### ZoneWorks Top Five Alternative Financing Sources May 7, 2014

**Speaker: Jim La Tanner** 

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### 1 - State Loan Guarantee Program

#### Contacts

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http://www.business.ca.gov/Programs/SmallBusiness/FinancialDevelopmentCorporationPrograms.aspx

### State Loan Guarantee Program

California Capital serves as an intermediary between the financial institution and borrower, providing guarantees on loans to small business owners who are unable to secure traditional bank financing.

Use Restrictions: Equipment purchase, contract, financing, business expansion, working capital. All proceeds must be used in California.

### State Loan Guarantee Program

Term: Loans up to 7 years

Interest Rate: Negotiated between the borrower and lender

Funding Source: Participating financial institution

Collateral: All available, including business and personal assets

Guarantee:

Term loans - Up to 80% Lines of credit - Up to 80% Maximum guarantee - Up to \$2,500,000

Fee: Up to 3% of guaranteed amount; \$250 documentation fee

### **Contact: Emily Jarrett**

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http://www.treasurer.ca.gov/cpcfa/calcap/index.asp

 To help California small businesses thrive by encouraging financial institutions to make loans to small businesses that often have trouble obtaining capital.



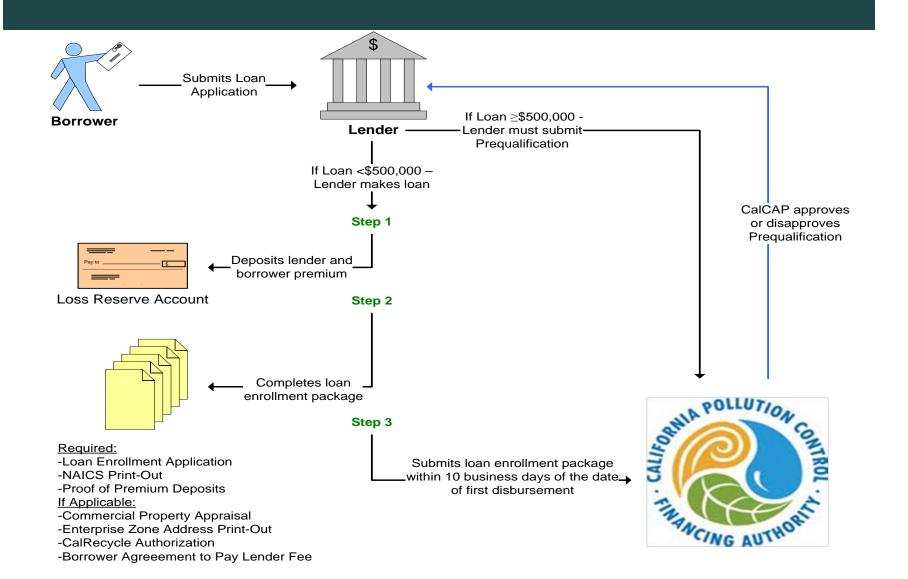
CalCAP is a form
 of loan portfolio
 insurance that
 provides up to
 100% coverage
 in certain loan
 charge offs.

# OUR MIS

## Federal Funding State Small Business Credit Initiative (SSBCI)

 CalCAP was allocated \$84M in Federal Funds to assist lenders to make loans to small businesses





When a business meets CalRecycle requirements

Produce a value added product from recycled or recovered material





CalRecycle will pay the borrower and lender fee. No cost to either.

This is a 14% contribution to the Loss Reserve Account (not separate from CalCAP)

### 2b - Collateral Support Program

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### **Collateral Support Program**

### Targeted Loan Categories

- Bridge Loans
  - needed prior to obtaining permanent financing
- Construction Loans
  - for commercial energy efficiency or environmental improvement projects



### Collateral Support Program

### Collateral Support Example

Lender has a potential \$1,000,000 loan they feel is under collateralized

Lender requests the maximum support of 40% from CalCAP Collateral Support

The business is located in a Severely Affected Community

Lender receives a total collateral support contribution of 50%

Collateral Support Contribution

\$400,000

+ an additional \$100,000

= \$500,000

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### **Qualified Project Costs**

- Any Depreciable Asset Collection and processing equipment, anaerobic digestion; gasification; compost
- Soft Costs Engineering; architectural fees; feasibility studies; Legal fees; and Permitting
- Land Limited to 25% of Borrowed amount
- Existing Buildings Requires minimum rehabilitation expenditures of 15% of acquisition cost; within 18 months.

### **Eligible Borrowers**

- <sup>-</sup> If a Commercial Bank will lend to Borrower
- If Borrower has a minimum 2-year profitable operating history and projections show ability to repay debt
- New Borrower with STRONG CONTRACTS
  - With limited exceptions contract Life equals debt term
- Good Business Model; Strong (Creditworthy) Guarantor

### **Major Barriers to Entry**

- Limited Operating History; unprofitable
- Leverage Greater than 5:1
- Stabilized Annual Debt Service Coverage Less Than 1.25 (unless utility type Contractual Revenues or other mitigation)

#### Successful RMDZ – CPCFA "PARTNERSHIPS"

- eCullett
- Phoenix Energy aka Ortigalita Power Company

#### CALIFORNIA POLLUTION CONTROL FINANCING AUTHORITY **Bond Financing Structure** Letter of Credit (LC) Bank **CPCFA** (Lender and Bond Issuer) Bond Payment Made by Gate 5 by Reimbursing Borrower Bank for LC Draws LC Drawn to Make Bond Payments Borrower draws from Project Bond Account to Underwriter Fund Facility **Payments** Purchases Assigned by Bonds from **CPCFA** to **CPCFA Bond Purchaser** Westhoff, Cone & Trustee Proceeds from Holmstedt (Underwriter) Bond Purchase to Project Fund Held by Trustee Trustee Pays Bond Debt Service from LC Draws (Draws = Bond Payments) Underwriter Sells Bonds To Investors

### 5- California Infrastructure and Economic Development Bank

### **Contact: Diane Cummings, Senior Loan Officer**

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http://www.ibank.ca.gov/Default.htm

### California Infrastructure and Economic Development Bank

#### The Infrastructure State Revolving Fund (ISRF)

- ✓ Loan Amount: \$50,000 to \$25,000,000
- √ Term: 30 years
- ✓ Eligible Applicants: Public agencies (cities, counties, redevelopment agencies, special districts, assessment districts, joint powers authorities and non-profit corporations formed on behalf of a local government.
- ✓ Project categories: Infrastructure projects.

### CalRecycle Loan Programs Unit

### Jim La Tanner, Supervisor

### **Inquiries**

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### **Application Processing**

- Govindan Viswanathan
- Shirley Hom

### **Loan Documentation & Servicing**

- Karyn Gardner
- Tim Brannan
- Kevin Laird