



# **Recycling Market Development Zone** ***Integrated Reporting System Preview***

**Robin J. Williams**

**Zone Works Workshop, California State University, Sacramento, February 2009**



# RMDZ Program ~ Activities, Data Collection & Reporting

- Requirements
- Core Groups
- Current Method
- New Method - Integrated Reporting System
- Implementation



# Requirements

## RMDZ Reporting Requirements

- Board developed tracking system to track:
  - business contacts
  - materials diverted
  - jobs created
  - technical assistance services
  - products produced
- Additional information required from zones:
  - number of businesses contacted
  - type of assistance offered, responses, and results



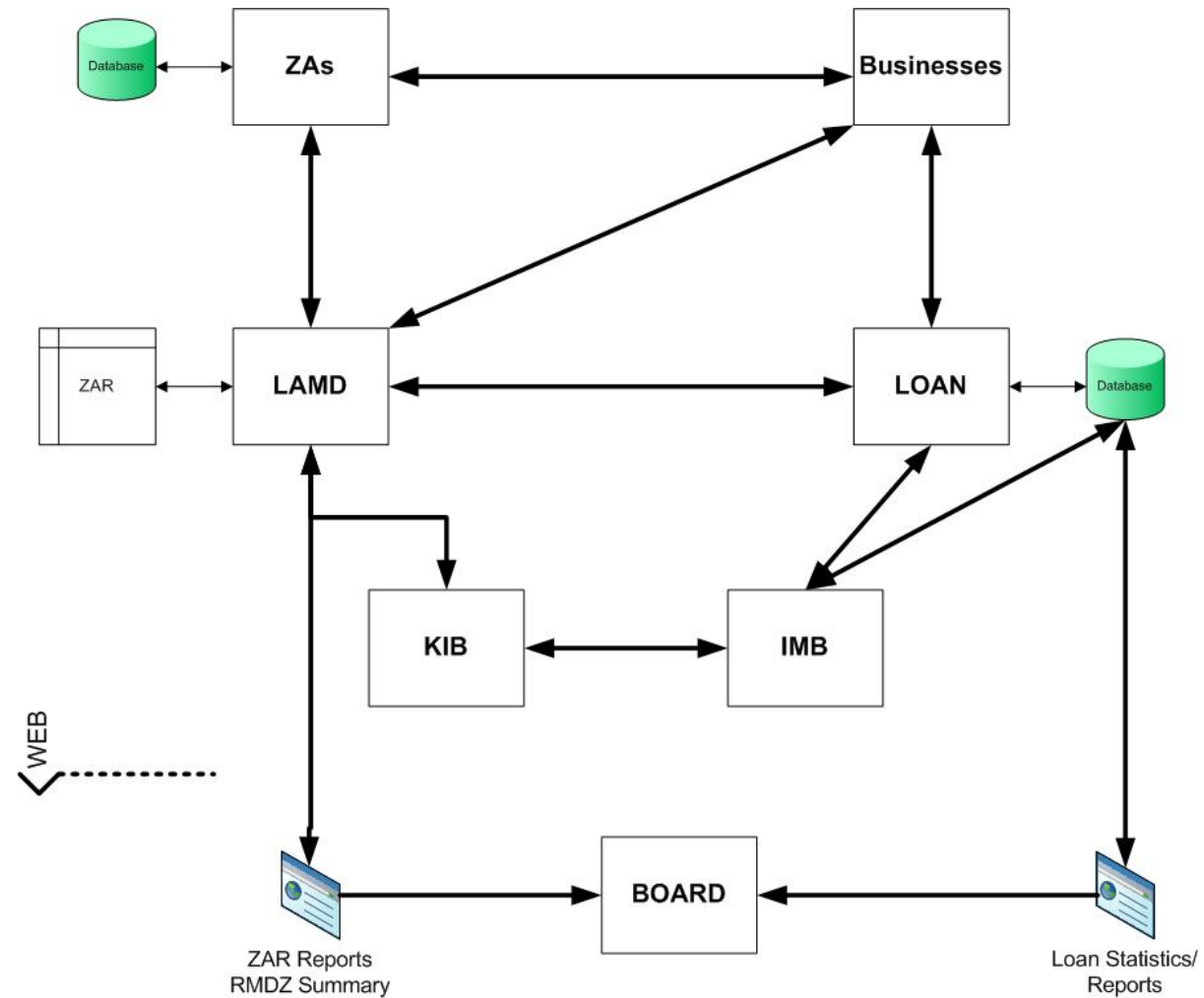
# Core Groups

(Over 500 individuals or entities)

- Businesses (Existing, Potential, Loan)
- Zone Administrators (ZAs)
- CIWMB
  - Local Assistance Marketing & Development (LAMD)
  - Loan
  - Knowledge Integration Branch (KIB)
  - Information Management Branch (IMB)
  - Board Members
- California State University, Sacramento (CSUS)

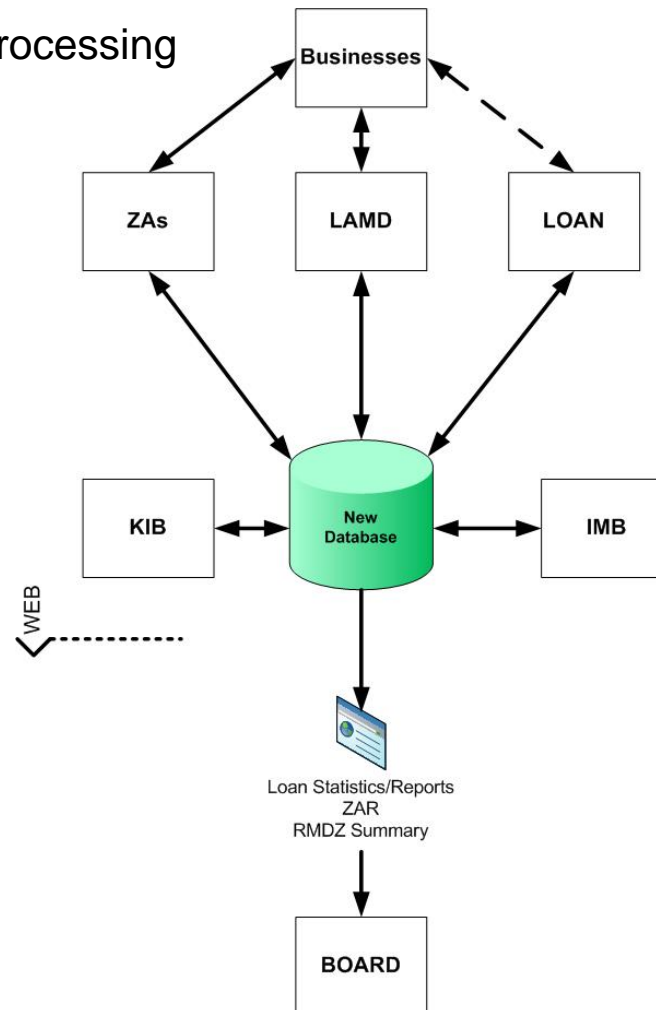
# Current Method

## Data Transfer and Processing



# New Method Integrated Reporting System

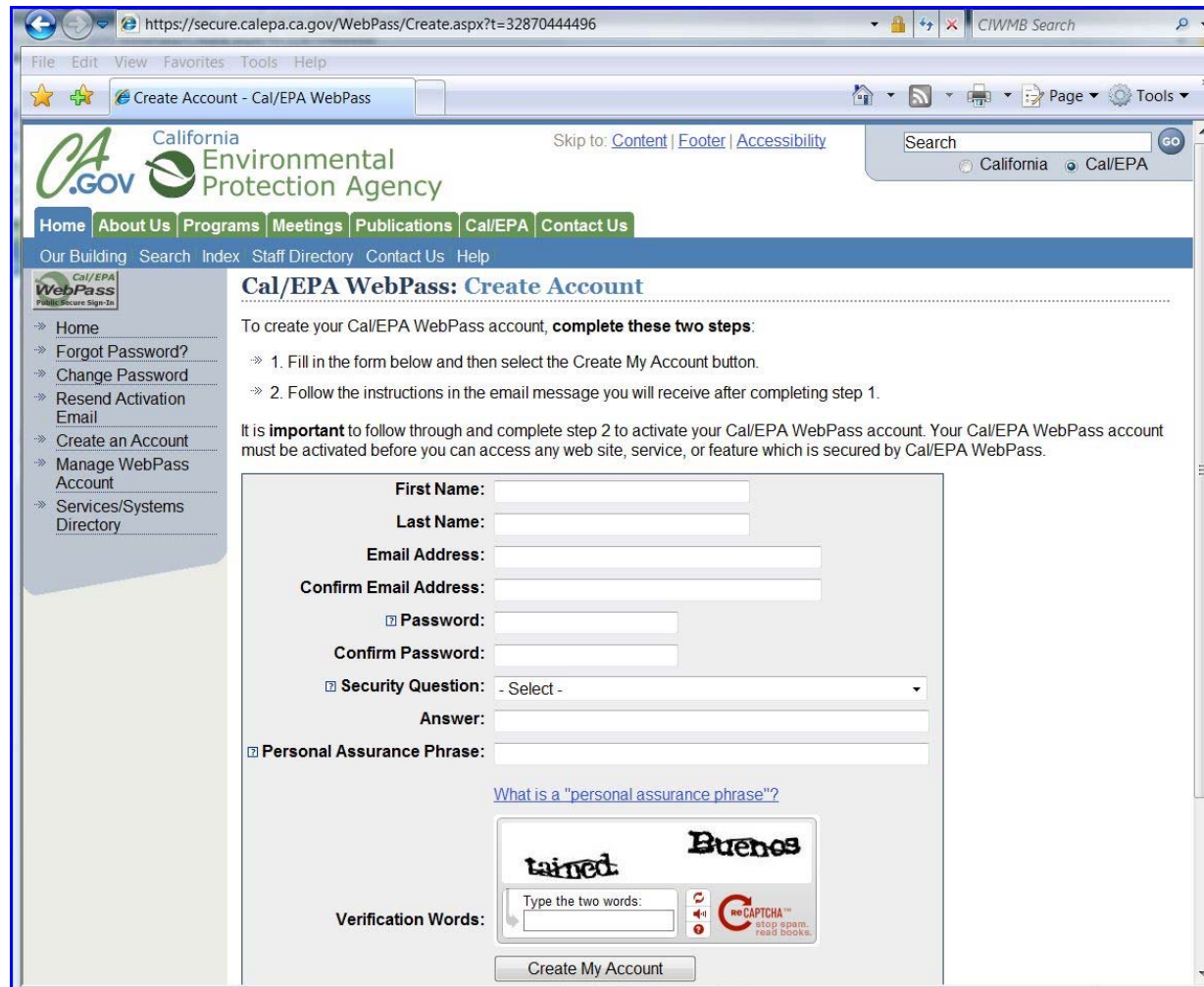
Data Transfer and Processing





# New Method Integrated Reporting System

Login with Cal/EPA WebPass Account



The screenshot shows a web browser window with the URL <https://secure.calepa.ca.gov/WebPass/Create.aspx?t=3287044496>. The page is titled "Create Account - Cal/EPA WebPass". The header includes the California Environmental Protection Agency logo and navigation links: Home, About Us, Programs, Meetings, Publications, Cal/EPA, and Contact Us. A search bar is also present. The main content area is titled "Cal/EPA WebPass: Create Account" and contains the following text:

To create your Cal/EPA WebPass account, **complete these two steps:**

- 1. Fill in the form below and then select the Create My Account button.
- 2. Follow the instructions in the email message you will receive after completing step 1.

It is **important** to follow through and complete step 2 to activate your Cal/EPA WebPass account. Your Cal/EPA WebPass account must be activated before you can access any web site, service, or feature which is secured by Cal/EPA WebPass.

The form fields are:

- First Name:
- Last Name:
- Email Address:
- Confirm Email Address:
- ☐ Password:
- Confirm Password:
- ☐ Security Question:
- Answer:
- ☐ Personal Assurance Phrase:

Below the form, there is a link: [What is a "personal assurance phrase"?](#)

The verification section includes a CAPTCHA image with the words "lained" and "Buenos". The text "Type the two words:" is followed by a text input field. To the right of the input field is a CAPTCHA logo with the text "reCAPTCHA stop spam, read books". Below the verification section is a button labeled "Create My Account".

## Zone Search

[Home](#)
[Zone Search](#)

[Zone Search](#)
[Loan Search](#)
[Business Search](#)
[ZIF Search](#)

[RMDZ Internet Home System Admin](#)

# All RMDZ Zones

ZONE	ACTIVE LOANS	TOTAL LOANS	OPEN BUSINESSES	ALL BUSINESSES	ZONE ADMIN	ZA PHONE #
<a href="#">Agua Mansa</a>	5	6	4	5	<a href="#">Robert Moran</a>	951-955-6673
<a href="#">Anaheim</a>	0	1	0	0		--
<a href="#">Central Coast</a>	6	13	26	34	<a href="#">Mandy Rose</a>	831-636-4110
<a href="#">Chico / Northern Butte County</a>	3	3	2	2	<a href="#">Linda Herman</a>	530-896-7241
<a href="#">Chino Valley</a>	2	4	16	20	<a href="#">Cruz Esparza IV</a>	909-590-5500
<a href="#">City of Los Angeles</a>	4	12	5	11	<a href="#">Bob Perez</a>	213-485-3904
<a href="#">City of Oroville</a>	3	3	6	10	<a href="#">Rick Farley</a>	530-538-4307
<a href="#">City of Santa Clarita</a>	1	1	11	20	<a href="#">Mark Patti</a>	661-286-4173
<a href="#">Contra Costa</a>	2	6	11	22	<a href="#">Lorna Thomson</a>	925-335-1231
<a href="#">Fresno County</a>	6	6	7	24	<a href="#">Leslie Kline</a>	559-262-4259
<a href="#">Glenn County</a>	0	1	3	4	<a href="#">Mandy Kleykamp</a>	530-624-8102
<a href="#">Greater So. San Joaquin Valley</a>	1	3	12	14	<a href="#">Karin Fott</a>	559-688-3388
<a href="#">High Desert</a>	1	1	1	4	<a href="#">John C. Davis</a>	909-797-7717
<a href="#">Kern County</a>	1	1	5	9	<a href="#">Aurora Rush</a>	661-862-8980
<a href="#">Long Beach</a>	2	6	9	14	<a href="#">Jim Kuhl, Manager</a>	562-570-2850
<a href="#">Los Angeles County</a>	12	20	16	22	<a href="#">David Coscia</a>	626-458-3523
<a href="#">Madera County</a>	0	0	10	11	<a href="#">Diannah Thomas</a>	559-675-7768
<a href="#">Merced County Regional</a>	3	3	7	8	<a href="#">Jerry Lawrie</a>	209-385-7388
<a href="#">Mother Lode</a>	1	1	0	0	<a href="#">Elizabeth Jones</a>	209-588-0128
<a href="#">Napa/Solano Areas</a>	0	0	0	0		--

Page 1 of 2

1 2 Show All

Count: 40

Recycling Market Development Zones <https://secure.ciwm.ca.gov/RMDZ/>  
Contact: [rteam@ciwm.ca.gov](mailto:rteam@ciwm.ca.gov) (916) 341-6600



# New Method Integrated Reporting System

## Zone General Information

[Home](#)  
[Zone Search](#)  
[Loan Search](#)  
[Business Search](#)  
[ZIF Search](#)  
[RMDZ Internet Home System Admin](#)

**Zone General Information: Agua Mansa zone**  
[Summary](#) [General](#) [Businesses](#) [Zone Contacts](#) [Documents](#) [Reports](#) [ZIFs](#) [Loans](#)  
[Back](#) [Edit](#) [Delete](#)  
**Overview:**  

<input type="checkbox"/> <b>Name:</b> Agua Mansa	<b>RMDZ ID:</b> 1
<input type="checkbox"/> <b>Start Date:</b> 1/1/1990	<b>Is Zone Active?</b> <input checked="" type="checkbox"/>
<input type="checkbox"/> <b>End Date:</b>	<b>In Northern CA?</b> <input type="checkbox"/>
<input type="checkbox"/> <b>RMDZ URL:</b>	

  
**Zone Administrator Information:**  

<b>Title:</b> Economic Development Manager	<input type="checkbox"/> <b>Address Line 1:</b> 1325 Spruce Street, Suite 400
<b>First Name:</b> Robert	<b>Address Line 2:</b>
<b>Last Name:</b> Moran	<b>City:</b> Riverside
<input checked="" type="checkbox"/> <b>Phone Number:</b> 951-955-6673	<b>Zip Code:</b> 92507
<input type="checkbox"/> <b>Fax Number:</b> 951-955-2159	<b>Email:</b> rmoran@rivcoeda.org

  
**Loan Officer and Zone Liaison:**  

<b>Zone Liaison:</b> Julie Trueblood
<b>Zone Loan Officer:</b> Govindan Viswanathan
<b>Local Econ URL:</b> txtLocalEconURL
<b>Local RMDZ URL:</b> txtLocalRMDZURL

  
[Back](#) [Edit](#) [Delete](#)

# New Method Integrated Reporting System

## Zone Summary Information

[Home](#)  
[Zone Search](#)  
[Loan Search](#)  
[Business Search](#)  
[ZIF Search](#)  
[RMDZ Internet Home System Admin](#)

### Zone Summary Information: Agua Mansa zone

[Summary](#) [General](#) [Businesses](#) [Zone Contacts](#) [Documents](#) [Reports](#) [ZIFs](#) [Loans](#)

Companies in Agua Mansa zone:

<a href="#">COMPANY</a>	<a href="#">COMPANY TYPE</a>	<a href="#">CITY</a>	<a href="#">HAS ACTIVE LOAN(S)?</a>
<a href="#">Ability Counts Incorporated</a>	Collect used plastic garment hangers; sort, box and ship them back to department stores for reuse	Riverside	Yes
<a href="#">BAS Recycling, Inc.</a>	Manufacturer	San Bernardino	Yes
<a href="#">U.S. Rubber Recycling, Inc.</a>	Manufacturer	Riverside	Yes

Page 1 of 1 Count: 3

Loans in Agua Mansa zone: ☐ Show all fiscal years in this list.

<a href="#">FISCAL YEAR</a>	<a href="#">BUSINESS COUNT</a>	<a href="#">LOAN COUNT</a>	<a href="#">TOTAL LOAN AMT</a>
2005/2006		1	\$2,000,000
2003/2004		2	\$833,500
2001/2002		2	\$2,218,750
1993/1994		1	\$500,000

Page 1 of 1 Count: 4

Recycling Market Development Zones <https://secure.ciwmmb.ca.gov/RMDZ/>  
Contact: [rteam@ciwmmb.ca.gov](mailto:rteam@ciwmmb.ca.gov) (916) 341-6600

# New Method Integrated Reporting System

## Business Details

[Home](#)  
[Zone Search](#)  
[Loan Search](#)  
[Business Search](#)  
[ZIF Search](#)  
[RMDZ Internet Home System Admin](#)

### Business Details

[Summary](#) [General](#) [Businesses](#) [Zone Contacts](#) [Documents](#) [Reports](#) [ZIFs](#) [Loans](#)

[General](#) [Contacts](#) [Feedstocks](#) [End Products](#) [Loans](#) [Comm Log](#)

[Back](#) [Edit](#) [Delete](#)

#### General Information

**Company Name:** Ability Counts Incorporated

☒ **Business Description:** The primary focuses of Ability Counts are both vocational training as well as employment. Ability Count's largest occupational skill training area is in its plastic recycling program which started in 1992. The current focus of the plastic hanger recycling program is on reuse. Plastic

☒ **Company Type:** Collect used plastic garment hangers; sort, box and ship them back to department stores for r

☒ **Business URL:** www.abilitycounts.org

**Email:**

#### Mailing Address Information

**Mailing Address, Line 1:** 775 Trademark Circle

**Mailing Address, Line 2:**

**Mailing Address, City:** Corona

**Mailing Address, Zip Code:** 92879

#### Physical Address Information

**Physical Address, Line 1:** 2059 Alantic Ave.

**Physical Address, Line 2:**

**Physical Address, City:** Riverside

**Physical Address, Zip Code:** 92503

# New Method Integrated Reporting System

Business Details (continued)

<b>Contact Information:</b>	
<b>Contact:</b>	Alan Schwerdt
<b>Phone Number:</b>	(909) 734-6595 Ext. 3002
<b>Fax Number:</b>	(909) 779-4741
<b>Business Details:</b>	
<b>Census Tract ID:</b>	0422.09
<b>NAICS:</b>	(coming soon)
<b>Projected Annual Tons Diverted:</b>	400
<b>Projected Jobs Created:</b>	0
<b>SIC Code:</b>	5093
<b>Year Business Was Entered:</b>	
<b>Marketing Source</b>	Website
<b>Industry Risk Rating:</b>	Choose a risk rating
<b>Legal Entity:</b>	Non-Profit Organization
<b>Loan Liaison Person:</b>	Trueblood, Julie
<b>Loan Officer:</b>	Viswanathan, Govindan
<b>Market Tax Credit:</b>	Is in New Market Credit
<b>Feedstocks:</b>	Choose a feedstock (coming soon)
<b>End Products:</b>	Choose an end product (coming soon)
<b>Internal Notes:</b>	
<b>Is this business's product ready?</b> <input type="checkbox"/> <b>Is this business open?</b> <input checked="" type="checkbox"/>	
<b>Is this business a loan borrower?</b> <input checked="" type="checkbox"/> <b>Is this business a startup?</b> <input type="checkbox"/>	
<input type="button" value="Back"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>	



# New Method Integrated Reporting System

## Zone Contacts

[Home](#)  
[Zone Search](#)  
[Loan Search](#)  
[Business Search](#)  
[ZIF Search](#)  
  
[RMDZ Internet Home System Admin](#)

**Zone Contact: Agua Mansa**

**General Info:**  
First Name:   
Last Name:   
Role:   
Title:   
☐ Business Name:   
Address, Line 1:   
Address, Line 2:   
City:   
State:   
Zip Code:   
Phone:   
Fax:   
Email:   
Website:

**CIWMB Contacts for this Zone:**  
Zone Liaison:   
Loan Officer:

Created by: n\ a n\ a  
Last Updated by: n\ a n\ a

Recycling Market Development Zones <https://secure.ciwmb.ca.gov/RMDZ/>  
Contact: [rteam@ciwmb.ca.gov](mailto:rteam@ciwmb.ca.gov) (916) 341-6600



# New Method Integrated Reporting System

## Business Search

[Home](#)  
[Zone Search](#)  
[Loan Search](#)  
[Business Search](#)  
[ZIF Search](#)  
[RMDZ Internet Home System Admin](#)

[Home](#) > [Business Search](#)  
**Business Search**  
Search results may be narrowed, or filtered, by supplying one or more search fields.  

☐ **Zone:** All zones

☐ **Company Name:**

**Company Type:** All company types

**City/Town:** All cities

**County:** All counties

**Feedstock Type:** All feedstock types

**End Product Type:** All end products

**Loan Year:** All fiscal years  
☒ Fiscal (July-June) ☐ Calendar

**Business Description:**

☐ **Include Closed?**

**Display:** ☒ All businesses  
☐ Only businesses with loans  
☐ Only businesses without loans

**Loan Amount Range:** All loan ranges

<a href="#">RMDZ_ZONE</a>	<a href="#">COMPANY</a>	<a href="#">COMPANY TYPE</a>	<a href="#">CITY</a>	<a href="#">HAS ACTIVE LOAN?</a>	<a href="#">IS BUSINESS OPEN?</a>
Agua Mansa	<a href="#">Ability Counts Incorporated</a>	Collect used plastic garment hangers; sort, box and ship them back to department stores for reuse	Riverside	Yes	Yes
Agua Mansa	<a href="#">BAS Recycling, Inc.</a>	Manufacturer	San Bernardino	Yes	Yes
Agua Mansa	<a href="#">Southern States Power Co.</a>		Riverside	No	Yes
Agua Mansa	<a href="#">U.S. Rubber Recycling, Inc.</a>	Manufacturer	Riverside	Yes	Yes
Central Coast	<a href="#">A&amp;S Metals</a>		Castroville	No	Yes
Central Coast	<a href="#">Assured Aggregates Co., Inc.</a>		Salinas	No	Yes
Central Coast	<a href="#">Cal Poly Compost</a>		San Luis Obispo	No	Yes
Central Coast	<a href="#">California Grey Bears, Inc.</a>	Provides rolled newspaper by the ton to florist and nurseries for the insulation of flower boxes	Santa Cruz	No	Yes
Central Coast	<a href="#">California Liquid Fertilizer</a>			No	Yes
Central Coast	<a href="#">Cranford, Inc.</a>	Manufactures compost	Sprekels	Yes	Yes

Page 1 of 351 2 3 4 5 6 7 8 9 10 ...Count: 350



# New Method Integrated Reporting System

Uploading Documents

- Types of Documents
  - R-team Intake Form
  - Loan Application (first two pages)
  - News Articles (trade magazines and newspapers)
  - Memo's to public file
  - Agenda Item & Resolution
  - Photographs





# New Method Integrated Reporting System

- Currently Under Development
  - Completion of current forms & tools
  - Data Export to Excel
  - ZAP/ZIF
  - Populate with 2007 data
  - CIWMB Staff Tools (LAMD & Loan)
  - Annual Report Creation & Export



# New Method Integrated Reporting System

- Implementation
  - Testing: CIWMB Staff & Zone Administrators
  - Release: April 2009
  - Training: Guidelines
  - New Reporting Deadline: May 2009





# Contacts

- John Smith – ZAP/ZAR  
(916) 341-6532
- Mitch Delmage – ZIF  
(916) 341-6290
- Robin J. Williams – Application / Tool
  - (916) 341-6676



Questions?