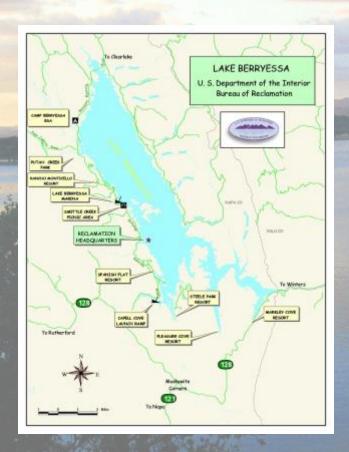




Lake Berryessa Boater Outreach Program





It all started with a guy with a vision





In the beginning...











Lake Berryessa Watershed Partnership

The Lake Berryessa Boater Outreach Program –



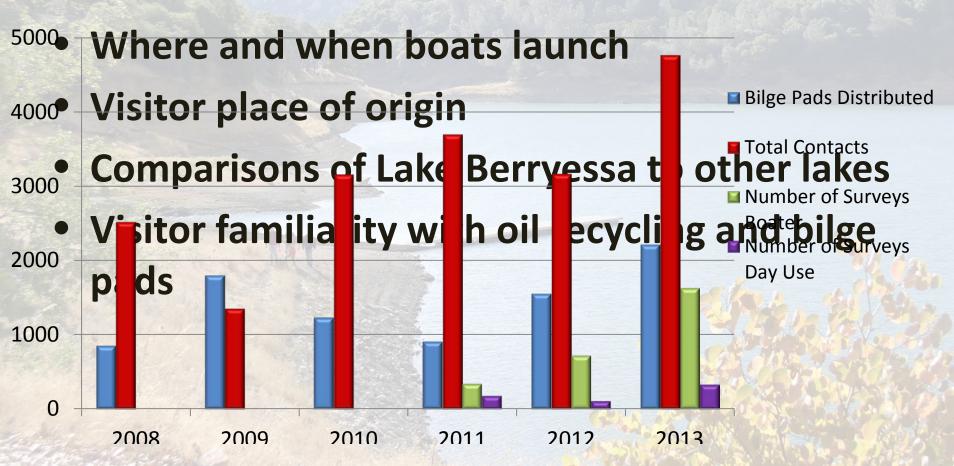
Modern Version

- Summer Water Quality Interns
- Intern presence at the lake every weekend of the summer, starting with Memorial Day and ending Labor Day
- A team approach to present a
 5-part message

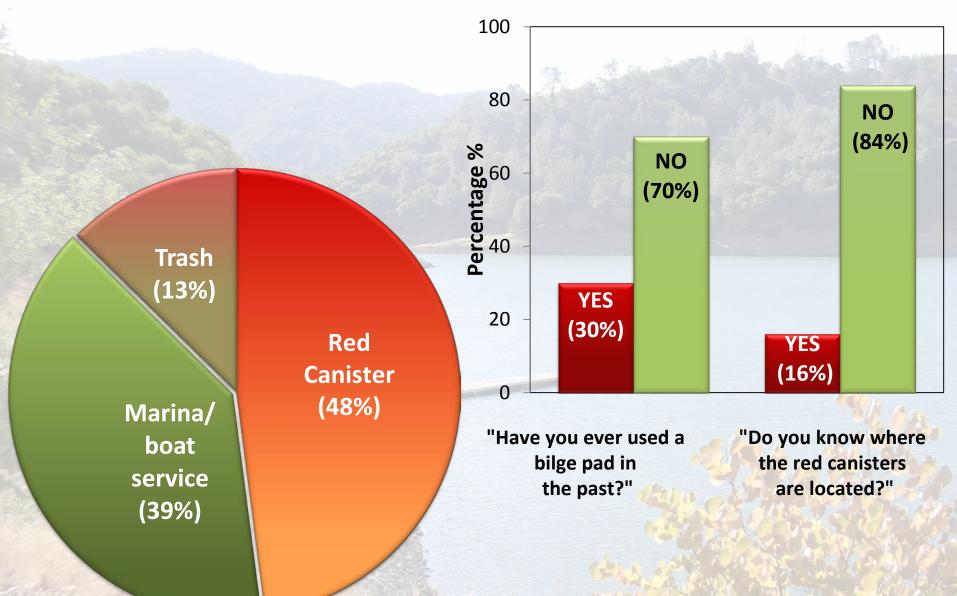
Developing and Tracking Data

Interns compile data about:

Outreach totals



Bilge Pad Data 2013



The Gist of Our Program

Interns deliver an efficient, friendly 5-point message:

- 1. People drink this water!
- 2. Keep oil and engine fluids out of the lake
- 3. Keep recyclables and garbage out of the lake
- 4. Always use a restroom
- 5. Keep aquatic invasives out of the Lake

Multiple Points of Engagement

- When boaters launch their vessels
- Through boater/visitor surveys







Multiple Points of Engagement

- Helping to prevent aquatic invasive infestation
- Connecting with shore and day visitors







Working with Watershed Partners



















Solano County
Water Agency





Statistics



In the summer of 2013, the program interns:

- Engaged in direct contact with 4,769 lake visitors
- Distributed 2,214 bilge pads at various resorts
- Administered 1,628 oil surveys to boaters
- Motivated 51% of boats to install a bilge pad on the spot
- Encouraged the recycling of bilge pads at the lake

Program Accomplishments



Intern accomplishments during the 2013 season:

- Delivered one-on-one education
- Managed the bilge pad exchange program
- Participated in two cleanups
- Wrote weekly summaries with photos
- Compiled data for final report and presentation

Taking our message beyond the Lake

Program Video



Facebookpage forBilgeethe BilgePad





RCD
website's
boater
outreach
page

How this approach works with our other education programs

- Solano RCD provides hands-on, field tripbased watershed education programs

 Three linked programs reaching over 4,000
 students in the 2013/2014 school year:
- 3rd grade Watershed Explorers Program: 3,000 students
- 6th grade Suisun Marsh Watershed Education Program: 870 students
- High School Biomonitoring Program: 300 students

Our Audience is Everyone

Watershed Explorers fosters learning experiences that help them understand:

- impact of storm water on their watershed (i.e. oil)
- stewardship practices
- the difference between native and non-native, invasive plants





Participants Come Away With:

Concrete ideas about what they, their families and friends can do:

- Recycle their used oil and keep it out of the storm drain system
- Plant native plants for habitat and climate change protection



Contact me for more info

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