

Sacramento Sustainable Business Program



www.Sacramento-Sustainable-Business.org

Sacramento Sustainable Business

- Certifies and promotes businesses that reduce pollution & conserve resources
- Welcomes all businesses
- Provides free advertising
- Presents cost savings opportunities



The Sacramento Sustainable
Business Program is operated
by the Business Environmental
Resource (BERC)

And is funded by these Sponsors



3331 Peacekeeper Way
McClellan, CA 95652
916-649-0225



Earth-friendly solutions
www.smud.org

Sustainable Business Program Elements

The Sustainable Business program incorporates 5 elements of sustainability:

1. Energy Conservation,
2. Water Conservation,
3. Pollution Prevention,
4. Solid Waste Reduction, and
5. Green Building.



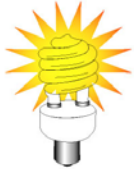


Program Requirements

- **Be in compliance with environmental regulations**
- **Meet the program's minimum standards for resource conservation and pollution prevention by completing the checklists.**
- **Allow random verification visits.**
- **Pledge to continue these efforts for three years.**

Sustainable Businesses Pledge To....

ENERGY
CONSERVATION



Conserve Energy

WATER
CONSERVATION



Conserve Water

POLLUTION
PREVENTION



Prevent Pollution

SOLID WASTE
REDUCTION



Reduce Waste

GREEN
BUILDING



Implement Green Building Practices

Conserve Energy



Suggested Measures:

- Use compact fluorescent light bulbs
- Keep thermostat set at 78 for cooling and 68 for heating
- Maintain heating and cooling systems on a regular basis
- Turn off lights and remove lamps in unoccupied areas

Conserve Water

Suggested Measures:

- Conduct a Water Use Audit
- Adjust landscape irrigation timers
- Use water efficient toilets
- Install sensors on faucets to reduce water waste



Prevent Pollution

Suggested Measures:

- Switch to safer, less toxic cleaning products
- Encourage employees to carpool, ride transit, or walk to work
- Limit employee access to hazardous chemicals by storing them in a contained area



Reduce Waste

Suggested Measures:

- Buy office paper with recycled content
- Recycle office paper, ink and toner cartridges
- Purchase items in returnable or reusable containers
- Join the California Materials Exchange Program



Build it Green!



Suggested Measures:

- Retrofit and upgrade your building to meet standards developed by the U.S. Green Building Council
- Use window tinting to reduce heat gain
- Install awnings and plant a shade tree near your facility to reduce cooling costs



SSB Certification Process

- Submit SSB Application to BERC
- Download SSB Implementation Checklists from Sacramento-Sustainable-Business.org
- Select the sustainability measures your are going to implement
- Sign the pledge
- Submit measures and pledge to BERC
- Assist at least one other business in learning about becoming a Sustainable Business
- BERC reviews measures, may conduct an audit, and issues SSB Certificate
- Provide information on the amount of resources conserved, waste reduced, and cost savings on an annual basis

Sustainable Measures Checklist

Each category [Energy, Water, Pollution Prevention, Solid Waste, Green Building] **has a checklist, with Suggested Measures.**

Equipment/Facility Changes Required minimum of the selected measures -- 4			
Indoor Equipment/Facility Changes		Date Verified	Met
<input type="checkbox"/>	Install water efficient non-flushing or 0.5 gallons per flush (gpf) urinals.		
<input type="checkbox"/>	Install water efficient aerators: 1.5 gpm for sink faucets & lavatory sinks; 2.2 gpm for kitchen sinks.		
<input type="checkbox"/>	Install high efficiency toilets (HET) – 1.3 gallons per flush or less (rebates may be available from some water utilities).*		

Practice Changes Required minimum of the selected measures -- 4			
Indoor Practice Changes		Date Verified	Met
<input type="checkbox"/>	Adjust boiler and cooling tower blow down rate to maintain TDS (total dissolved solids) at levels recommended by manufacturers' specifications.		
<input type="checkbox"/>	Regularly check for and repair plumbing leaks in your kitchen and restrooms.		
<input type="checkbox"/>	Shut off water-cooled air conditioning units when not needed.		
<input type="checkbox"/>	Install signs in restrooms encouraging water conservation (stickers or other signage may be available from your water utility).*		

Sustainable Measures Checklist

In order to be certified, a business must implement a minimum number of these measures. The measures require changes in equipment, as well as changes in practices, which enhance sustainability.

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Sustainable Resource Guide

Sacramento
Sustainable Business Program

SUSTAINABLE BUSINESS RESOURCE GUIDE



The 24 page guide helps businesses find the resources necessary to make environmentally-friendly changes in their operations.

It contains contacts for vendors and sources of information, equipment, supplies, and services.

Display Certificate at you Business



A facility can become certified by completing a minimum of one checklist, but will receive a certificate with four empty boxes.

An applicant that completes all 5 checklists, gets a full certificate.



Display Certificate at you Business



A business that completes all 5 checklists, and completes an additional set of 5 checklists, gets a Silver Star Certificate.

A business that completes all 5 checklists, and completes two additional sets of 5 checklists, gets a Gold Star Certificate.





SSB Benefits

- Free assistance in making sustainable changes to your business
- Free advertising and promotion
- Cost savings through improved efficiency, energy and water conservation, and waste reduction
- Community recognition of your voluntary efforts to improve our environment
- The opportunity to gain recognition in the SSB quarterly newsletter
- The opportunity to gain “Business of the Year” recognition through SSB annual awards ceremony

SSB Advertising in Local Media

**IT'S MORE THAN A TREND...
AND THEY KNOW IT.**



Going GREEN is an important and permanent part of Sacramento valley's business culture. The best way to stay up-to-date is a NEW BERC-sponsored service called The Sacramento Sustainable Business program. It is a FREE service that certifies businesses as environmentally friendly. This certification is accompanied by valuable benefits and promotion.

The following businesses signed up for our **FREE** benefits and are now certified as a Sacramento Sustainable Business. Congratulations from the Business Environmental Resource Center (BERC).

- ~ Ebara Technologies, Inc.
- ~ Green Sacramento
- ~ It's All Yoga
- ~ Kikkoman Foods, Inc.
- ~ MAK Design+Build, Inc.
- ~ Malcolm Pimle, Inc.



PROGRAM SPONSORS:



North-Humboldt Solutions
www.nhsol.org



To certify your business and
receive **FREE** benefits, visit us online.
SacramentoSustainableBusiness.org

SSB Quarterly Newsletter



Summer Edition
June 2008

www.SacramentoSustainableBusiness.org

**Annual Sustainable Business Awards &
Pollution Prevention EXPO**
September 18 at SMUD
Exhibitor & Sponsor Opportunity

Mark your calendar for the annual Sustainable Business Awards & P2 EXPO on September 18 at the Sacramento Municipal Utility District headquarters. Join us in honoring the top sustainable businesses, attend workshops, and visit the exposition exhibitors.

If you would like to sponsor or be an exhibitor at the EXPO, call 916-649-0225 for info.

**Special Recognition to these
Sustainable Businesses!**

Glumac of Sacramento

Located in Folsom, Glumac is Gold Star Certified through

**Congratulations to these new certified
Sacramento Sustainable Businesses:**

- Video Visions Marketing—Fair Oaks
- Sutter Terrace Dental Group—Sacramento
- Dos Coyotes—Davis, Elk Grove, Folsom, Roseville & Sacramento
- Glumac—Sacramento
- Nolte Associates—Sacramento
- Cali Green Clean—Sacramento
- Sacramento's New City Hall—Sacramento
- AAMCO Transmission—West Sacramento
- Kikkoman—Folsom
- Sierra Pacific Solar—Rancho Cordova
- Cosumnes River Preserve—Galt

Sustainable Business Awards Ceremony

Honors top SSB's from previous year



Leonard Robinson – Cal EPA

Prominent
Host &
Speakers



Pamela Wu –
KCRA TV 3

Pollution
Prevention
Expo



Environmental
Workshops



The Sacramento Region Is Going *Sustainable...*

The logo for Solarecity Electric features a stylized sun icon with the word "SOLARECITY" in a bold, sans-serif font above the word "ELECTRIC" in a smaller font, separated by a horizontal line.

Solarecity Electric
Rocklin



Dos Coyotes Border Cafe
Elk Grove, Folsom, Roseville, Sacramento, Davis



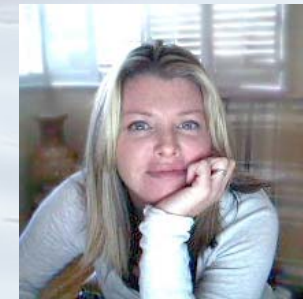
Kikkoman Foods
Folsom

**ONE
BUSINESS
AT A TIME**



Mechanics Bank
Rocklin, Roseville, El Dorado Hills,
Elk Grove, Sacramento

*130 businesses certified
since January 2007*



**American
Home Sales**
Nichoel Farris, Owner
Auburn

Sacramento Sustainable Business Sphere of Influence

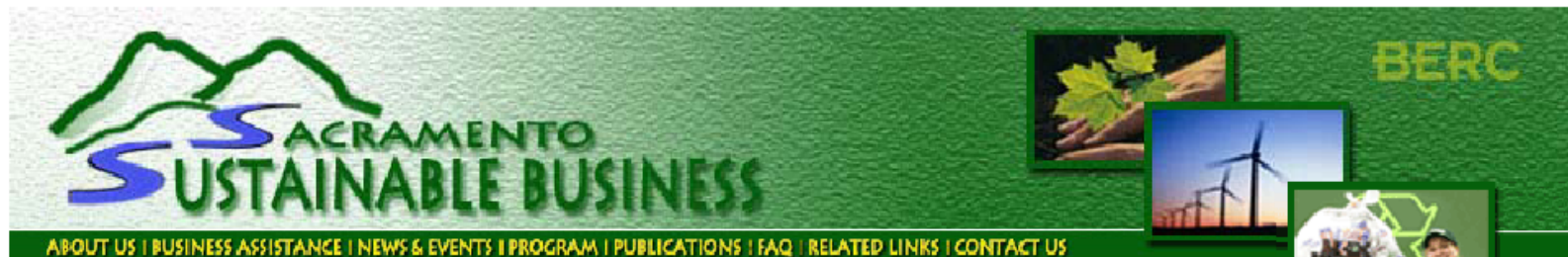
The Sustainable Business Program is focused on Sacramento County and areas served by the Regional Water Authority and Water Forum member agencies in El Dorado, Placer, and Yolo counties.



130 businesses certified in Auburn, Davis, El Dorado Hills, Elk Grove, Fair Oaks, Folsom, Galt, Gold River, Granite Bay, Lincoln, Loomis, McClellan, Nevada City, North Highlands, Orangevale, Rancho Cordova, Rocklin, Roseville, Sacramento, West Sacramento, and Woodland.

Sacramento-Sustainable-Business.org

30,000 internet visits to SSB website in 2007-08



OUR MISSION:

The Sacramento Sustainable Business program promotes businesses that take voluntary actions to prevent pollution and conserve resources.

CERTIFIED BUSINESSES:



Go to [Business Listing](#) page to view a list of the certified businesses

WELCOME!

Sacramento County's Business Environmental Resource Center (BERC) introduces the Sacramento Sustainable Business Program!

Become a Sacramento Sustainable Business in Three Easy Steps...

1. **APPLICATION.** Review the [certification criteria and checklists](#). Fill out the checklists indicating the suggested measures or practices you select. Once implemented, submit an [application](#) and your completed checklists for review.
2. **VERIFICATION.** Allow program staff to verify the selected measures and track your progress by setting up a site visit at your place of business. Once certified, your business will be presented with a certificate and window placard indicating the level of certification.
3. **RECOGNITION.** Submit a business description, a business logo, and a picture of your choice. These will be used on the Sacramento Sustainable Business website where your business will gain free advertising.




What are the benefits of being a Sacramento Sustainable Business?

- Free assistance in making changes to your business
- Free advertising and promotion
- Cost savings through improved efficiency, energy and water conservation, and waste reduction
- Community recognition of your voluntary efforts to improve our environment
- The opportunity to gain recognition in the SSB quarterly newsletter
- The opportunity to gain recognition through SSB annual awards ceremony

Sacramento-Sustainable-Business.org

Website lists certified businesses and areas of certification

To view details about the particular business, please click on its name.

Business Name & Date Certified					
<u>AAMCO Transmissions, 06/10/08</u>			✓		
<u>Alainn Tu Salon and Spa, 07/31/08</u>	✓	✓	✓	✓	✓
<u>American Home Sales, 04/17/08</u>	✓	✓	✓	✓	✓
<u>Analytical Environmental Services, 11/02/07</u>	✓	✓		✓	✓
<u>Angels on Board Cleaning Services Inc., 01/01/07</u>				✓	
<u>Atlas Disposal Industries, 06/13/08</u>		✓	✓	✓	
<u>Back and Body Solutions, 11/13/07</u>	✓	✓	✓	✓	✓
<u>BareBones Industries, 08/17/07</u>	✓		✓	✓	
<u>Bo Tree, The, 02/28/08</u>	✓	✓	✓	✓	✓
<u>Business Environmental Resource Center, 05/29/07</u>	✓	✓	✓	✓	✓
<u>Cafe Bernardo – Midtown, 01/01/07</u>	✓	✓	✓		