### Recycling Market Development Zone May 30-31, 2018 Holiday Inn Sacramento Downtown - Arena



# **AGENDA**

## Day One: Wednesday, May 30, 2018

Pavid Goldstein, Zone Administrator, Ventura County Frank Severson, Senior Environmental Scientist, CalRecycle Julie Trueblood, Supervisor, CalRecycle Adam St. Clair, Loan Officer, CalRecycle Designed for new Zone Administrators and those who want an overview of the RMDZ program and the role of a Zone Administrator. CalRecycle staff and an experienced Zone Administrator will be on hand to guide the conversation and answer questions. They will provide helpful tools and templates and even a link to acronyms that have puzzled new Zone Administrators in the past.	9:00 a.m. – 11:0		CARMDZ Meeting
12:30 p.m. – 1:00 p.m. Welcome/Opening Remarks & Updates  Howard Levenson, Deputy Director, Materials Management and Local Assistance, CalRecycle  1:00 p.m. – 2:00 p.m. Session I: CalRecycle Loans Explained  Moderator/Speaker: Marshalle Graham, Senior Environmental Scientist, CalRecycle We will discuss the streamlined revisions to the Feedstock Origin Loan Criteria, review the RMDZ Project Eligibility Criteria and the RMDZ General Loan Criteria— something we haven't done in years—and we will give you an overview of the GHG/ RMDZ Comparison Chart, along with copies of all of these documents and links to their electronic versions.  2:00 p.m. – 2:10 p.m. Stretch Break  Session II: RMDZ's Nexus with Green Business Certification Programs Moderator: Marshalle Graham, Senior Environmental Scientist, CalRecycle Shawn Orgel-Olson, Director of Marketing and Performance Standards, California Green Business Network (CAGBN)  Antonia Graham, Zone Administrator, Orange County Frank Ferral, Zone Administrator, San Joaquin County Learn through examples in other zones how Green Business Certification Programs support RMDZ manufacturers by helping them save energy and water and receive other benefits that strengthen their bottom line.	10:00 a.m. – 11:3		and the Role of the Zone Administrator
Howard Levenson, Deputy Director, Materials Management and Local Assistance, CalRecycle  1:00 p.m. – 2:00 p.m. Session I: CalRecycle Loans Explained Moderator/Speaker: Marshalle Graham, Senior Environmental Scientist, CalRecycle We will discuss the streamlined revisions to the Feedstock Origin Loan Criteria, review the RMDZ Project Eligibility Criteria and the RMDZ General Loan Criteria— something we haven't done in years—and we will give you an overview of the GHG/ RMDZ Comparison Chart, along with copies of all of these documents and links to their electronic versions.  2:00 p.m. – 2:10 p.m. Stretch Break  Session II: RMDZ's Nexus with Green Business Certification Programs Moderator: Marshalle Graham, Senior Environmental Scientist, CalRecycle Shawn Orgel-Olson, Director of Marketing and Performance Standards, California Green Business Network (CAGBN) Antonia Graham, Zone Administrator, Orange County Frank Ferral, Zone Administrator, San Joaquin County Learn through examples in other zones how Green Business Certification Programs support RMDZ manufacturers by helping them save energy and water and receive other benefits that strengthen their bottom line.	11:30 a.m. – 12:3	30 p.m.	Networking Lunch
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2:10 p.m. – 3:10 p.m. Session II: RMDZ's Nexus with Green Business Certification Programs  Moderator: Marshalle Graham, Senior Environmental Scientist, CalRecycle Shawn Orgel-Olson, Director of Marketing and Performance Standards,  California Green Business Network (CAGBN)  Antonia Graham, Zone Administrator, Orange County Frank Ferral, Zone Administrator, San Joaquin County Learn through examples in other zones how Green Business Certification Programs support RMDZ manufacturers by helping them save energy and water and receive other benefits that strengthen their bottom line.	1:00 p.m. – 2:0		Moderator/Speaker: Marshalle Graham, Senior Environmental Scientist, CalRecycle  Adam St. Clair, Loan Officer, CalRecycle  We will discuss the streamlined revisions to the Feedstock Origin Loan Criteria, review the RMDZ Project Eligibility Criteria and the RMDZ General Loan Criteria— something we haven't done in years—and we will give you an overview of the GHG/RMDZ Comparison Chart, along with copies of all of these documents and links to
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3:10 p.m. – 3:30 p.m. <b>Afternoon Refreshment Break</b>	2:10 p.m. – 3:1		Moderator: Marshalle Graham, Senior Environmental Scientist, CalRecycle  Shawn Orgel-Olson, Director of Marketing and Performance Standards,  California Green Business Network (CAGBN)  Antonia Graham, Zone Administrator, Orange County  Frank Ferral, Zone Administrator, San Joaquin County  Learn through examples in other zones how Green Business Certification Programs support RMDZ manufacturers by helping them save energy and water and receive
	3:10 p.m. – 3:3	30 p.m.	Afternoon Refreshment Break

#### Day One: Wednesday, May 30, 2018 (cont.)

3:30 p.m. – 4:50 p.m. **Session III: Peer Share** 

Facilitator: Maureen Hart, Consultant

David Goldstein, Zone Administrator, Ventura County Rick Farley, Zone Administrator, City of Oroville

**Kristin Tsumura**, Zone Administrator, City of Los Angeles

**Steve Lautze**, Zone Administrator and CARMDZ President, Oakland/Berkeley

**Antonia Graham**, Zone Administrator, Orange County

See how a recycling video inspired a start-up to recycle old pill bottles and yogurt containers into jewelry. Get tips from Zone Administrators on how to assist start-ups like these when they ask you for assistance. And discover National Sword's impact

on other zones.

4:50 p.m. – 5:00 p.m. **Stretch Break** 

5:00 p.m. – 5:30 p.m. **Session IV: The Next Zone Incentive Funds Cycle** 

Cara Morgan, Branch Chief, CalRecycle

Learn about the highlights of the new ZIF cycle with an emphasis on what has changed since the current cycle. And, more importantly, if you haven't executed the

ZIF2 agreement yet, learn what you need to do to get this done!

5:30 p.m. – 7:00 p.m. 

### Day Two: Thursday, May 31, 2018

7:00 a.m. – 8:30 a.m. Breakfast......Balboa/Calaveras Ballroom

(Zone Administrators & Southern California CalRecycle Staff Only Please)

8:30 a.m. – 10:00 a.m. **Session V: Market the RMDZ Program** 

Moderator: Marshalle Graham, Senior Environmental Scientist, CalRecycle

**Antonia Graham**, Zone Administrator, Orange County

Marivic Sabillo, Senior Management Analyst I, City of Los Angeles

**John Davis**, Zone Administrator, High Desert **Rachel Ross**, Zone Administrator, Tehama County

Curtis Williams, Zone Administrator, City of Santa Clarita **Armando Aguilar**, Zone Administrator, Los Angeles County **David Goldstein**, Zone Administrator, Ventura County

Gain tools to market your zone to recycling manufacturers and learn from other

Zone Administrators how they market their zones.

10:00 a.m. - 10:30 a.m. **Morning Refreshment Break & Hotel Check-out** 

10:30 a.m. - 12:00 p.m. Session VI: Recycling Manufacturer Success Stories........... California Ballroom

Moderator: Marshalle Graham, Senior Environmental Scientist, CalRecycle

Navid Rezaei, Plant Manager, Epic Plastics

**Jeff Kupets**, CFO, Circular Polymers

Robert "Bob" Daviduk, CFA, Co-Founder & Co-CEO, rPlanet Earth Learn

directly from manufacturers about their businesses.

