

RMDZ Zone Works
Follow-up on Best
Program Measurement
for Zone Activities
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CIWMB RMDZ Data

■ Existing Data

- **Zone Annual Report (ZAR)**
- **Zone Incentive Fund (ZIF)**
- **Zone Action Plan (ZAP)**

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Zone Annual Report (ZAR)

■ Business Details

- **Feedstock** (used/diverted)
 - ☑ Existing
 - ☑ potential
- **Business Assistance**
- **End product**
- **Diversion tons**
- **Number of Employees**

■ Local Outreach

- **Business outreach**
- **Trade shows & workshops**
- **Marketing tools**

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Zone Incentive Fund (ZIF)

- **Graphics, Printing and Advertising**
- **Direct Zone Support/Outreach**
- **Industry Trade Shows, Conferences, and Training**
- **Business Leads and Tracking**
- **Related Zone Works Travel**
- **Other**

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Business Assistance (ZAR/ZIF)

- **Initial business contact (program overview)**
- **Siting, real estate and/or permitting issues**
- **Expansion activities**
- **Referrals to:**
 - **Board for Economic Gardening assistance**
 - **Board's loan program**
 - **Board's Zone Liaison**
 - **Local business development resource**

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Business Assistance (Cont.)

- **RMDZ loan application assistance**
- **Local financing programs**
- **Other financial sources**
- **Feedstock sourcing**
- **Waste stream analysis**
- **Operational analysis**
- **Waste stream analysis**

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ZAP Trends (Objectives)

- **Business assistance**
 - **Marketing**
 - **Training & workshops**
 - **Market development**
 - **Environmental**
 - **Economic**
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Metrics not included in ZAP, ZAR or ZIF

- **GIS**
- **Available real estate**
- **Amount of GHG reduction**
- **Number of partnering agencies**
- **Distributors and products**

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Other Gaps, Ideas...

- **GIS capabilities**
- **RMDZ web site improvements and support**
- **Improved permitting/siting assistance**
- **Increase networking between zones**
- **More success stories**
- **Coordination with local recyclers and processors**

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Next Steps

- **New Zone Integrated Reporting System**
- **CIWMB Business Assistance Efforts**
- **ZIF Program**
- **June 2009 Zone Works**

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