

RECHARGING THE PLANET.
RECYCLING YOUR BATTERIES.™



Batteries, Sharps, & Pharmaceuticals EPR Session

2013 Used Oil/HHW Training and Conference

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Who is Call2Recycle®?

- The Rechargeable Battery Recycling Corporation (RBRC) legally became “Call2Recycle, Inc.” on January 1st.
- Collects and recycles rechargeable batteries (up to 11 lbs.) and cellphones throughout US / Canada; also collects and recycles primary batteries in Canada.
- Voluntary program in most of the US; all battery collections mandated by the largest Canadian Provinces. Rechargeable battery collections mandated by two states. Certain other states have other chemistry-specific requirements.
- Offices in Atlanta, GA (headquarters), Toronto, ON and Montreal, QC. Staff of 37 with \$16 million (USD) in turnover. \$19 million (USD) in unrestricted net assets.



Private Right to Action

- Seven states have laws that require producers to manage / pay for the end of life disposal of rechargeable batteries (only two – MN & NY – all rechargeable chemistries)
- No state has actively pursued enforcement in 15 years.
- Approximately 40% (by weight) of our waste stream are brands not currently participating in the program and that are covered by these states.
- Private right of action:
 - Allows approved plans to seek reimbursement for costs incurred in managing non-participating producers' batteries
 - Doesn't allow plans to force participation. Only states can do this



EPR Performance Measures

- **Collection Rates**
 - EU Battery Directive = 25% in 2012 and 45% in 2016.
 - Based on EU methodology, fewer Li-Ion available for collection in 2016 than the collection target.
 - Several countries admitted to “re-interpreting” definitions to make 2012 targets.
 - Unaccounted – batteries within electronics: WEEE.
 - EU Commission conducting a “Fitness Check”.
- **Consumables**
 - For paint, medications, etc., shouldn’t the ideal amount collected = 0?
- **Accessibility**
 - 89% within 10 miles of public collection site. Is this good?



QUESTIONS?



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