel

Version: 2.10
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Done

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Listings Online

Ad Search - CalMAX - Windows Internet Explorer provided by CalRecycle

http://www.calrecycle.ca.gov/CalMAX/Ad/

Google Search





Ad Search - CalMAX

more keywords you specify, the narrower the results.

Keyword(s):
 Category: All
 Distance: Within Any miles of ZIP code
 Ad Type: Both Wanted Available
 Price: Both Free Charge

Search

Show descriptions

	TITLE	QUANTITY	PRICE	CITY	ZIP CODE	UPDATED
	Smallwares From Kitchen Supply	300 pounds	\$100 per all	Escondido	92029	03/08/2010
	Clean Agricultural Plastic Available Free	750 pounds	Free	Hollister	95023	03/05/2010
	Metal Building -	1 pound	\$100 per all	El Dorado	95623	03/04/2010
	Metal Building -	1 ton	Free	El Dorado	95623	03/04/2010
	Container	4 pounds	\$100 per pound	El Dorado	95623	03/04/2010
	File Cabinets Must Go	2 pounds	\$200 per all	pinon hills	92372	03/04/2010
	Test Widgets	562 pounds	\$1,700 per pound	Arcatabarbara	95521	03/03/2010
	Calstone Permeable Pavers, Two Pallets	2 tons	\$470 per all	Cupertino	95014	03/03/2010
	Cooling Tower Corrosion Inhibitor	450 pounds	Free	San Jose	95131	03/02/2010
	Nortel Pbx	750 pounds	Free	Burbank	91505	03/02/2010

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Management of account

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https://secure.calrecycle.ca.gov/CalMAX/My/Default.aspx

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Google

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Welcome, Slim Pickins [Sign Out]

My CalMAX

User

Name: Slim Pickins
Email: slimpickins17@gmail.com

Ads

Awaiting Approval: 0
Rejected: 0
Active: 1
Total: 1

Exchanges

Total: 1

Alerts

Total: 0

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